

London Advertiser.

TWO DAILY EDITIONS AND WEEKLY.

The Leading Medium for Advertisers in Western Ontario.

THE LONDON ADVERTISER COMPANY (Limited).

LONDON, ONTARIO.

London, Thursday, July 24.

Will It End in Trade War?

Undismayed by the failure of the Peace Conference, the Czar has invited the nations to another council, the object being to consider the trust movement and ways and means of protecting industry and commerce from this modern piracy. The American press sees a menace to the United States in the Czar's proposal. Among the nations of Continental Europe there is undoubtedly a strong feeling of alarm over the American "invasion," and a trust conference is regarded as a crystallizing of this sentiment, which may take the form of an economic alliance against the United States. A prominent official of the treasury department at Washington says the United States would do well to anticipate events by accepting the commercial treaties with European nations now pending in the Senate. It is not thought that any conflict will be waged on American breadstuffs, as that would only increase the price of the necessities of life, but the prevailing view at Washington is that the Czar's proposal means nothing less than an attempt by Europe to put a discriminating tariff on American manufactures. The method of procedure would be an agreement among the powers to impose a tax on all trust-made goods, which would, of course, strike principally at the United States, the land of the trusts.

Mr. Balfour, in reply to a question in the House of Commons yesterday, said that the British Government was still considering its reply to the Czar's suggestion, but it was impossible as yet to announce Britain's attitude. The hesitancy of Great Britain is easily understood. It is the cardinal principle of her foreign policy to maintain friendly relations with the United States, and she would be no party to a trade war against that country, under cover of a defensive alliance against trusts. Such a conference would not prove fruitless, however, if it served to modify the attitude of our big neighbor in his international trade relations. This attitude has invited reprisals. It is no wonder the commercial classes of other countries are incensed when they find Americans encroaching on their own markets while they are confronted in the United States by the highest tariff wall in the world. Apart from this the United States, in self-interest, should grasp the economic truth that a nation cannot forever sell without buying.

Newfoundland and Canada.

The public affairs of Newfoundland should have an increasing interest for Canadians, now that the question of union has come to the front again and promises to become one of practical politics in the very near future. The population of the colony is 220,000. The public debt amounts to \$19,640,000, or \$89 per head, as compared with a per capita debt of \$50 in Canada. Two-thirds of this debt, however, is represented by the railway across the island, which belongs to the government and which the Canadian Government would have had to build if the island had entered confederation in 1869. The Newfoundland correspondent of the London Times makes a strong appeal for union and advances some cogent arguments. He points out that the United States has secured from Newfoundland fishing rights along one-third the coast line of Newfoundland, under the treaty of 1818, and the tripartite status of Newfoundland, Canada and the United States with regard to the Atlantic fisheries, defers the settlement of a dispute by which Canada is a constant sufferer. The island holds the key to the situation by its possession of unlimited supplies of bait fish to which the Canadians and Americans have to seek access. The Americans who want this bait to prosecute their deep sea fisheries off Grand Banks, can disregard Canada's endeavors to make the question the basis of a reciprocity treaty, because they can obtain from Newfoundland the concessions they need without consulting Canada. "If Canada," says the Times correspondent, "obtained nothing else as a result of absorbing Newfoundland but the right to an undivided administration of the inshore fisheries of the North Atlantic centered at Ottawa and with Newfoundland's present independent authority and integrated, the advantages—direct and indirect—would more than compensate her for any sacrifices she might have to make in order to consummate the union and 'round off the Dominion.'"

The question has also a strategic aspect. Newfoundland really forms the Gulf of St. Lawrence, and dominates the only entrances thereto—the Belle Isle Strait on the north and Cabot Strait on the south of the island. The great bulk of Canada's water-borne commerce is carried on via the St. Lawrence, and if Newfoundland ever fell into the grip of a hostile power Canada's commercial life would be completely paralyzed. With St. Johns fortified, and some swift, lightly armed cruisers operating from it as a base, not only

would Canada be at its mercy, but it would not be safe for a cargo-carrier to cross the Atlantic. Cape Rice is the great landfall for all ocean shipping, and the main searoad is across the Grand Banks. St. John's dominates the whole Atlantic area away to mid-ocean, and it is difficult to conceive of any more disastrous contingency for the Empire than that of an enemy's acquiring control of this, the oldest colony.

