

OF FALL AND MODELS.

now open, and we strongly ad-
no are living in the country to
ct our new stocks

Materials like these—at
like these—are assured of a
tribute to the house that sells

OUR VALUES WITH

Box, 920, St. John's.

n a Name?

you see DEXTER
Raglan.

guarantee of quality.

TER

**Wear a Dexter
Weatherproof**

and be free from weather
troubles. Rain cannot pene-
trate Dexter Triple-proofing.
Innocent of rubber. Critics
cannot find fault with Dexter
Style and Tailoring. Let us
show you a selection.

Don't wear a Rag.

Wear a Raglan.

A "DEXTER"

for choice.

the BURBERRY
Raglan. LET'S
W YOU.

Smith's

WINTER HATS!



It's not be as easy to obtain as
we have a good variety. Come
selection. Prices reasonable.

TEMPLETON.

G. W. B. Ayre, A. Williams, J. ...
M. Nicolson, D. P. Duff, R. Jewer, J. ...
ton, F. Grace, H. Phelan, F. C. ...
S. Jenkins, F. Jorrett, J. Newberry, ...
F. Leary.
The first game will be played ...
tomorrow afternoon. The remaining ...
on Saturday, when the annual ...
Day will also be held.
The party will return to ...
Monday.

Why has THIS STORE been so successful?

Because we have always given the best values obtainable, plus good service, good assortments, perfect style, absolute satisfaction and honesty in advertising all statements made in this Store.

NEW GOODS ARE POURING IN DAILY in This Store

Present Season Goods Get Some Price-Slashing, for the Week-End.

Follow the Crowd to this Popular Shopping Centre.

FRIDAY, SATURDAY and MONDAY.



New American Furniture Chintz.

We have several pieces of pretty Chintz coverings for this week's sale nice floral patterns, good color blendings, favouring shades of Crimson, Green, Blues and Grey. Reg. 45c. yard. Friday, Saturday 39c and Monday

ROLLER TOWELINGS.—Strong White Linen Crash roller towelings—13 inches wide, crimson striped; here is a toweling that will give you service. Regular 24 cts. Friday, Saturday and Mon- 22c

SPORTSMEN! Note these SPECIAL Values

MEN'S SPORTING BOOTS.—Here's a special boot for the shooting season. A high-grade, Elk leather boot, 18 inches high, with bellows tongue to top, water-proof, good fitting shape, viscolated sole and heel, 24 pairs only; sizes 7 to 10. Reg. \$11.00. Friday, Saturday and Monday **\$10.60**

SPORTING SHIRTS.—Here is the ideal shirt for the sportsman, a high grade make of khaki shade, has a good fitting collar and two breast pockets with buttoned flap; a short that will not soil easily and a shirt that is warm and yet not weighty. See these. Reg. \$3.30. Friday, Saturday and Mon- **\$3.10**

SPECIALY SELECTED FOR YOU



COOL WEATHER UNDERWEAR.—Another line of Men's Underwear, a bit lower in price, offering superior value, a weight you can comfortably wear right up to the extreme cold weather time. Pants and shirts in true fitting sizes. Reg. \$2.40 the garment. Friday, Saturday **\$2.15** and Monday

COAT SWEATERS.—The most comfortable garment you could wear under your jacket, nice khaki shade, stout rib finish, has a nice turn over collar; that you will feel the good of on cold mornings when shooting over the barrens, 2 side pockets; don't go poorly. Reg. \$4.80. Friday, Saturday and Mon- **\$4.30**



Do you need a really Good and inexpensive

HAIR BRUSH!

THE "FORSLYN" HAIR BRUSH.—Is a beauty easy to keep clean, germ proof, waterproof, and dirt proof, an all white brush, enamel back. Special, Fri- day, Saturday and Monday **32c**

BLIND ROLLERS.—Rollers you can depend upon, 38 inches long, we guarantee these. Special, Friday, Saturday and Monday, each **21c**

Ladies! Take in this Sale of

\$15.00

SILK POPLIN and SERGE DRESSES, for \$11.98.



