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Fortify the general education provided by public or high school with a thorough business education, such as you can obtain in this college, and you have the best possible fortification for a successful business career.

You can attend, as it may be convenient, day sessions or night school—now in progress. Call and let us talk to you.

FOREST CITY BUSINESS COLLEGE.
Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

HARDING HALL, LIMITED.
A Residential and Day School for girls. Primary, Collegiate and Diploma Courses. Music, Art, Literature, Elocution and Physical Training. A strong staff of experienced teachers.

Next term begins Nov. 22. For full particulars address J. J. BAKER, M.A., President, 661 Talbot street, London.

Styles in Dress.
You want a suit made to fit you without a fault, and you want a comfortable fit. We'll build you just such a suit.

O. LABELLE,
372 Richmond Street.

You want a day's shooting but haven't a gun.



We Rent Guns.

For 50c you can get a good breech-loader for a day. Cartridges \$2 per 100.

BROCK'S GUN STORE,
192 Dundas Street, London, Ont.

W.C. BARRON'S
CONSERVATORY OF MUSIC
ELOCUTION
340 DUNDAS ST. LONDON

In the Fall Or Winter

You can somehow secure some of the best bargains we have in Wall Papers. Exquisite designs. And then, you can have the work attended to immediately.

H. & C. COLERICK,
443 Richmond Street.

P. McPHILLIPS, Barrister,
NEW OFFICES—110 Masonic Temple Bldg.
Office Phone 223. House Phone 284

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamoes, Motors, Electric Light Fixtures and Wiring Supplies
Phone 1103.

FAIRBAIRN,
THE TAILOR,
Richmond Street, Opposite City Hall

PATENTS PROMPTLY SECURED
Write today for a free copy of our interesting book "Investors Help" and "How you are swindled." We have extensive experience in the intricate details of 50 foreign countries. Send sketch, model or photo, for free advice. **ELTON & MARION, Experts,** New York, Life Building, Montreal, and Atlantic Building, Washington, D. C.

Men's Lined Kid Gloves
50c, 75c and \$1.00 Pair.

Men's Lined Mocha Gloves
75c, \$1 and \$1.25 Pair

ALL SIZES IN THE ABOVE GOODS.

GRAHAM BROS.

STEVENS' SINGLE BARREL, SHOTGUN

WITH AUTOMATIC EJECTOR.
Top Action, Special "Electro Steel" Barrel, Choked Bored for Smokeless Powder, Pistol Grip, Rubber Butt, Case Hardened Frame, with Automatic Shell Ejector.

A most complete gun and a good shooter for \$10.

Gurd's 185 Dundas St.

Save Money!

Have our collector call every week for 25c. You'll miss it. This will net you \$50 in little over 24 years.

YORK COUNTY LOAN & SAVINGS CO.,
Room 8, Duffield Block.

MEN OF MODEST MEANS

Will find our suitings for the fall just about their limit in price.

Southcott's, 163 Richmond St.

Seranton Coal.

Has no equal, and is bright and cheerful and will not clinker. Try it this season.

Heaman, Cor. York and Maitland Sts.
Petroleum Coke for Grates. Hello 312.

Drs. D. H. & W. A. Piper
D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
Phone 684, 322 Dundas St. (cor. Waterloo)

Meteorological.

Toronto, Nov. 8, 8 p.m.—Light local snowfalls have occurred in Manitoba and the Lake Superior regions. Elsewhere in Canada the weather has been clear.

Minimum and maximum temperatures: Victoria, 42—48; Kamloops, 30—48; Edmonton, 32—32; Qu'Appelle, 14—22; Winnipeg, 20—34; Port Arthur, 13—24; Parry Sound, 32—38; Toronto, 35—46; Ottawa, 34—40; Montreal, 34—42; Quebec, 32—38; Halifax, 34—44.

Local temperature—The highest and lowest readings of the thermometer at the observatory on Friday, Nov. 8, were 44.5 and 35.5.

Today (Saturday) the sun rose at 7:03 a.m. and sets at 5:00 p.m. The moon rises at 5:25 a.m. and sets at 4:09 p.m.

