

Gentlemen!

Have You Seen Our Window Display of Autumn Wearables?

If You have not, do so at your earliest. It will surely prove interesting. Let us tell You why:

Men's Wear, such as we are going to describe, is almost impossible for us to secure just now, and it is only keen foresight and early purchasing that enables us to put up such a complete display.

The down town window contains NECKWEAR of every variety, and you will certainly say that you have never witnessed a smarter line. Every known shade is stocked by us, and the refined tone for which our Neckwear is noted, and that better-than-the-average look that it bears, brings us a class of customers that will not go elsewhere when seeking Neckwear.

Then our Prices---Mark them: 50c., 75c., \$1.00, \$1.25, \$1.50.

Arrow Collars, all newest Shapes, 25c. each.

We are also showing a few

Swiss Silk Mufflers, the kind you see only at SMYTH'S, \$6.00 to \$12.50.

Now is the season for a light-weight Muffler. Secure yours early, we have only a limited number.

Our Western Window Contains the JAEGER ALL - WOOL DISPLAY.

Almost everybody knows that

JAEGER WOOLENS are like the British Navy---None Better!

Have you noticed the scarcity of All Wool Goods in town? We anticipated the shortage and sought the markets early. As a result we are nearly as well supplied with All Wool Goods as in pre-war times. Here we have

JAEGER ALL WOOL UNDERWEAR ..\$10.50, \$12.00, \$15.00 per suit
"UNIVERSAL" ALL WOOL UNDERWEAR, \$3.50 gar., \$7.00 per suit

Jaeger Bed Socks . . . \$2.00 pr.
Jaeger Slippers . . . \$3.50 pr.
Jaeger Ladies' Slippers, \$3.50 to \$7.00

Jaeger Heavy All Wool Flannel Pyjamas . . . \$12.50
Jaeger Light Wool Taffeta Pyjamas . . . \$12.50
Jaeger All Wool Cholera Belts, \$3.00

Jaeger All Wool Gloves . . \$2.50
Jaeger All Wool Mufflers, \$2.50, \$3.00, \$3.50
Jaeger All Wool Tweed Caps, \$3.00

Jaeger All Wool Chest Protectors . . . \$2.50
Jaeger Heavy All Wool Flannel Night Shirts . . . \$7.50
Jaeger All Wool Socks, \$1.20, 1.50
Dressing Gowns . . . \$30.00
Jaeger All Wool Smoking Jack-ets . . . \$15.00
Jaeger All Wool Raincoats, \$45.00

Jaeger All Wool Top Shirts, \$6.00, \$7.50
Jaeger All Wool Vests . \$10.00
Jaeger All Wool Sweater Coats, \$10.00

Owing to British Government regulations, concerning woollens, these goods are practically unobtainable, even in England, until the War is over. Don't wait until our stock is depleted before making your selection.

Our Beck's Cove Window is showing

The All-Famous CHRISTY HAT, in newest and most up-to-date styles,

which are to be had only from us, who are the regularly authorised "Christy" dealers. Price, \$5.00 each.

TRESS CAPS,

Which are unexcelled for a style and quality all their own.

Price: \$2.50, \$3.00

Walking Sticks, Dents' & Perrins' Gloves.

OUR SERVICE IS UNBEATABLE AND VALUE UNEQUALLED AT

Smyth's

GEO. KEARNEY, Manager.

Seal Arrives.

The S. S. Seal, Capt. Randall, which has been doing the northern service to Battle Harbor, returned to port yesterday about 5 p.m. The ship brought a large cargo of fish and oil, and hauled into the F. N. S. S. S. Withy wharf this morning to begin discharging. She was detained on her way south at Catalina, Port de Grave, Hr. Grace, Bay Roberts and other points landing crews who had taken passage by her. The crew of the ship were not permitted to go ashore at any of the ports called at, owing to the health regulations at present enforced. Winter has now set in on Labrador and heavy falls of snow had occurred at some places before the ship started south.

Leg Broken.

At 4.10 Saturday afternoon while opposite the East End Fire Hall, one of three young boys who were driving on a coopers car, owned by a man named Power, fell off and falling under the wheel had his leg broken. The lad's name was Ed. Churchill, son of Wm. Churchill, No. 5 Fleming St., a driver with Harvey and Co. Some of the firemen who had witnessed the accident immediately brought out a stretcher and tenderly putting the injured lad on it took him to the hall. An ambulance was phoned for and he was later taken to the General Hospital where he is doing fine.

Fogota Arrives.

The Fogota which was obliged to come on here owing to the prevalence of Spanish influenza at Placentia reached port yesterday afternoon bringing a large freight and the following passengers:—J. Mathieson, W. England, H. Yarn, V. Yarn, J. Evans, J. T. May, W. Barron, B. Walsh, G. Elford, P. Skeans, Capt. Rose, M. White, F. Fitzgerald, M. J. Murray, E. M. Hollett, W. T. Lanning, F. Butler, J. Forsey, Miss Forsey, Mrs. Elford, Mrs. Snooks, Mrs. P. Moulton, Master Moulton, Miss Hanham, Miss A. Lee and Miss French.