Another advantage of union, says the Times correspondent, would be the improvement of the St. Lawrence route. The sea trade of the Dominion moves past the Newfoundland coast, and many a disaster occurs there. The obvious remedy is to increase the number and efficiency of the coastwise safeguards—lighthouses, fog alarms, etc. Newfoundland clearly cannot be expected to do this—first because she cannot afford it, and secondly, because she is not obliged to protect Canada's shipping. At the present time she spends sixty thousand dollars on her lighthouse service, which is fully adequate to the needs of her own mariners; and therefore, her mere duty is done. But she also takes a larger view of the matter, and assists as far as in her lies in improving the greater lights, though this involves serious obligations. Canada, if she is to retain her St. Lawrence trade, must speedily safeguard the front door of the Dominion, and no means will enable her to do this so effectively as would confederation.

Banking and Marriage.

One of the great Canadian banks recently raised the salary limit upon which clerks are permitted to marry, from a thousand to fifteen hundred dollars a year. A Toronto paper says that five clerks in one branch there resigned their positions in consequence. The inference is that they had contracted tender engagements which, under the new rule, they could not fulfill so long as they remained in the bank's employ, and which they had no desire to terminate. This is highly creditable to these gentlemen, and sympathy will go out to them and to the other parties to the nuptial contracts. Rev. Dr. Langtry, the well-known Anglican divine, who is administrator of the diocese of Toronto in Bishop Sweatman's absence, writes a scorching letter to the Mail and Empire, condemning the action of the bank. In part he says:

"What does it mean? Electing that four-fifths of the bank clerks can never marry at all. No one below an accountant ever gets \$1,500 a year. And there is only one accountant to at least five other employees. And what does that mean? Hundreds of young men doomed to celibacy, not from any religious motive or choice of their own, but by the pitiless grasping greed of their superiors. Married men on a thousand dollars a year might ask for an increase of pay, or might be tempted to steal. But why don't the managers and assistants see to it that the capable, skilled, faithful men who are serving them get sufficient salaries to enable them to live without tramping under foot the laws of nature and of life? And, again, who are most likely to steal the bank funds, married men, who are struggling on to keep themselves and their families on a scanty income, or men who fall into the dissolute ways to which life-long, constrained celibacy is almost sure to lead?"

If Russia can whip the trusts, it will be more than the United States can do.

This is great growing weather, and we should like to see Government majorities get the benefit of it.

The Methodist Church in England has purchased a noted entertainment hall, and will convert it into the church's headquarters. It is better to turn a place of amusement into a church than the church into a place of amusement, as is sometimes done.

Within the past five years the total assets of the banks of Canada have increased from \$243,400,000 to \$448,800,000, the deposits from \$196,700,000 to \$339,000,000, and the note circulation from \$30,800,000 to \$50,700,000.

The law which prevents the enemies of Great Britain, who were not born in South Africa, from returning to the latter country is perfectly just. A clique of Hollanders had fat offices in the Transvaal under Kruger and pulled the strings of policy which led to the war. The genuine Boers will be better off without these parasites, of whom Leyds was the chief.

The death of Owen Sound of Dr. Horsey, M. P., is peculiarly tragic. He was only 35 years of age, a fine specimen of manhood, and had just entered public life, in which he promised to make his mark. Though young, he had had a wide experience of men and affairs, having traveled extensively in Europe and Asia.

The letter from Dr. James D. Wilson in this issue shows conclusively that the Victoria Hospital authorities have reverted to the former rule of obliging patients to be treated by the staff physicians only. The rule is a necessary one in any well-ordered hospital, but it was attacked by Mayor Beck and Mr. Waterman before the municipal elections, as being unfair to the poor man. They now find themselves compelled to eat their own words, and they are made to look exceedingly foolish after all the fuss they created, and the feeling they stirred up in the community.

Poems the World Has Read.

Evening Song.

[Sidney Lanier.]

Sidney Lanier was born at Macon, Ga., 1842. On account of ill-health he went to Baltimore, where for a while he played the flute in the famous Peabody concert—He was passionately fond of music, and brought marvelous harmonies out of his flute. In 1879 he became lecturer in English literature at the Johns Hopkins University, Baltimore. He died at Lynn, N. C., in 1881. He wrote a novel, "Tiger Lilies," "Centennial Ode," "Science of the Verse," "The English Novel and Its Development," and a volume of poems.

Look off, dear love, across the shallow sands,
And mark yon meeting of the sun and sea,
How long they kiss in sight of all the lands,
Ah! longer, longer, we.

