

Annual
Sale
30 Million
Packets**The Result of Superior
Quality, and of Quality
Alone—****"SALADA"**Tea. Have You Tried It?
**BAIRD & CO. WHOLESALE AGENTS
ST. JOHN'S****Boosting a Town
And a Town's Business****By "The Community Spirit"-- A
A Great Example Given By Hal-
ifax's Great Commercial and
Sports Carnival.**

For Evening Telegram

Dear Sir,—I have not noticed any

particular mention in our local

papers (not even in our local "Thun-

der") of the big events Halifax is

going through from Oct. 4th to 9th.

It might interest you more particu-

larly in that it appears to be fostered

by the instance of the Fourth Estate,

the Halifax Herald and Even-

ing Mail. I think if you would publish

an elaborate programme that is be-

lieved of it might be an incentive

to St. John's and Newfoundland in

doing what a town, city, or pro-

vince can do to give a Boost to Busi-

ness, Music, Art, Education, Athletics

Amusements and so to the city or

province itself through "Community

Spirit."

Some of us in business, reading

Canadian and American Business and

Trade publications, can appreciate

a good proper Community Spirit

and do for a town, and know, where

the villages become towns, and

the cities. However, to those of our

readers who have not heard much

of it,—it might be as well to ex-

plain that it is a movement under-

taken by a Community, as a whole,

which selfishly boost that Community,

the good of the Community, which

business works out ultimately for

the good of the individual. It may

sometimes appear to be worked up by

Business Firms in a city to bring

business into a town, assisted by

the papers who gain increased ad-

vertising. Even if this were all attain-

able it would not be a bad thing for

the "Community Spirit" to be success-
ful, entirely interested in boosting

business or material things,—it aims

at the town as a whole on as high

a plane as possible. The movement is

really one led by the Business

of a town and its press. They ap-
preciate the fact that the more work

business there is in a town, the

more everybody in that town is for-

rectly or indirectly, also that the

more a town is to live in, more peo-
ple will want to live in it, and less die

or leave it. A larger population

means larger business to a town, and

better living conditions in a town,

and a better educated, healthier and

generally better citizens, with con-

tinued progression.

It has always been in my mind that

we could do with a good dose of Com-

munity Spirit Movement in St. John's

and the other towns and villages of

Newfoundland. Even if we consider

the Business Men of Newfoundland,—

whilst as a class they rate extremely

high for integrity and being good fel-

lows in English, Canadian, American

and other markets, there is unfortun-

ately as a rule locally too much busi-

ness jealousy amongst them. One al-

ways seems to be afraid the other is

going to do a little better, or get a

little more business. Many of us trace

a large part of our fishery export trou-

bles to this. The Community Spirit in

business will show that it pays to co-

operate, and that there is always

enough business to go round, and a

good business man is always a good

sport.

As a Community too, we have always

been kept apart by the curse of De-

nominationalism. It is the most expen-

sive luxury we have and the root of

most of our troubles. Possibly some

day we may get a Community Reli-

gion, that will show us that the Me-

chanic who promises to have a Man's

Bus for him in the morning, and finds

that he has to stay at the job very

late to keep his word, that the Clerk

who stays up all night to get out the

jobs of laundering, that the business

man who fills his business contract to

the letter even facing a big loss, he

has given his word on, (and neither of

these men may go to any church), is

each a better man than a pillar of the

church in the proudest Denomination,

who does not keep his word.

But I didn't really start off to lec-

ture, only as a business man, to say,

seeing business is so bad this season,

couldn't we as a community, and

haven't we time, to get up a big week

to stir things up a bit here in St.

John's, this fall. Say the Railway

Commission allow one way fares to

town that week. The merchants and

shopkeepers would give special prices

that week and do a little extra adver-

tising to help the newspapers boost

things. The local manufacturers could

have a showing of goods manufactured

in Newfoundland. Mr. Kelly, Mr. T.