Try one or all of these favorite brands of XXX Bread:

The XXX Jersey Cream.
The Log Cabin (home-made).
The Gluten (whole wheat).
Look for the label on every loaf of Johnston Bros. Bread. Examine the label and see if the XXX stamp is there. Phone 813.

JOHNSTON BROS.

THOS. WILSON, Merchant Tailor

213 Dundas St. Phone 596

WE CARRY IN STOCK

For your convenience and selection in

Sterling Silverware

Brushes, Combs, Mirrors, Puff Boxes, Salve Boxes, Cabinets, Sugars and Creams, Small Trays, Large Waiters, Tea Sets, Napkin Rings, Match Safes, Shaving Brushes, Curry Bowls, Tea Bells, Prize Cups, Billiard Cups, Soup Tureens, Vegetable Dishes, etc., etc.

We honestly claim that we carry in stock the largest range of Sterling Silver in the city.

THOS. GILLEAN,

403 Richmond Street.
Official Issuer of Marriage Licenses.

SURPRISED HER HUSBAND WITH TRIPLETS.

Detroit, Nov. 9.—The wife of Alex. Sinesac, jun., living on a farm in the township of Anderson, on Thursday presented her husband with triplets—two girls and a boy. The boy and one of the girls lived only a few hours after birth, but the remaining child shows signs of robustness and, it is believed, will live. The mother is about 30 years old, of slight build and in appearance quite frail. The doctors report her as doing very well.

ROSS,

Many People

are showing their wisdom by making a selection of Furs now.

The over-cautious purchaser very often defers buying a little too long and loses the choice of the best Furs.

Our assortment of Furs at present is very large. Full range of Sable Ruffs; also special snaps in Astrachan jackets.

J. & D. Ross, 196 Dundas Street

LOOKING FOR RINGS?

Are you fond of looking at Rings—and some Rings, with still more handsome settings? We are showing just now a selection of exquisite Rings that will please persons of good taste. Because the designs are the latest and most handsome, the prices are not necessarily high. In fact, you'll be surprised at their lowness. Come and see the assortment.

WARD, The Jeweler, 374 Richmond Street.

A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest TRUST FUNDS in the DEPOSITS and DEBENTURES of the

Ontario Loan and Debenture Company

Paid Up Capital - \$1,200,000.
Reserve Fund - \$550,000.

3½% on Deposits
4% on Debentures

Office, Cor. Dundas and Market Lane.

WILLIAM F. BULLEN, Manager.

London Advertiser.

Monday's Advertiser.

Monday being a holiday, both editions of The Daily Advertiser will be issued early in the morning. Subscribers, carriers, agents and others interested will please note the announcement.

A LOCAL BUDGET.

—Mrs. Watts, daughter of the Hon. David and Mrs. Mills, left yesterday for Mexico, accompanied by her children.

—Miss Eva N. Roblyn, of this city, has been engaged to give a song recital in Forest Hill Presbyterian Church, Newark, N. J., on Dec. 11.

—Mr. W. H. Hewlett and Miss Minnie Raymond, two of London's leading pianists, will be the accompanists in the Mitchellree recital in the Auditorium Monday night.

—Ladies interested in the formation of a branch of the League of Women Voters are invited to be present at a meeting to be held in the city hall on Wednesday afternoon.

—Mr. Fred H. Peel, of this city, will leave for the Northwest next week. Mr. Peel, having passed the summer in the west, intends to reside during the winter near Calgary.

—Tomorrow afternoon at 4:15 o'clock, Rev. W. J. Clark, of the First Presbyterian Church, will lecture in the Auditorium on "Self-Knowledge, Self-Respect and Self-Control."

—For the first time in London, "The River and the Sea," by Noel Johnson, will be sung at the Mitchellree recital in the Auditorium, Monday night, by Mrs. Frank MacKellan, of Hamilton. Don't miss hearing it.

—A small fire occurred at 1 o'clock this morning in the kitchen of a vacant cottage at the corner of Egerton street and Wilton avenue, owned by Mr. J. E. McKillop. The place might have been totally destroyed except for the firemen's effective work. Loss about \$200.