Now in the sea's red vintage melts the sun,
As Egypt's pearl dissolved in rosy wine.

And Cleopatra night drinks all
Love, lay thy hand in mine.
Come forth, sweet stars, and comfort
Heaven's heart,
Glimmer, ye waves, round else unlighted sands.
O, night! divorce our sun and sky apart,
Never our lips, our hands.

Two Roads to Wealth.

[Toronto Telegram.]

The man in the city believes that there is a fortune waiting for him if he could only get to the country and keep there.

The man in the country believes that wealth would reward him if he could only get to the city and keep there.

These theories may point the way to affluence for some people, but it was not by keeping here or keeping there that J. Pierpont Morgan made his first million.

When Ethel Fong.

[New York Herald.]

Litho, gesticulated grace
And creamy waves of filmy lace;
Attitudes the Grecians knew,
The lovely dream of a goddess too,
Such fancies in the picture trace.
Flushing roses bring to view,
In moisture bathed, as with the dew,
The rare expression of her face,
When Ethel fongs.

Each triumph adds a deeper hue;
She sweetly ekes to score a few,
But, missing just within an ace,
There swift ensues a different case.
The world is sad and grim and blue,
When Ethel fongs.

Tired, Indeed.

[Pittsburgh Dispatch.]

Nodd—Wasn't your wife tired last night?
Todd—Oh, very. Why, she could hardly keep her mouth open.

Embarrassed.

[Pittsburgh Dispatch.]

"Was the count embarrassed when he proposed?"
"I believe he was—financially," replied the millionaire's daughter.

A Diplomatic Suggestion.

[W. J. Lampton, in New York Herald.]
King Alfonso of Spain is looking for a wife—Court item.
Alfonso, turn your eyes this way,
Our girls are mighty nice,
And foreign gents with titles find
They're always at the price.
They are the prettiest things on earth,
And you can bet your jeans
They're good enough for any king,
For all of them are queens.

Perchance you haven't quite forgot
That trifling scrap we had,
But we've forgotten, and we think
You are a pleasant man.
So brace up like a little man,
And let's repair the flaw.
By your becoming Uncle Sam's
Distinguished son-in-law.

After Particulars.

[Chicago Record-Herald.]

"Yes," he said, "I got most of my education by traveling."
"Did you?" she answered. "Have you ever been out of this country?"

Lord Kelvin's Frightful Discovery.

[San Francisco Bulletin.]

Lord Kelvin claims that the supply of oxygen will be exhausted in about 400 years. Now, let's keep this matter hushed up. If the news ever gets out some manipulator will get a corner on oxygen and be charging us gas rates on the air we breathe.

Dollars and Sense.

[New York Telegraph.]

Gay young man that you know,
Taking in the race,
Listening to the tipsters,
Playing 'em straight and place,
Wonderful wearing apparel,
Particular cuts and collars,
Going to snuff!

In a way that is rash,
Young man with the good head
P 3 3 3 3 3 3 3 3 3 3
Meek young man that you know,
Shunning poolroom and race,
No more backing the winners,
Or plunging on first and place,
Modest wearing apparel,
And linen now contents
The young man's rash,
Who wagers his cash,
And now has good, hard
cts, cts, cts, cts.

Enterprise.

[Courier de Paris.]

A party of men, sitting in front of a boulevard cafe were recently approached by a man who had a clarinet in his hand, and who said, "Gentlemen, excuse me, I have lived my life, but I suppose you would rather give me a son not to hear me." They took the hint. He repeated this performance several times, until one day one of the men said he felt like hearing a tune, and asked him to play. "I am sorry," said the man with the clarinet, "but I cannot play a note."

No Morgan Then.

[Guelph Mercury.]

When Eyron paid his splendid tribute to old Ocean and told feeble man that his control stopped on the shore, J. Pierpont Morgan had not been born.

Joe Chamberlain.

[Chicago Record-Herald.]

Joe Chamberlain, oh Joe, Joe,
When we were first acquaint,
They said you were a Liberal,
But the better course you went,
You thought, the way you went,
The way you wished to go,
But the bars are up before you still,
Joe Chamberlain, oh Joe.

Joe Chamberlain, oh Joe, Joe,
You're clam'ring up the hill,
But the place you've had your eye on,
Another's called to fill.
Now you moun at you down mon,
And hear them laugh below—
The dose is bitter that you take,
Joe Chamberlain, oh Joe!