O'Neill and other leaders of amuse-

ment and drama could arrange special

shows, and we might possibly have a

special theatrical company down. Our

societies and associations could get

up conventions, etc., and our new as-
sociation, "The Elks" (which we
trust will flourish—being non-demon-
strational), might have a big drive for
increased numbers. Those ladies who
are planning deeds of daring, if nec-
essary, to promote Woman Suffrage
in Newfoundland, could arrange a big
convention, and I think could further
their objects that way.Possibly it is late for sports, but no
doubt indefatigables like Billy Hig-
gins, the Vinnicombes, Neddy Out-
bridge, Doc Power, Fred Chesman and
J. B. Orr, et al, could arrange some
stunts. The Board of Trade could have
a big convention of Outport merchants,
and we might reach some conclusion
that would be helpful. We always have
a Poultry Show each fall. We might
have an Agricultural Show too. I don't
see why the good ladies of the W.P.A.
could not arrange a Baby Show, and
do a lot of good by having a Child Wel-
fare Convention. I would suggest some
stranger leaving the country next day
act as judge at the baby show.The weakest spot in getting off a
real big show this fall, from a stand-
point of a consideration of our outport
guests is lack of hotel accommodation
in St. John's. Perhaps Ben Star-
ford and the boys will have their's
ready next fall. Anyhow we wish them
luck. Still it would be good to start
something this year. It is a long time
since St. John's has had an Art Ex-
hibit. We might start some Literary
Competitions (with prizes) on vexed
questions. It would be to the welfare
of Newfoundland and also educative to
discuss, say from the standpoint of
Education, "When is an Education not
an Education?" Anyhow it would do
a whole lot of good to the country if
the people of Newfoundland would get
together often to boost their country
and their native towns. Thanking you
for the privilege of your valuable
space, I amYours sincerely,
K. M. BLAIR.

Oct. 8, 1920.

**OTHER TABLETS NOT
ASPIRIN AT ALL**Only Tablets with "Bayer Cross"
are Genuine AspirinIf you don't see the "Bayer Cross"
on the tablets, you are not getting
Aspirin—Remember this!
Genuine "Bayer Tablets of Aspirin"
are now made in America, by an
American Company. No German in-
terest whatever, all rights being
purchased from the United States
Government.During the war, acid imitations
were sold as Aspirin in pill boxes
and various other containers. The
"Bayer Cross" is your only way of
knowing that you are getting genuine
Aspirin, proved safe by millions for
Headache, Neuralgia, Colds, Rheuma-
tism, Lumbago, Neuritis, and for
pain generally.Aspirin is the trade mark (New-
foundland Registration No. 761), of
Bayer Manufacture of Monocetacetic-
acid of Salicylic acid.Handy tin boxes of 12 tablets—also
larger sizes "Bayer" packages can be
had at drug stores.

The Bayer Co., Inc., U.S.A.

**Motor Drives
for Soldiers.**

Week Ending Oct. 16.

JENSEN CAMP.

Monday.—Mrs. Leamon.

Tuesday.—Mr. A. H. Murray.

Wednesday.—Miss Helen Reid.

Thursday.—Miss Delgado.

Friday.—Mr. F. W. Grieve.

Saturday.—Mr. F. W. Ayre.

GENERAL.

Monday.—

Tuesday.—Mrs. J. J. MacKay.

Wednesday.—

Thursday.—

Friday.—

Saturday.—Miss Bearns.

ESCASONI.

Monday.—Miss Rendell.

Tuesday.—Mrs. R. B. Job.

Wednesday.—Miss Mitchell.

Thursday.—Mrs. J. C. Marshall.

Friday.—Mrs. Eric S. Ayre.

Saturday.—Miss Moore.

SUDBURY.

Monday.—Lady Outerbridge.

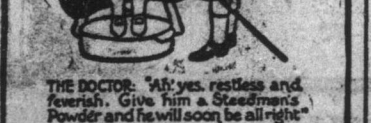
Tuesday.—Capt. C. C. Duley.

Wednesday.—

Thursday.—

Friday.—Mrs. Sullivan.

Saturday.—Mrs. Cowan.