—Epworth League anniversary services will be held at Dundas Street Methodist Church tomorrow. Rev. R. Whiting, of Mitchell, will preach both morning and evening, and a special musical service will be rendered by the choir under the direction of Mr. W. H. Hewlett.

—Mrs. James Gahan, one of Rodney's oldest residents, died the other day. Mrs. Gahan was born in the city of Sligo, Ireland, in 1821, and came with her husband to Toronto in 1853. The couple resided in the city until 1883, when they removed to Amherstburg, and in 1883 settled on the old home-stand in Romney. Mrs. Gahan's father, Lieutenant Creswell, served in the war of 1812, was with Gen. Brock at the capture of Detroit, and was at the battle of Queenston Heights, when Brock was killed. Deceased leaves six

YOU
can always depend upon our
brands.
Not sweet one day and sour the next, but the same EVERY day.
Have one of our **WALKING** call and convince you of the same.

PARNELL-DEAN CO.

Handsomeness Watches

You will be pleased if you see our large stock of watches. The designs are truly handsome and the prices exceedingly low. We will be glad to show them to you. Headquarters for Watches.

WILLMOT'S, 217½ Dundas St. Next Heintzman's. ywt

VOGUE

\$4.00.
The LATEST and MOST ELEGANT design in DRESS and WALKING Boots for Men and Women.

TRY-ME

\$2.50.
Is a VERY SUPERIOR SHOE in medium-priced footwear. The two unique makes of shoes, the VOGUE and the TRY-ME, made for us by the leading American shoe manufacturers.

SOLD ONLY AT
Brown Brothers'
BOOT SHOP,
Adjoining Strong's Drug Store.
Phone 860.
John S. Brown. Frank A. Brown.

Notice to Advertisers.

It is urgently requested that advertisers have their changes of advertisements handed into the counting-room by 4 p.m. the day previous to insertion. We will not guarantee changes if handed in later than that hour.

ESCAPE WAS MIRACULOUS

Fast Train Struck Vehicle of Mr. and Mrs. McKerie.

Their Horse Was Carried Over Fifty Feet and Killed, But They Both Escaped.

Mr. and Mrs. Wm. McKerie, who reside on lot 14, con. 1, Westminster township, had a miraculous escape from death last night. Mr. and Mrs. McKerie had spent the evening at Pottersburg, and had started to drive home, when, in attempting to cross the tracks of the Grand Trunk Railway, half a mile south of Pottersburg, their vehicle was struck by the accommodation train, due from Niagara Falls at 9:30 p.m. The locomotive struck the horse and carried it over 50 feet, and finally passed over it, cutting it in two. The buggy was dragged along parallel with the engine, Mr. and Mrs. McKerie being thrown out between it and the rails. How they escaped instant death they will never know. As it was Mrs. McKerie was painfully bruised and suffered from shock, while Mr. McKerie escaped with very slight injuries.

So slight was the shock caused by the accident that the engineer supposed his machine had struck a cow, and he did not slow up. He reported the matter at the Richmond street depot, and a freight train from the east was directed to stop at the crossing and ascertain what had occurred.

Mr. and Mrs. McKerie were at once removed to their home, where their wounds were dressed by a physician. How the accident occurred, Mr. McKerie is at a loss to explain. He was familiar with the crossing, and had driven over it many times. Last night as he approached it he saw a light some distance down the track, but it appeared to be stationary, and as he heard no sound of an approaching train he came to the conclusion it was a light in a farm house. The train which struck his horse was running at a high rate of speed.

COUNTY COUNCIL IN THREE WEEKS

Debentures To Be Sold and New Bridges To Be Discussed.

The next meeting of county council is set for Monday, Dec. 2, now little more than three weeks away. In addition to the routine business, there will be the sale of \$20,000 debentures to transact. These debentures are to retire others. The Caradoc bridge question will also probably be gone into again, while other new bridges may also be considered.

DRASTIC PENALTY.

Toronto, Nov. 9. — Four Buffalo sportsmen last Sunday went out duck shooting on the Niagara River, and all four were arrested, taken to the Niagara Falls police station, where they were arraigned before Magistrate James, of Fort Erie, who imposed on each the maximum penalty of \$25 fine, confiscated their guns, valued at \$200, their boat valued at \$50, and added costs to the amount of \$39.65. The penalties aggregated \$389.65. The Buffalo men have made an appeal to Hon. F. R. Latchford, who instructed Chief Game Warden Tinsley to make an investigation.

