

Facts and Figures that indisputably prove our LEADERSHIP for VALUES.



FRIDAY, SAT. and MONDAY

We are particularly strong on values in every department throughout this large, cool, lightsome shopping rendezvous. Look carefully through and see what particularly interests YOU.

The Cars stop right at our Doors—that's convenient.



Ladies' Double - Tipped Silk Gloves

LADIES' SILK GLOVES—Queen Quality, double tipped, all silk gloves in shades of Grey, Champagne, Fawn, Tan, Pongee, Palm Beach, Black and White; self and black stitched backs. Reg. \$2.50. Friday, Saturday and Monday... **\$2.35**

LACE CURTAINS—Scranton White Lace Curtains, two and a half yards long; very neat looking patterns, soft clinging Curtains that hang well. Reg. \$2.50 pair. Friday, Saturday and Monday... **\$2.58**

WHITE SCRIM CURTAINS—Plain Scrim Curtains with a wide hemstitched border and Mercerized Torchon Lace edges. Here are simple style Curtains that look effective. Reg. \$6.50 pair. Friday, Saturday and Monday... **\$6.28**

GLASS TOWELING—Crimson Barred, Soft Linen Crash Glass Toweling; just a piece at the price. Reg. \$2.00. Friday, Saturday and Monday, yard... **29c.**

MISSIE'S GLOVES—A mixed line, offering Black, Cream and Tan in real good silk make; others in washable Lisle and Suede; these are Black or White. \$1.00 value. Fri. **72c.** day, Sat. & Monday...

CREAM LACE CURTAINS—These are very handsome Curtains, extra strong mesh; will wash well; Pale Cream shade, good open pattern. Reg. \$3.50 pair. Friday, Saturday and Monday... **\$3.29**

BEACH TOWELS—Extra large half bleached Turkish Beach Towels; the perfect towel for bathers; size 38 x 64; very best quality. Reg. \$3.00 each. Friday, Saturday & Monday... **\$2.75**

REDUCED QUILT COVERS—We have just a few of these—Slip-over Art Sateen Covers, plain bordered on one side and all art sateen. Crimson and Blue mixtures; taped for tying. Reg. \$3.50. Friday, Saturday and Monday... **\$3.20**

Embroidered Pillow Cases

3 dozen of strong American White Cotton Pillow Cases; full size; hemstitched end and neatly embroidered. Reg. \$1.25. Fri., Sat'y. & Mon. each **\$1.10**

White Muslin Waists

Some very attractive looking styles will be seen here; embroidery and laced trimmed; low neck with embroidered front; long sleeves; sizes 38 to 44 inch bust. Reg. \$2.50. Friday, Saturday and Monday... **\$2.17**



If you like pretty CUSHIONS

see the newest with us. CUSHIONS! CUSHIONS!—Large Circular Cushions, plump and soft piped seams, covered with pretty chintz; Cushions ornamental and useful; a special line at a special price. Friday, Saturday and Monday... **\$2.70**

ART CUSHIONS—Best grade Art Sateen Covered Circular Cushions; nice looking Cushions for lounges, motor cars, comfort chairs or anywhere that a plump cushion is required. Reg. \$3.50. Friday, Saturday and Monday... **\$3.29**

TEA COSIES—Silk and Satin Covered Tea Cosies; some very artistic looking ones too; frilled edge; plump filling and sateen linings. Reg. value for \$4.00. Friday, Saturday and Monday... **\$3.70**

AMONG SHOWROOM SPECIALS

Ladies' \$2.40 Bathing Suits for \$1.98

Ladies' and Misses' Black Jersey Bathing Suits, with white collar and facings; regulation style with Skirt and Knicker; sizes 38 to 44. Reg. \$2.40 suit. Friday, Saturday and Monday... **\$1.98**

LADIES' WHITE LINEN SKIRTS—Good washing Skirts, in very neat simple styles, wide pleat at front, button trimmed. Good value at their regular price. Friday, Saturday and Monday... **\$1.87**

LADIES' KNICKERS—Sizes 36 to 44 inch in a fine White Jersey; lace trimmed, wide legged. Regular value for 90c. pair. Friday, Saturday and Monday... **76c.**

CHILDREN'S KNICKERS—Slight Jersey make, lace trimmed, closed, wide leg; sizes to fit 6 to 10 years. Reg. 45c. pair. Friday, Saturday and Monday... **39c.**

