



By candle light, or morning bright,
Seal Brand Coffee brings delight.
Its fragrant steam, a golden dream,
With gastronomic pleasures teem.
Its flavor too, will just suit you,
So buy it, try it, drink it, do.
Chase & Sanborn's
"Seal Brand" Coffee.

MORE TROOPS FOR MOROCCO SITUATION GROWS MORE CRITICAL

Paris, Nov. 28.—Yesterday's disaster has suddenly awakened France to the fact that the vexing Moroccan problem, far from being settled, has only assumed another perplexing phase. Although the triumph in Western Morocco is now confined to native strife between Abdul Aziz, the Sultan of Record, and Mulai Hafid, the Sultan of the South, the powerful Bonis Nassen tribe has suddenly broken out in the northwest, and even daringly invaded the French colony in Algeria. Several thousand Arabs have crossed the frontier, and attacked the French at Bab-el-Rassa. Under a galling fire the French force, which was totally inadequate to cope with the enemy, retreated slowly after a long and determined struggle. They were finally reinforced by reserves that had been

ordered out from Oudja and Nemours and then immediately began a vigorous assault upon the Arabs, who fell back to the Moroccan hills.

Ex-Premier Ribot, leader of the opposition in the Chamber, today questioned the Government in the chamber relative to the situation on the frontier. General Picquart, the minister of war, replied, saying that heavy reinforcements had been ordered to conduct a punitive expedition.

NOTED ENGINEER DEAD.

Detroit, Nov. 28.—Bernard Hugo Muehl, for 37 years assistant engineer in the United States service, and one of the best authorities in the country on the harbors between Detroit and Buffalo, died at his home in this city yesterday. He was born in Germany in 1841.

LORD'S DAY ALLIANCE IN ANNUAL SESSION

Toronto, Nov. 28.—The Lord's Day Alliance, in annual convention here today, elected the following officers:
President—Rev. Dr. Perry, Toronto.
Vice-Presidents—Right Rev. Dr. Mills, Bishop of Ontario; L. K. McDonald, Rev. Dr. Carman, Rev. Dr. Chouen, Rev. Dr. Tucker, Hon. E. H. Bronson, Chancellor McKay and Mrs. Gordon Wright, in her capacity as president of the W. O. T. U.
Treasurer—Rev. C. J. Coyne.
Secretary—Rev. W. G. Hanna; assistant secretary, Rev. T. A. Moore.

The report of the treasurer showed a balance of \$619 on hand.
The secretary's report, which was read by Rev. Mr. Hanna in the absence of Mr. Moore, stated that 75,000 persons had been freed from Sunday labor and the circulation of the objectionable Sunday papers, which had numbered 150,000, had been reduced 75 per cent. It was hoped to prevent the sale of these papers entirely.

THE C. M. A. OBJECTS

Protests Against Issue of Winter Freight Tariffs on Nov. 15.

Toronto, Nov. 28.—The transportation department of the Canadian Manufacturers' Association has protested to the railway commission against the action of the Canadian railways in issuing on Nov. 15 the usual winter freight tariff. Instead of continuing the summer rates until the companies had complied with the commission's order or orders reducing the international tariffs.

The original order was issued on July 6. On Nov. 13 the revised tariffs not having appeared, the commission ordered that the companies should have the requisite tariffs ready not later than Jan. 1, 1908. On Nov. 15 the winter rates went into effect, without the international reductions, and the C. M. A. transportation manager has complained.

CONDITIONS OF FRENCH TREATY

New Reciprocal Tariff Arrangement Between Canada and France Published.

Ottawa, Nov. 28.—The commercial convention with France was laid on the table today by Mr. Fielding. It is a volume of 47 pages, printed in French and English. The treaty goes into effect after approval by the French and Canadian Parliaments and ratification immediately thereafter at Paris. It is to remain in force for ten years, unless denounced by one of the parties, in which case one year's notice must be given.

The official announcement is as follows:
Schedule B enumerates the natural and manufactured products of France and French colonies to which Canada extends the benefit of intermediate tariff and the lowest rates of customs duty applicable to like products of other foreign origin. Clause 2 of schedule B provides that every reduction of duty granted by either country to any foreign country on the articles enumerated in the two schedules shall be extended likewise to Canada or France, as the case may be.

The Special Tariff.
Schedule C covers the French products enjoying the benefit of a special tariff. Should either country impose a duty hereafter on the articles now on the free list, the other country shall enjoy the benefit of the lowest rate applicable to a like product when imported from any other country.

To enjoy the benefits of the tariff French products must be conveyed without transshipment to a Canadian port and vice versa. Nothing is exempt from any surtax or entreat on the products imported indirectly.