Some of our prettiest dresses are in this Sale. Come and see the assortment; the shade you like and the style you admire will be found among these; brail and button trimmings; shades of Sand, Grey, Purple, Green, Saxe, Navy and Black; shirred at waist, large shawl collar; others rolled collar. We need space, and for no other reason do we make this special reduction. Regular \$15.00. Dresses. Friday, Saturday and Monday **\$11.98.**

LADIES' SMALL SILK HANDKERCHIEFS.—An ideal Handkerchief in Jap Silk, extra fine texture, plain hemmed edge; best coloured floral patterns, on white grounds. Reg. 18c. Friday, Saturday & Mon- **15c**

LADIES' GLOVES.—A nice medium weight Lisle Glove for early Fall wear, and even immediate wear. We show these in Black, Brown and White; 2 dome wrist. Reg. 85c. Friday, Saturday and Mon- **78c**

PLUSH DOOR MATS.—A very serviceable and good looking parlor door mat. Comes in pretty shades of plain Green or Mahogany, best English make. Regular \$2.50. Friday, Saturday and Mon- **\$2.25**

Savings that Count

WHEN BUYING FANCY LINEN GOODS.

STAMPED TABLE CENTRES.—A few dozen of pretty Table Centres, with a variety of nice printed patterns, an inexpensive affair for table ornamentation; value for 20c. each. Friday, Saturday and Monday **15c**

HEMSTITCHED SIDE-BOARD SCARVES.—Note the extra full size of these elegant side-board scarves, 14 x 66 inches; they show some pretty embroidery work, and hemstitched border. Regular selling price \$1.00. Friday, Saturday & 92c Monday

HEMSTITCHED TEA CLOTHS.—These are made from soft white linen, nice sheer surface, and rather neatly embroidered; size 36 x 36, good value at 90c. Fri. Sat. and Monday **79c**

HEMSTITCHED PILLOW CASES.—Extra special value in pure White Cotton pillow Cases, finished with a hemstitched edge; these are regular 45c. value. Fri. Sat. Saturday and Monday **38c**

PILLOW SHAMS.—Some particularly good pillow shams in good white linen, finished with a nice lace edge and insertion to match; these we make a special reduction on for this Sale. Reg. \$1.60. Fri. Sat. and Monday **\$1.39**

LINEN CHAIR BACKS.—A strong linen crash piece for putting over your upholstered chair back; they come embroidered in nicely blended shades and give a tone and dash of colour to the room; serviceable wearing, washing will not mar their appearance. Reg. 65c. Friday, 59c Saturday and Monday

UNBLEACHED TABLECLOTHS.—A few dozen remaining over from an early Spring shipment, splendid cloths for everyday use, crimson band border and fringed edge; value for \$1.20 each. Friday, Saturday and Monday **99c**

MEN! Come & pass your opinion on these Special Values!

HEAVIER SOCKS.—For those preferring a heavier than Cashmere Sock we have a splendid range in Black and pretty heather mixtures; a sock you may wear right throughout the coming season. Regular \$1.10. Friday, Saturday & 95c Monday

CASHMERE SOCKS.—English Cashmere Socks in a plain make, closely knitted socks in a medium weight. Sizes 10, 10 1/2 and 11 inch. Reg. 55c. pair. Friday, Satur- **48c** and Monday

MEN'S RAGLANS.—The coat for all seasons, light weight, a perfect rain shedder; comes in assorted Fawn shades, plaid lined, double stitched seams. One of our leading values in men's wear. Reg. \$18.00. Friday, Saturday & Monday **\$18.50**

BOYS' TWEED PANTS.—A splendid range of strong Tweed Pants for the bigger boys, say from 10 to 16 years; lined throughout; open knee style. Regular \$2.50. pair. Friday, Saturday and Mon- **\$2.37** day

"EXCELLEN" HANDKERCHIEFS.—The Handkerchief a man likes; nice soft mercerized finish and wide hemstitched border. Friday, Saturday and Mon- **24c** day

ARMLETS.—Extra good quality silk covered elastics in a fancy make; they save your cuffs and keep the sleeves tidy. Friday, Saturday and Monday, per **30c** pair