LADIES' CREPE DRESSING JACKETS—Fancy Crepe Dressing Jackets, with satin piping, shirred shoulder, short sleeves; shades of Pink, Rose, Navy, Grey and Fawn; sizes 38 to 44. Reg. \$3.50. Friday, Saturday and Monday... **\$2.89**

AN RAALTE FLOWING VEILS—Embroidered and plain with Chenille Ball; fine and heavy mesh, in square, oblong and round; shades of Taupe, Brown, Navy and Black. Reg. \$1.40. Friday, Saturday & Monday... **\$1.08**

Wide Silk Ribbons, \$2.00 yard value for \$1.15

Ribbons of superior Silk quality in Stripes and Checks, in Taffeta, Merve and Moire; Ribbons for every purpose. Regular values to \$2.00. Reg. Friday, Saturday and Monday... **\$1.15**

LADIES' VESTS—Fine White Jersey Vests, square and V neck, sleeveless, with shoulder strap. Our regular 50c. line; sizes 38 to 44. Reg. Friday, Saturday and Monday... **42c.**

STRAW HAT BANDS—Pretty shades to set off your hats, each band with buckle and button, and fringed ends; shades of Navy, Saxe, Taupe, Brown, Grey, Helio, Rose, Cream, etc. Regular 85c. Friday, Saturday and Monday... **79c.**

CHILDREN'S EASY WAISTS—Summer Easy Waists to fit 4 to 13 years; strapped and buttoned to fit suspenders, too. Reg. \$1.10. Friday, Saturday and Monday... **92c.**

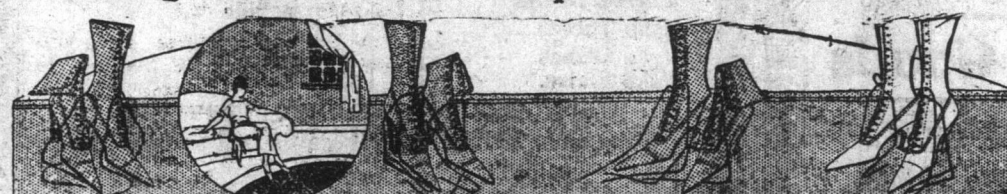
Sale of Children's Linen Dresses

Mothers will find this an excellent opportunity to procure Dresses for girls from 6 to 12 years; plain shades of Linen Dresses, Rose, Pink, Saxe, Green and Peach, with cross-over effects; each behind, round collar embroidered, pockets, and others with wide belt; lovely styles for summer and Dresses that will wash well. Drop in and see these on your way along. Reg. to \$7.00. Friday, Saturday and Monday... **\$5.98**



Boots, Shoes and Hosiery.

Strong values that we are proud to feature here.



LADIES' HALF SILK HOSE—Shades of Grey, Cardovan Pink, Khaki, Navy, Seal, Champagne, Beige, etc., and Black; first quality hose. Reg. \$1.60. Friday, Saturday and Monday... **\$1.39**

LADIES' COTTON HOSE—Black and White Cotton Hose, full sizes, plain finish. Reg. 35c. pair. Friday, Saturday and Monday... **29c.**

BOYS' and GIRLS' HOSE—Plain and assorted ribe in a strong Cotton make; Black and White. Reg. up to 60c. Friday, Saturday and Monday... **49c.**

LADIES' "SPORTS" HOSE—Light Cashmere finish, in assorted shades. One of our most popular selling lines. Regular 85c. Friday, Saturday and Monday... **79c.**

MORE HALF SILK HOSE—Plain shades of Grey, Champagne, as well as White and Black; together with fancy plaid leg. Reg. 60c. Friday, Saturday and Monday... **49c.**

HALF SILK HOSE AT 29c.—9 dozen pairs in Black, White and Tan. Good value at 60c. Friday, Saturday and Monday... **29c.**

WOMEN'S 2-STRAP SHOES—Pretty looking patent leather 2-Strap Shoes, pointed toe, spool heel; dressy for Sunday wear; sizes 3 to 7. Reg. \$5.50 pair. Friday, Saturday and Monday... **\$5.30**

WOMEN'S WHITE BOOTS—Laced style, medium heel, semi-pointed toe, cool and light for Summer wear. Reg. \$3.70 value. Friday, Saturday and Monday... **\$3.40**

WOMEN'S COMFORT BOOTS—Broad shaped Black Dongola Boots, made especially for those who like plenty of foot room; sizes 4 to 7. Reg. \$7.50 value. Friday, Saturday and Monday... **\$7.20**

WOMEN'S DARK TAN BOOTS—These are old stock and worth much more than we ask for them today. Dark Tan make with cloth top, laced, pointed toe, military heel; sizes 3 to 6½. Special Friday, Saturday and Monday... **\$6.35**

BOOT CLEANING OUTFIT—Large padded wool polisher and bristle dabbler, boxed. Fri. day, Saturday and Mon. **85c.**

PIRRE SOLES—Quickly and easily attached to boot or shoe; just like rubber, and light in weight. Men's Sizes. Special... **39c.** Ladies' Sizes. Special... **34c.**

Summer Things That Men and Boys Require.