EE SPEAKING FROM EXPERIENCE EE**STEEDMAN'S
SOOTHING POWDERS**
Contain no Poison**Superior Two Pants Suit!****"The Extra Pair--Doubles the Wear."****A** Suit with two pairs of pants will last twice as long as a suit
with one pair—that's logical. For ordinarily the trousers
of your suit will wear out long before the coat; you discard the
coat and buy a new suit, though the coat is still in splendid con-
dition.We want you to get the maximum wear out of your clothes,
and for that reason we are making suits to your measure with
"two pairs of pants."You want one of these two pants SUPERIOR Suits, your
logic and common sense tell you so. Come up and get one.**SUPERIOR TAILORS CLOTHING CO.,**

310 Water Street, one Flight Up.

**"The Extra Pair"**
Doubles the Wear
And Cuts Your Cost in Two.**BANG! BANG!!**No, that was not a bomb exploding on Water Street, it was
only the noise of**FALLING PRICES.**

Come in and see what has happened to our stock of

**Stoves, Ranges,
Tinware, Enamelware****JOHN CLOUSTON,**

P. O. Box 1243.

140-2 Duckworth Street.

Phone 406.

Harbor Grace Notes.Mr. Arthur Murray of the firm of
Edwin Murray, St. John's, was in town
on Tuesday, after having spent a few
weeks rest at Spaniard's Bay. His
friends here were pleased to see him
once again; and hope that his little
time off from business has greatly im-
proved his health.The Danish schooner "Maagen,"
Captain M. S. Mortensen, came off
dock on Thursday morning, repairs
having been completed. She will leave
port, when favorable, for Fogo to load
there for across.Mr. A. French representing Messrs.
Standard Oil Co. and Soper & Moore
of St. John's, was in town on Tues-
day last.Messrs. Munn and Company's schr.
"James O'Neill," went on dock yester-
day afternoon to undergo repairs.S.S. Seal arrived here from the
Labrador on Wednesday last, with a
large amount of freight, and a num-
ber of passengers. She left port again
same day.Mr. Robert P. Munn, son of Dugald
Munn, Esq., of St. John's, arrived from
around the Bay by motor-car on Wed-
nesday; and after a short stay left
again for the city on Thursday. Mrs.
R. S. Munn accompanied him. All Mr.
Munn's old friends were much pleased
to see him.Schooner Barbara Barr, John Snel-
grove, master, came off dock this
morning, all repairs being effected, and
she is now in A. 1 condition. This ship
has been on dock about six weeks and
no doubt, many have benefited by the
job being done here, that is, in the
labor line, and especially now that
labor is so scarce around here.Schooner Mary Cashin went on dock
this morning to undergo repairs.

CORRESPONDENT.

Oct. 8, 1920.

Ladies' Tan Calf Laced Boots,
worth \$10.00, only \$7.50 at
SMALLWOOD'S.—sep25,12**Sunday Services.**C. of E. Cathedral—Holy Commu-
nion 8; Morning Service, 11; Opening
Service of the G.M.B.C. 3; Evening
Service, 6.30.St. Thomas's—Holy Communion, 8
a.m.; Morning Prayer and Sermon, 11
a.m.; Preacher Rev. C. A. Moulton;
Sunday Schools, 2.45 p.m.; Bible Class-
es, 2.45 p.m.; Evensong and Sermon,
6.30 p.m.; Preacher, the Rector; Sub-
ject, "Impressions of the Anglo-Catho-
lic Conference."St. Mary the Virgin—8. Holy Com-
munion; 11. Matins and Litany; 4.
Holy Baptism; 6.30. Evensong.
St. Michael's—Holy Communion, 8;
Morning Service, 11; Evening Ser-
vice, 6.30.**METHODIST.**Gower St.—11 and 6.30. Rev. E. W.
Forbes, B.D.George St.—11 and 6.30. Rev. D. B.
Hemmen, B.A.Cochrane St.—11 and 6.30. Rev. G.
J. Bond, LL.D.Wesley—11 and 6.30. Rev. W. B.
Bugden, B.A.St. Andrew's Presbyterian Church—
Rev. Gordon Dickie, M.A., Minister.
Sunday services at 11 and 6.30. Rev.
C. H. Johnston of the Congregational
Church will preach in the morning.
School at 3 o'clock. The choir under
Mr. Mawer's leadership will give a
musical programme at the evening
service. Strangers welcome at all ser-
vices.Queen's Rd. Congregational Church
—Rev. C. H. Johnston, M.A., B.D., is
exchanging in the morning with Rev.Gordon Dickie, M.A., of the Kirk. In
the evening the subject will be "The
Ministry of Jesus." The Thursday mid-
week lecture subject, "St. John."St. Thomas's—The services in the
Parish Church begins to-morrow with
a celebration of Holy Communion at
8 o'clock. To-morrow being the day set
apart for intercessions in behalf of
Sunday Schools, teachers, Sunday
School workers, and parents are speci-
ally invited to be present at the early
services, which will also be the regular
monthly corporate communion for
men. The Bible Classes and Sunday
Schools, hold their regular service, the
Rector will preach. It will be remem-
bered that two weeks ago Rev. Dr.
Jones delivered an address on "Some
Impressions of the recent Synod," to-
morrow night his address will be on
"Impressions of the Anglo-Catholic
Conference," a comparison as between
the two organizations. A cordial wel-
come is extended to any of these ser-
vices.Gower Street Church—9.45. Men's
Class Meetings; 2.30. Sunday School
and Men's and Women's Bible Classes.
The Sunshine Bible Class for young
women will resume its regular meet-
ings on Sunday afternoon; 11 and 6.30.
Public Worship. The Pastor will
preach at both services. Morning sub-
ject, "Restoration and Reconstruc-
tion." Evening subject, "The passing
of summer, the gathering of the har-
vest, and the message of the autumn
season." A cordial welcome is extend-
ed to all strangers and visitors in the
city to worship with the congregation
of this church.