The Coalition.

[Brookville Recorder.]

Oh, not none of Mr. Whitney's friends could be coaxed into a coalition. They would be as wrathful as the church member who goes to see the animals and gets pushed into the circus.

Hood's Sarsaparilla cures radically—that is, it removes the roots of disease. That's better than lopping the branches.

Two Great Bargain Days
FRIDAY AND SATURDAY.

We cannot too strongly impress upon you the importance of these two bargain days, FRIDAY AND SATURDAY. Not in the history of this store has such genuine bargains been offered. The summer clean-up has commenced, and we have prepared for these two days the following lists, and all we say is

Your Money Back if Goods Not Satisfactory.

40c Black Grenadines, 25c
2 pieces silk and wool black small figured Grenadine, 42 inches wide; regular 40c, to clear, per yard 25c

Satins and Silks, 25c.
The last clearing lot of these plain Colored Satins, Taffeta Silks and Fancy Silks; were 50c and 75c, to clear 25c

Remnants Dress Goods.
Ends for skirts, waists and girls' dresses and school suits, 2 to 5 yards long; less than half price, to clear Friday.

Black Silk Grenadines.
CLEAN-UP SALE.
\$1.00 Silk Grenadines for 75c
\$1.25 Silk Grenadines for 95c
\$1.50 Silk Grenadines for 95c

10c Embroidery, 5c.
300 yards Lawn Embroidery and Indian 10c to 20c, Friday and Saturday 8c and 10c, for 5c

Child's 50c Bonnet, 25c.
Children's Embroidered and Muslin Bonnets, close fitting, with Valenciennes lace ruching, regular 50c and 65c, Friday and Saturday 25c

\$1.50 Black Parasols, 50c.
10 only Ladies' Black Fancy Satin Parasols; regular \$1.50 each, for only 50c

20c Laces, 5c.
Black Silk Lace, 3 to 6 inches wide; regular 10c to 20c, Friday and Saturday 5c

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The Punians
Carson McKee

CURSE OF DRINK

CURED BY COLONIAL REMEDY
Can be Given in Glass of Water, Tea or Coffee Without Patient's Knowledge.

Colonial Remedy will cure or destroy the diseased appetite for alcoholic stimulants, whether the patient is a confirmed inebriate, a "tippler," social drinker or drunkard. Impossible for anyone to have an appetite for alcoholic liquors after using Colonial Remedy.

Indorsed by Members of W. C. T. U. in United States.
Mrs. Moore, superintendent of the Woman's Christian Temperance Union, Ventura, Cal., writes: "I have tested Colonial Remedy for very obstinate drunkards, and the cure has been many. In many cases the Remedy was given secretly. I cheerfully recommend and endorse Colonial Remedy. Members of our Union are delighted to find a practical and economical treatment to aid us in our temperance work."
Mrs. A. M. Townsend (for years secretary of the W. C. T. U., Boston, Mass., states: "I know of so many people redeemed from the curse of drink by the use of Colonial Remedy, that I earnestly request you to give it a trial."
Sold by druggists everywhere, and by mail to give it a trial.
Write or call on Mrs. M. A. Cowan (for years member of the Woman's Christian Temperance Union), 234 St. Catherine street, Montreal, Quebec. Sold in London by W. T. Strong & Co. zw

A BOY'S SUCCESS

It is chiefly a matter of education. A course in Manual Training together with Collegiate or business studies is the practical preparation for manhood given at this domestic department of McMaster University. Moral influences are of the best.

For calendar, address A. L. McCrimmon, M. A., Principal.

Woodstock College,

Woodstock, Ont.

35k-zw

Severe Pains in the Back

Kidneys Were Deranged and a Prompt Cure Was Found.

Dr. Chase's Kidney-Liver Pills.

Mrs. Ross, 100 Manitoba street, St. Thomas, Ont., states: "I had a very weak back, and at times suffered very much from severe pains across the small of my back. Believing them to be caused by derangements of the kidneys, I began the use of Dr. Chase's Kidney-Liver Pills. This treatment seemed to be exactly what I required, for it was not long before the pains entirely left me, and I was quite strong and well again. We have also used Dr. Chase's Syrup of Linseed and Turpentine for the children, when they had coughs and colds, and I never knew it to fail to relieve the trouble at once."