Price - Shortened for Friday, Saturday and Monday.

SHANTUNG SILK SHIRTS—Natural shade Shantung Silk Shirts; distinctive looking; made up in coat style; double soft cuffs and detachable collars to match. Reg. \$9.00. Friday, Saturday and Monday... **\$8.50**

MEN'S GREY SOCKS—Clouded Grey Wool Cashmere Socks; a nice neutral shade for summer time; no dye to stain the feet. Reg. 90c. value. Friday, Saturday and Monday... **80c.**

WASHABLE TIES—The Summer Tie, for wearing with stiff or soft collar; some of these are reversible, mostly light blendings. Reg. 40c. Friday, Saturday and Monday... **30c.**

BOYS' TOP SHIRTS—Here are tidy looking Shirts for boys; collar attached; neat pin stripe patterns; single cuff; sensible Shirts. Reg. \$2.40. Friday, Saturday and Monday... **\$2.15**

MEN'S WHITE BALBRIGGAN UNDERWEAR—Another line of fine feeling Summer Underwear—Pure White Balbriggan in a very fine make; all sizes in Shirts and Pants. Friday, Saturday & Monday, the garment... **\$1.35**

MEN'S NEGLIGEE SHIRTS—A mixed line of coat style all-over Negligee Shirts; almost any style of stripe will be found here. Value for \$3.00 each. Friday, Saturday & Monday... **\$2.65**

BOYS' LACED BOOTS—Solidly made Boots in strong Gun Metal leather; Blucher cut; 2 full soles; a real good Boot to stand up against hard wear. Sizes 9 to 13. Reg. \$6.00. Friday, Saturday and Monday... **\$5.68**

BOYS' BALBRIGGAN UNDERWEAR CLEARING—Sizes 32 and 34 only. A few dozen suits; some in Cream, others in White. Value for 75c. garment. Friday, Sat. & Monday... **48c.**

SPECIAL!

LARGE SIZES IN MEN'S BALBRIGGAN SINGLES—2 dozen only in sizes 42, 44, 46; equal to our regular \$1.20 garments-to-day. Clearing Friday, Saturday and Monday... **70c.**

SPECIAL!

BOYS' BALBRIGGAN UNDERWEAR CLEARING—Sizes 32 and 34 only. A few dozen suits; some in Cream, others in White. Value for 75c. garment. Friday, Sat. & Monday... **48c.**

Perhaps You Need Something Here.

SOLIDIFIED GLYCERINE—Delicately perfumed, in tube form; effective for sunburn; keeps the skin soft and white. Friday, Saturday and Monday... **20c.**

STRAW HAT CLEANER—The dry process, cleans every shade of Straw Hats and restores the original gloss. Friday, Saturday and Monday... **15c.**

STRAW HAT DYE—Rancco colors old and new Straw Hats. We have Canvas and colored; suits canvas shoes and baskets as well. The bottle Friday, Saturday and Monday... **29c.**

TALCUM POWDER—Madame Verdome Talcum, delightfully fragrant for toilet, bath, or nursery. Per box Friday, Saturday and Monday... **20c.**

SAND PAILS—For the beach, for the garden, for any old place, for the children, in colored fancy enamel, with shovel. Friday, Saturday and Monday... **37c.**

SAND PAILS—Small Sand Pails, colored; red, white and blue, with shovel. Friday, Saturday and Monday... **19c.**

FLY SWATS—Lond handled, black wrie Fly Swats; keep one in the room for the big blue bottle fly Swat Him! Each **8, 10 & 19c.**

BALOONS—Coloured Balloons, long sausage shape; a delight for the youngsters. Each Friday, Saturday and Monday... **8c.**

DRINKING CUPS—Sanitary, waxed paper drinking and over again; 5 in each cup, may be used over box. Friday, Saturday & Monday... **10c.**

"Thirteen" Unlucky From the Beginning.

The chapel of the Tridendum Paup-anim which adjoins the church of St. Gregory, on the Coelian Hill at Rome, contains the following inscription which tells that Pope Gregory the Great was in the habit of providing breakfast for twelve poor men every morning.