COAL! COAL!

Just arrived and now landing at Tessler's wharf 200 tons Smead N. Sydney Coal. Order your winter coal to-day. Telephone 244.

TESSIER & Co.

The Holy City Lives.

(From the Los Angeles Times.) The British seem to be the sort of crusaders the Holy City needs. There is now a standard-gauge railroad from Cairo to Jerusalem with regular freight and passenger trains daily. Likewise, nearly ten thousand natives—men, women and children—are making more money than they ever did before, through working on their own roads and highways, which were found in pretty much the same condition as when they were cut by the wheels of Job's chariot. The people of Palestine were without their staples of rice and sugar for almost three years, but now have ample stores of wheat. They are now not only living, but learning how to live in a broader and more ambitious form than they were ever able to realize before. The hosts of General Allenby were the real deliverers of the temple.

Well Protected.

We have been asked to say that the doctors and nurses at all the hospitals where influenza patients are being received for treatment are well protected and every possible precaution is being taken to prevent the disease from communicating itself to all those who attend the cases.

Epidemic Influenza.

VACCINE TREATMENT AND PREVENTION.

Enquiries are being made, is there not a vaccine with which to treat Epidemic Influenza, and it has been noticed by the Toronto papers, that the University Laboratory has issued some vaccine to different parts of Ontario. Two weeks ago when vaccine was first spoken of, application was made from this Department to the Health Bureau of New York, for a supply as soon as possible. No answer has yet been received to this application, but it should come this week. As regards Toronto, the University there started the culture of organisms for the manufacture of vaccine, from a supply received from the Health Bureau of New York, so that the latter are the more likely to be first in the field. So far, the University of Toronto reports for 7,000 doses and this has been distributed to the towns in Ontario most severely stricken with the disease. However, acting on a suggestion from Mr. Morine, this Department has also made application to Toronto, and we will probably secure some at an early date.

Meanwhile the Health Department is issuing further instructions to the outposts, as to means of prevention, and, as we cannot know too much about it or be too careful in the precautions taken, it is advisable that all should read the instructions again very carefully and keep strictly to the advice given. The church authorities deserve the thanks of the community for falling in line so readily with the suggestions given; and it is to be hoped that the men will also absent themselves from the club rooms, billiard rooms, bowling alleys and any other enclosed space where poor ventilation is liable to contaminate the atmosphere. N. S. FRASER.

Hymeneal.

DUFF-DICKINSON.

The marriage of Miss Violet Dickinson, daughter of Mr. G. H. Dickinson, of St. John's, Nfld., to Mr. Peter M. Duff, of the same place, nephew of the late Sir Robert Reid, took place this morning, (Wednesday, Oct. 24th), at the Church of St. James the Apostle. The ceremony was performed by Major the Rev. F. L. Whitely. The bride was given away by Dr. C. T. Crowley, and attended by Mrs. W. H. Herder. Immediately after the ceremony Mr. and Mrs. Duff left for a trip to Toronto and other points—Montreal Star.

W. P. A.

The Packing and Shipping Committee acknowledge with thanks the following:—

Durrell, Twillingate—56 pairs socks.
Rattling Brook—1 pair mitts, 21 pairs socks.
Trouty and Spaniard's Bay—60 handkerchiefs.
Norris Arm—7 pairs socks.
Lush's Hight—35 pillow slips, 24 pairs socks.
Little Bay Island—12 pairs socks.
Change Islands—3 pairs sock.
Trinity—105 shoulder bandages, 120 "T" bandages.
La Scie—20 pairs socks.
Moss received with thanks from the following: W.P.A., Botwood; W. P. A., Badger Quay; W. P. A., Wesleyville; 2 barrels unmarked; 1 box unmarked. ANNIE HAYWARD, Convenor.

From Cape Race.

CAE RACE, To-day. Wind south, fresh, weather foggy and raining. A three-masted chr. passed in at 9.15 a.m. Bar. 29.75; ther. 48.

MILITARY BOOTS



FOR FALL WEAR.

We have just opened a choice selection of Fall Boots, High Cut with Low and High Heels.

Black, Tan, Grey and Brown.

All One Price,

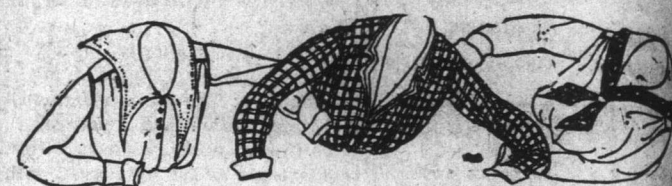
\$7.00.

PARKER & MONROE, Ltd.

"PIERETTE"

Charming BLOUSES of Georgette.

Beautifully Hand-Embroidered Models at Various Prices.



SOMETHING FOR EVERY OCCASION AT THE PRICE YOU WANT TO PAY.