There is no quicker of more certain way of curing back pains and kidney disease than by the use of Dr. Chase's Kidney-Liver Pills. Scores of thousands have proved this, and many have sent us comments similar to the above. One pill a dose, 25 cents; box, at all dealers, or Edmondson, Bates & Co., Toronto.

THE HEALTHY GLOW disappearing from the cheek, and moaning and restlessness at night are sure symptoms of worms in children. Do not fail to get a bottle of Mother Graves' Worm Expeller.

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We solicit the business of Manufacturers, Engineers and others who realize the advisability of having their Patent business transacted by Experts. Preliminary advice free. Charges moderate. Our Inventors' Help, 125 pages, sent upon request. Marlon & Marlon, New York City, 100 Broadway, and Washington, D. C., U.S.A.

Groceries—In Basement.

Choice Lemons, per dozen, only 8c
24 lbs. Redpath's Granulated for \$1.00
6 lbs. Redpath's Granulated for 25c
1 lb. 40c Mixed or Black Tea for 25c
Libby's Chicken or Veal Loaf, per tin 15c
Club Tourist Sardines for 12½c
1 bottle Olives for 15c
Clark's Cooked Corn Beef, per tin 15c
Finest quality Prepared Mustard 10c
5 lb. bottle Horse Radish for 10c
Pork and Beans, per tin 5c
C. B. Orange Marmalade, per tin 10c
Tulip Pink Salmon, per tin 15c
1 tin Sardines, in oil 15c

Lamps.

15 only Fancy Daisy Lamps, 7-inch shades; regular \$1.40, for 98c

Berry Bowls.

9-inch Glass Berry Bowls; regular 30c, for 20c

35c Silk Ties, 19c.

25 dozen Men's and Boys' Black and Colored Silk and Satin Ties, all styles, four-in-hand, knots, coronation, Derby, flowing ends and Golf Stock Ties; new goods; reduced for Friday and Saturday, 19c. Regular 25c and 35c goods.

35c Braces, 19c.

10 dozen Men's Braces, heavy and light weight, different styles; regular 25c and 35c goods, reduced for Friday and Saturday 19c

\$1 Shirts, 50c.

10 dozen Men's and Boys' Colored Shirts, soft or hard fronts, summer goods, large assortment of colors; regular 75c, 85c and \$1; your choice Friday and Saturday, 50c

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The Punians
Carson McKee

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Summer Cruises in Cool Latitudes.

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Through Pullmans, and direct connections.

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A Paris thief, while picking a lady's pocket recently, pricked himself so severely with a pin which happened to be in her dress that he uttered a cry of pain, which led to his immediate arrest. The sum of \$950 was found upon him.

30c Table Linen, 23c.

2 pieces Half-bleached Table Linen, 66 inches wide, heavy cloth; regular 30c, 2 pieces only, per yard. 23c

12½c Prints, 8½c.

500 yards dark and light colors English Print, navy and white and dark colors; our regular 12½c Prints, for 8½c

20c Pair Towels, 7½c Each

Large size all-linen Towels, red borders; regular 20c pair, 12 dozen only to clear, each 7½c

Ladies' 12½c Hose, 8c.

Black Cotton Hose, Hermsdorf dye; regular 12½c pair, Friday and Saturday 8c

Ladies' 15c Vests, 10c.

White Undervests, lace trimmed, short sleeves; regular price 15c. Friday and Saturday, each 10c

35c Summer Corsets, 25c.

Ladies' Summer Corsets, short hip, well steeled; regular price 35c. Friday and Saturday, per pair 25c

Curtains.

Special reduction sale for Friday and Saturday. Everything in this department at big reductions—Curtains, Nets and Draperies.

Carpets.

All Carpets, Mattings and Rugs for Friday and Saturday at great reductions.

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Carson McKee

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MAJESTIC SAILS JULY 26
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Saloon rates from \$15 up. Second saloon from \$6 up. Good going to steamer and accommodation. Third class rates to Liverpool, London, Glasgow and Derry, \$3 and \$2.50.

Accommodations for all classes of passengers unexcelled.

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will issue Return Tickets at SINGLE FIRST CLASS FARE. Good going p.m. trains Aug. 3, all day long July 27, and 4; valid for return until Aug. 5, 1902.

To all stations in Canada, Kingston, South Lake and west, but not west of North Bay; and to Buffalo, N.Y., and Detroit, Mich.

Tickets and full particulars from W. FULTON, city agent, 161 Dundas street, or J. HOUSTON, depot agent, A. H. NORMAN, A.G.P.A., Toronto.