On one occasion when they were seated at the table Christ appeared and shared their meal with them, thus making a thirteenth guest. Henceforth it was decreed that the number thirteen was to be considered lucky.

The legend was probably the outcome of a desire on the part of the early Church to distinguish the superstition that from time immemorial has clung to this fateful number. If such was the object it signally failed, for down to this day it persists with extraordinary hardihood.

Many people refuse to live in a house that is numbered thirteen, and in many European cities one never sees it in the newer streets. Its omission is supplied by the number 11a or 11½, while many hotel keepers pander to the superstitious fancies of their guests by discreetly dropping the ominous sign from a bedroom door. The Italians are particularly averse to the numeral, and their lottery tickets never bear that number. In Turkey, where ill-luck seems a chronic state, the word "thirteenth" has almost gone out of use.

Even great men, Bismarck, for example, have had the thirteen superstition in virulent form, but, on the other hand, Wagner seemed to rejoice in it. He was born in 1813, and his name contained thirteen letters, counting his Christian name Richard. His operas were thirteen in number, and his most famous one, "Tannhauser," was completed on March 13. He left Bayreuth on September 13, and died on February 13.

Strangely enough one of the greatest and most lengthy of the pontifical reigns was that of Leo XIII, while Alfonso of Spain is the thirteenth monarch to bear that name, and he cannot be said to have been unlucky, for he escaped assassination on his wedding day.

However, these examples of the contrary working of the superstition do nothing to shake popular belief in it, and even governments are not exempt, for in 1906, when the French Cabinet was re-organized, the official announcement was delayed for no other reason than that it was considered unlucky to publish the list of ministers on the thirteenth of the month. It is said that when told of this the Pope smiled, saying: "Evidently being a Free Thinker does not exclude superstition."

At Table.

In nearly every country the sitting down at table occasions misgiving that oftentimes amounts to a determined refusal to do any such thing.

Nor is this idea confined to the ignorant and timid, for on one occasion the late Queen Victoria, when passing through Fifth Avenue, was faced with the prospect of dining thirteen at the table, through the unexpected absence of a guest. The situation was saved by one of the gentlemen asking permission to withdraw, a permission which no doubt relieved Her Majesty as much as it did her attendants.

But it is not given to everyone to escape from such a dilemma so easily, and many a hostess has been at her wits' end to avert the contingency. In Paris and other large cities the difficulty is got over by summoning a "quatorzieme" (fourteenner) from one of the establishments that are always ready at a moment's notice to supply such an extra guest.

The superstition is supposed to owe its origin to the fact that at the Last Supper our Lord sat down with His twelve disciples on the eve of His betrayal by Judas, who speedily met his tragic doom.

This view is now held by some to be entirely erroneous, for thirteen was considered unlucky long before the birth of Christ. In Scandinavian mythology there is a legend that the twelve principal gods were seated at a banquet in Valhalla when Loki, the god of mischief, entered and made a thirteenth. He quarrelled with Baldr, the peace god, and shot him with a mistletoe arrow.

Superstition Universal

Still more remote, we find in the myths of the ancient Hindus reference to the ill-luck that surely followed if thirteen sat at table.

That regions so far separated as Scandinavia and India hold the same belief goes to prove the universality of the superstition that leaves unsolved the source of its origin. It is possible that we may have to trace its beginning to the days of the Garden of Eden, as is the case with the idea that Friday is an unlucky day on which to set out on a new venture, since that is the day ascribed by those who dispute its Good Friday origin to the expulsion of Adam and Eve from Paradise.

It would appear, therefore, that thirteen has always been considered a number of ill omen, and, despite all talk to the contrary, is likely to continue so till the end of time.—E.

MINARD'S LINIMENT CURES GART GET IN COWS.

Towels! Towels!

CK TOWELS—A doz. pairs of White Huck Towels with Crimson striped border. Here is a towel to give you honest wear and not expensive; pure White. Friday, Saturday and Monday... **45c.**

EGE WHITE TOWELS—Soft White Turkish Towels, extra thick and heavy; just the real family size towel. Special Friday, Saturday and Monday, each... **85c.**



PAPER DOYLETS—Assorted patterns in White pressed cut paper, handy for party, picnic and outing. Package Friday, Saturday and Monday... **10c.**

PAPER NAPKINS—Crepe Tissue Napkins, showing colored borders. Take a package of 25 along with you. Per pack... **10c.**