Our Blouse Section has an enviable reputation. When you want a really nice, low-priced Blouse, you come to us for it. When you want a perfect dream of the thing for special occasions—again, you come to us for it.

If you haven't been in the Store during the past week, you probably haven't seen all the exquisite Hand-Embroidered Blouses that reached us recently. They are the loveliest things imaginable! And you will notice that the choice is large enough to suit all individual tastes and fancies. We refer particularly to some of our better Blouses in Georgette, charming bits of loveliness they are. For instance, note these beautiful New York Models.

Blouses of Fawn Georgette with long roll collar of Navy Satin with tasseled ends. Square neck with trimmings of Navy Satin and buttons to match collar.

Price: \$11.00

Another model comes in Flesh, with Saxé collar, knife pleated full fronts, beautifully embroidered and beaded, and with Saxé and Flesh pearl buttons down front.

Price: \$10.00

A third comes in three colors, Maize, Cream and Flesh. Round neck, Saxé collar, handsomely embroidered and braided fronts, hem-stitched around sleeves and cuffs.

Price: \$8.50

Also other attractive models at prices ranging from \$5.00.

James Baird LIMITED

Epidemic Influenza!

In all cases of death from Epidemic Influenza, or Pneumonia, burial must take place immediately; and undertakers are hereby notified that, in all such cases, an antiseptic sheet must be used inside the coffin, and the latter must be sealed immediately.

N. S. FRASER,

Oct 26, 21

Acting Medical Health Officer

New Fall and W

Our Fur Department is now showing attractive, desirable and irresistible and dependable, rich, handsome, selected styles and clever models.

Make your selections now from an assortment of Furs to be seen in St. John's.

TWO PIECE

of Black Dakota Wolf, Alaska Sable, Foxalene, Taupe Lynx, Natural Lynx

\$31.30 to \$14

SEPARATE MUFFS
SEPARATE NECK PIECES

PHONE 484.

able News.

LIGHTS ON IN HALIFAX.

HALIFAX, Oct. 24. The military authorities announced the regulations prohibiting lights in the city at night time, a precaution at the time of enemy submarine in the North Atlantic waters, no longer necessary, these regulations are in operative.

HOLD THEM FAST.

LONDON, Oct. 26. German ships should not be set after the war to extend their of the world's carrying trade sop profit by the losses which government by means mainly had inflicted upon the ships the Allies. This plan is urged upon the British government in a resolution adopted by the Council of the Chamber of Shipping of the United Kingdom. The Council points out that if losses have been suffered by shipping companies at the hands of Germans. Half of Germany's shipping is declared to be in neutral other ports.

PARIS, Oct. 27. marked advance by the French in the sector between the Oise

and Serre River official communiqué War Office tonight has been points the a five miles. of prisoners has reached 2700 en by the army were twenty dred machine gun

The official statement of our tenth army the area of the Pandopoli came this morning. The right now with According to the heavy fight the overcome and the commenced. On troops are diva and have rushed according to the p ing strong belista

The German later attacks against Valencia is pulsed with these reports from head It is understo

Coatings Just Arrived.

MAKE YOUR COAT OF THESE SOFT PILE COATS AT \$4.50 A YARD.

An answer to the problem—how to keep warm in the New Coat. The November fashion show have had this problem for you, showing several beautiful models fashioned of plain tweed coatings, etc. With a pattern costing 10 cents you will be sure how easy it is to make the coat yourself and further you have the choice of color and style you prefer. We have just received some new Tweed Coatings, Navy, Fawn and Grey shade, width 56 inches. Price, per yard, \$4.50.

Value Giving

VELVET TAMS.

These are made with good silk velvet, fitted with elastic. Colors: Saxé, Royal, Rose, Navy and White. Only a few more left. Sale Price, \$1.28 each

GLOVES.

These come in Grey and White only. Washable, in the two clas style and well sewn. Double tipped; well known make. Sale Price, per 85c pair

WOMEN'S HOSE.

The ever popular Fleece Hose is again the force. You no doubt know that this store specializes on Hosiery. These are all full length, with ribbed garter top; heavy fleece lining. Sale Price, per pair . . . 69c

LADIES' HOSE.

One of the best values to be found in the Hosiery section this week will be a basket of warm Fleece Stockings of a good black color. We advise you to see this lot. Sale Price, per pair . . . 43c

SWEATER COATS.

For men; colors: Grey and Heather. No man need trouble his wife to knit a sweater for him when he knows that this store can supply at a reasonable cost. Sale Price, \$2.40 each

BELOUSES.

Dainty Muslin and Voile Aloia at a reasonable figure. In this group you have several styles to choose from; all new models, prettily embroidered and assorted sizes. Sale Price, each . . . \$1.60

CORNS.

A few of the lines under our price, made of fine, deep paintstakingly finished suspenders. Sale Price, per pair . . .

WOMEN'S

A line of Ladies' patent leather toe shoes, these we bargain. Sale Price, per pair . . .

Store

Opens 8.30 a.m.

ALEX. S.

18 New G