Both Canada and France undertake not to establish one against the other any prohibitions or restrictions not applicable to other countries at the same time except in the interests of public health or like contingencies and except as regards tariff provisions.

The most favored nation treatment is accorded in everything relating in general to the pursuit of trade and industry.

A duty will be charged on patterns and samples imported, but will be refunded after the re-exportation within one year.

The new convention comes into force immediately, and unless terminated by either party after twelve months' notice shall last ten years.

Included under schedule A Canadian products enjoying the minimum tariff are horses, cattle, fresh and salted meats, dairy products, fish, grains, preserves, wood, rough or sawn, vegetables, woodpulp, spirits, cement, cast and wrought iron, wire, rails, copper, lead, nickel, steel in bars, boots, shoes, gloves, peltries prepared or made up, agricultural machinery, apples, pears, peaches (fresh or dried), tools, iron castings, nails, unwelded iron or steel tubes, manufactures of lead, furniture, doors, windows, small wooden wares, organs, pianos, carriages, ships of wood, rubber manufactures, mica.

Under schedule B of French products enjoying intermediate tariff are: canned meats, soups, meat extracts, cheese, cocoa, chocolate, macaroni, seeds, trees and florists' stock, corn and tomatoes in cans, pickles, sauces, nuts, dates, figs, prunes, raisins, currants, fish, candy and confectionery of all kinds, pictures, soap, perfumes, inks, essential oils, cement, tableware, common window glass, manufactures of glass, clocks, watches, pins, needles, cutlery, manufactures of wood furniture, dress goods, etc., weighing under six ounces to the square yard when imported to be dyed or finished in Canada, rugs and carpets of straw, hemp or jute, brads, corsets, musical instruments of all kinds, leathers, boots, shoes, rubber manufactures, gloves, jewelry, buttons, combs, lead pencils, pipes.

Schedule D provides special tariff for certain French products: Vegetables, canned, except tomatoes, 1 cent per pound; canned fish, over 8 and under 12 ounces, 2 cents per tin; wines of fresh grapes, not sparkling, in barrels or bottles, 29 per cent or less proof spirit, 5 cents per gallon; 20 to 22 per cent proof spirit, 29 cents per gallon; 23 to 26 per cent, 25 cents per gallon for each degree in excess of 26 per cent up to 40 per cent, 3 cents a dozen; champagne, quarts, \$2 30 per gallon; pints, \$1 65 a dozen; half-pints, 82 cents a dozen; over one quart, \$1 50 per gallon; unbound books (not toy books), 15 per cent; other books, in French, 5 per cent; medical preparations not containing alcohol 25 per cent; olive oil, 15 per cent; lace and embroidery, 27½ per cent; velvets of silk and silk fabrics, 20 per cent; ribbons, 25 per cent; silk manufactures, 32½ per cent.

OFFERED THEM BIBLES THEY WANT PIPES

At the meeting of the board of trade last night it was moved by Ald. Saunders that Chairman Matthews buy each member of the committee a pipe a la Chairman Beattie of No. 1 committee.

Ald. Matthews replied that he had been seriously considering the idea of buying each of the board members a little Bible.

"We want to smoke," said Ald. Cooper.
"Well, my idea in getting you Bibles was to keep you from smoking," was Ald. Matthews' reply.
Whereupon there was a dense silence.

PLUNGED INTO RIVER.

London, Nov. 28.—A twenty-ton steel girder, upon being placed in its position today in connection with the widening of Blackfriars bridge, collapsed and carried down with it the surrounding staging. Twenty workmen were plunged into the river. Several were pinned down in the water under the wreckage. All, however, were rescued except two, and these lost their lives. Several of the men were seriously injured.

Weather
Probs:
Fair
and Cooler.

Smallman & Ingram
THE SATISFACTORY STORE—PHONE 655

Friday,
Nov. 29

STORE NEWS TODAY.

TOMORROW (Saturday) STORE CLOSSES at 6 O'CLOCK

SHOE MAKING--Going To Make Wool Slippers for Christmas Gifts? Buy Your Soles and Wool Now.

In our Art Department you will find the necessary materials (Wools and Soles), if you wish to give your own handwork. We also have them ready-made, or you may choose your soles and wool and we will make to your order.

These are always popular and a most acceptable Christmas gift.

The Soles "Challenge"

Leather-covered Sole, children's sizes, per pair 18c
Misses' sizes, per pair 22c
Ladies' 25c
Men's 40c

"Wellington"

Solid Sole Leather, with removable fleece insole. Children's 20c, Misses' 25c, Ladies' 30c, Men's 45c.

"Eclipse"

This is one of the best-known Slipper Soles, and most durable makes. Ladies' 40c, Men's 55c.