Wesley — Morning subject, "New

Values." Evening, "Some questions of
Christ." Visitors always welcome.Wesley Adult Bible Class meets at
2.30 p.m. All members are requested
to attend. Visitors cordially invited.Wesley Sunday Morning Victory
Class—The regular meeting to com-
mence at 9 o'clock and at 9.45. Mr.
Daw's class of boys and Miss Cook's
class of girls will unite with the Vic-
tory Class in the young men's room.
A full attendance is required. City and
outport friends will receive a cordial
welcome. Leader, Brother F. Chislett.Adventist—Service at 6.45, preced-
ed by a song service at 6.30. Sermon by
the Pastor who will give the sixth lec-
ture of the series, the subject being
"The Crash of Nations." This is an ex-
position of the seventh chapter of
Daniel and should be heard by all.
Seats free. A hearty welcome awaits
you.International Bible Students' As-
sociation meet in Chapter Room, Vic-
toria Hall, opposite Gower Street
Church, 3 p.m. Bible Study; 8 p.m.
Discourse: "The Rich Man and Laz-
arus in the light of Scripture and Rea-
son." All truth seekers are welcome
to both meetings.Gospel Mission—The Gospel Mission
will hold its meetings on Sunday at
2.45 and 7.45 p.m., in its Hall, foot of
Casey Street, opposite the Dominion
Stores. Rev. E. Moore will speak at
both meetings.The Highway Tabernacle at the foot
of Hamilton St.—Services on Sunday
11 a.m., 3 p.m., and 7 p.m., also Mon-
day, Wednesday and Friday evenings,
at 8 o'clock sharp. All welcome.The Bethesda Pentecostal Assem-
bly, 193 New Gower St.—Sunday Ser-
vices: Men's Class Meeting at 10. Re-
gular Service at 11, 3 and 7, also ser-
vices on Monday, Tuesday, Wednesday
and Thursday evenings at 8. These
services are undenominational and a
cordial invitation is extended to all.**BOUGHT AND SOLD.**Are you looking for bargains? If
so, now is the time to get them. I
have in stock a full line of Men's,
Women's and Children's Winter Coats,
Costumes, Suits, Raglans, Hats, Caps,
Boots and all other wearing apparel;
also Furniture and General Household
Goods. If you have anything to sell
I pay highest prices.**RELIABLE SECOND-HAND STORE,**
52 Charlton St. (off Springdale St.)
sep23,12,ead

Barnard's Linctum Cures Diphtheria.

Rubbers!Latest Shipment Newest
Styles at**KNOWLING'S
Boot and Shoe Stores.****BLACK, WHITE and BROWN,
To suit the whole family.****Best Quality.**All selling at our usual
LOW PRICE.**G. KNOWLING, Ltd.**

oct5,31,ead