Fire bugs are operating in Port Huron, Ont. Early yesterday morning an unoccupied house was fired—the second in a week.

J. H. CHAPMAN & Co

Store Closed Monday.

Open Tuesday Morning

With renewing of the special sales of this week. Read Monday's advertisement for early starters Tuesday Morning.

SELLING TONIGHT

Handkerchiefs

Fine Large Size Hemstitched Lawn, regularly sold at 10c each. Tonight at 8c each, or

5 for 25c

Dress Goods SPECIAL

Heavy Venetian Cloth for Unlined Skirts, Jackets, Tailor-Made Suits and Costumes, choice of four dark autumn shades, myrtle, dark fawn and brown, imported to sell at \$3 per yard. Here on Saturday, but not for long, \$1 50 a yard.

50c —Heavy Oxford Frieze; this Friday bargain repeated for tomorrow's selling, adapted for unlined skirts and suits, value 85c a yard; tomorrow 50c.

49c —Four dress lengths Silk Mixed Poplins, no two alike, regular price \$1 a yard. Tomorrow the four pieces will go at 49c a yard.

75c —175 yards Golf Suits, reversible cloth, plain and checked, choice selection, selling at double the price. For tomorrow 75c a yard.

UNDERWEAR SALE inaugurated this week still running in full force. Greater preparations to make tomorrow the star day of the sale.

\$6.00 For \$8 50 Beaver Jacket. Choice of 30 only Ladies' Black and Beaver Jackets, 27-inch, semi-fitting, lined with merized sateen, velvet or self collars, silk stitched, ten rows of stitching, sizes 34, 36, 38 and 40, unsurpassed value; \$6 tomorrow and tomorrow night only. See these jackets upstairs.

\$2.95 —Another item for the Ready-to-Wear Department upstairs—24 Tweed Walking Skirts, dark and medium gray, flare cut, inverted back, linenette lined, velvet or brush binding, regular price \$4 50. Saturday only \$2 95.

Carpet Sale

75c —Brussels Carpets, made and laid, Saturday 75c a yard; regular price 90c a yard; choice of special patterns, suitable for parlor, etc.

20c —Union Carpets, 36 inches wide; will not last long at this low price, 20c a yard.

Eight only Floor Rugs 36x72, extra large fancy rug, regular price 80c each, Saturday 68c.

Linoleums, 27c square yard; Oil Cloths, 21c square yard. Upstairs.

See Our West Window Display.

Kord Back Braces, made on same principle as the celebrated President Brace, at just half the price.

Guyot's French Braces, the genuine world renowned; sold everywhere at 50c; here at Chapman's, in great quantities, the Kord Back, or Guyot's Brace, 25c a pair.

Suits, \$7.50

—Men's Single and Double-Breasted Suits, double-breasted vests, made of heavy all-wool tweeds. On Saturday we give you 25 distinct patterns to choose from; stripes and checks in great variety; \$8 50 and \$10 suits in lot. Saturday, at \$7 50; all sizes.

Overcoats, \$10.00

—Chesterfield, University and Raglanette Overcoats, English golf cloth, cheviot and beaver cloths, in gray, blue and black; made in the height of fashion. At a great saving; Saturday, \$10.

Overcoats from \$3.95 to \$15.00.

New York Overcoats, equal to tailor made, \$12 to \$15. You are buying here at a saving of 25 per cent.

UPSTAIRS.

Linens

Can only mention two specials, but you will find ten times two here for tomorrow.

Bleached Table Linens, pure Irish Linen, 64 inches wide, worth 50c a yard. Tomorrow 36c.

15 dozen Fine Hemstitched Huck Towels, all pure linen, size 22x44, regular price 20c. Friday a pair.

See Chapman's Furs. Buy Chapman's Furs, and Save at Least 25 Per Cent.

CHAPMAN'S

THE BIGGEST DRYGOODS STORE,

126, 128, 128½ DUNDAS STREET.