Ladies' hand-crocheted Slippers, made complete or to order, per pair \$1.50

Ladies' hand-knitted Slippers, made complete or to order, per pair \$1.65

A full assortment of Crocheting and Knitting Wools for these, in Art Department.

West Main Entrance.

All Wool Scotch Tartan Plaids, 65c and 85c Yard

These have already established a name for themselves at this store. Customers who have once had them look for them again. We buy them direct from a Scotch manufacturer. The clans are correct. They are thoroughly shrunk and fast-washing colors. 44 and 46 inches wide, for girls' dresses and ladies' skirts. The following clans are now represented in our stocks: KING EDWARD, McKENZIE, ROBERTSON, CUMMINGS, McDONALD, HUNTING McKINNON, HUNTING STEWART, ROYAL STEWART, DUCHESS OF FYFE, GREEN SINCLAIR, McLEOD, GORDON, CAMPBELL, ARGYLL, BLACK WATCH. Small, mid and large, at per yard 65c and 85c

Order By Mail

Out-of-town customers order by mail.

Name your clan or send for samples.

Business
Hours
8 a.m. to 6 p.m.
Daily.

Smallman & Ingram
THE SATISFACTORY STORE—PHONE 655

149 to 153
Dundas St.

SHOULD BE BETTER PAID

The London Jailers' Salary Should Be Increased, Says Inspector.

The annual report of Mr. Bruce Smith, inspector of jails, has been received.

The inspector found everything in good condition in the Middlesex institution, and his report was complimentary all the way through. The most important item in the report was the following:

"Although this is a city jail, the jailer's salary is no larger than that paid at many of the small jails in the county towns of Ontario. The jailer at the city of London jail should receive a salary of \$1,000 per annum, and I would recommend that the council at its next session, in view of the increased cost of living, increase the jailer's salary to the above-named figure. Other county councils are increasing the salaries of the officials, and in the case of London jail a large proportion of the salaries is paid by the city, so that there need be no hesitation in raising the jailer's salary to the amount named."

Through a Misunderstanding

Our order for 300 pails of Jam was duplicated. We have a double dose.

600 Pails Jam, 7 lbs each

We must reduce this stock at once. Special price for Friday and Saturday, only

Per Pail 50c

Don't miss this snap.
If you can use

A Box of Raisins

It will pay you to buy now from us. We can spare about 20 boxes more at the bargain price.

Per Box, 28 lbs. \$1.96

CHOICE DAIRY BUTTER.
One pound prints 30c
Creamery Butter 32c

The New Breakfast Food—a prize in every package 15c

John Diprose

56-Dundas Street--266

AN INVITATION TO THOSE WHO HAVE LATELY COME FROM THE OLD COUNTRY

Ye old firm of HEINTZMAN & CO. extend a cordial invitation to those who have left the "Old Country" and come to live among us to visit our Piano Warerooms,

217 Dundas Street, Corner Clarence Street

We have, of late, sold many Pianos to English people, who seem to possess exceptional musical ability, who thus recognize and appreciate the beautiful, unequalled tone quality of

Canada's Most Artistic Pianos

One of our most recent sales of a Heintzman & Co. Piano was to

Col. J. J. Dillon, Southampton, Eng.,

Which shows that HEINTZMAN & CO. PIANOS' fame is not confined to Canada alone, but has penetrated across the seas.

Their Royal Highnesses

The Prince and Princess of Wales

Used the genuine HEINTZMAN & CO. PIANO on the Royal train and Empress of India during their Canadian travels.

OUR PRICES ARE RIGHT, and TERMS ACCORDINGLY
Send for Illustrated Catalogue—Free upon application.

HEINTZMAN & CO

217 Dundas Street, Corner Clarence Street
London, Ontario.

Germany has ten Government polytechnic schools, having a total of 15,468 students. There are some 15-inch bullfrogs in the New York Aquarium.



Semi-ready King Edward Overcoats,
at \$20 and \$25.

Semi-ready Marlborough Overcoats,
at \$25 and \$30.

Proudly we place in our windows Suits and Overcoats at \$25 and \$30 to show that Semi-Ready Tailoring can and does compete with the \$50 tailors.

There are men who would but cannot pay \$50 for a suit, while others can but will not pay the price.

Habit and custom may clog or hinder progress—the politer term is "conservative instinct"—but that which is of good report must prevail. Semi-Ready Tailoring has conquered prejudice and conservatism, and in ten years time has taken such a lead in Canada that the sales in 1907 will be more than double those of 1905.

A good suit, finished to measure in two hours, is as good as Edison's "houses built while you wait"—when one harks back twenty years.

**Semi-ready
Tailoring**

146 Dundas Street.