BOYS' SAILOR SUITS.—A strong and fancy Navy Serge two-piece Sailor Suit for the smaller boys, detachable collar, bow front and cord; a suit for fall and winter wear; makes a tidy school suit. Reg. \$5.50. Friday, Saturday and Monday **\$5.30**

LISTING SOME OF OUR SHOWROOM VALUES

MUSLIN DRESSING JACKETS.—Something you need frequently at this season especially; they come with white ground, dotted with black and coloured pipings, shirred at waist; small, medium and large full fitting sizes. Regular 60c. Friday, Saturday and 52c Monday

LADIES' VESTS.—A special 6 dozen lot of pure White, Fine Ribbed Jersey Undervests, low neck, wing sleeve. Reg. 35c. value. 28c Friday, Saturday and Monday

BUNGALOW OVERALLS.—Full fitting Overall in the best of Wash Gingham, pretty blue and white and pink and white checks; piped with white, elastic at waist, rolled collar and half sleeve, made for service. Reg. \$2.40. Fri. Sat. & Mon. **\$2.25**

MUSLIN BLOUSES.—Dainty White Muslin Blouses, specially reduced for this week's sale, large embroidery roller. Collars, others in spot and check Muslins, elastic at waist, large pearl buttons, all this season's importations. Reg. \$1.50. Friday, Sat- **\$1.59** & Mon.

INFANTS' VESTS.—Fine ribbed Jersey Vests for infants and children, 6 & 4 years; buttoned front, high neck, long sleeves, popular at 35c. each. Fri. Sat. & Monday **32c**

PINAPORES.—These offer superior value, now that materials to make them are so high. Pretty styles in White Muslin, with Swiss embroidery yoke, and lace edging at neck and fine tucks at skirt; assorted sizes. Reg. 65c. Friday, Sat. & Monday. **59c**

LADIES' PATENT LEATHER BELTS.—Three inches wide, with large buckles, suitable for coat or dress; assorted shades of Navy, Cardinal, Tan, Gray, Sky and Black. Reg. 40c. Friday, Saturday & Monday **36c**

LADIES' COMBINATIONS.—Know the comfort, the fit and feel of these perfect-fitting Combinations. They come in that nice fine ribbed Jersey make, sleeveless, and knee length, being late in the season we have cut them lower than usual in price. Reg. 80c; the Suit. Friday, Sat- **64c** and Monday

CORDEUROY VELVET CAPS.—These were regular 85c. caps but we are clearing the line this week; a splendid every-day knockabout, in two-tone effects, such as White and Rose, White and Crimson, White and Gold, White and Black. See these. Reg. 85c. Monday **89c** Friday, Saturday and



Reputable Footwear for Every Member of the Family.

LADIES' BOOTS.—Smart looking footwear for ladies, 20 eyelet height in Brown and Grey with cloth tops, high or low heel, plain toes; sizes 3 1/2 to 5 1/2. Special Friday, Saturday and Monday **\$5.85**

MEN'S RUSSIAN CALF BOOTS.—In dark Tan shade; finest quality obtainable; a splendid boot for fall and winter wear; Goodyear welt, heavy sole and heel; sizes 8 to 9. Special Friday, Saturday and Monday **\$9.80**

CHILDREN'S SANDALS.—Sizes 4 to 8 in dandy little Roman Sandals, with patent leather vamp, bow front and 4-strap over instep; dresy, neat and comfortable. Reg. \$1.80 pair. Friday, Saturday and Monday **\$1.65**

BOYS' TAN BOOTS.—Boots to stand up against the hardest usage that boys can give them; Dark Tan shade, solid leather make; sturdy boots in every way; sizes 3 to 6, including half sizes. Reg. \$5.00 pair. Friday, Saturday and Monday **\$4.80**

CHILDREN'S & MISSES' BOOTS.—Buttoned style in a fine Dongola make, with dull tops, patent leather toe cap; comfort factor. Friday, Saturday & Monday—Children's sizes, 3 1/2 to 11 1/2 **\$2.38** Special **\$2.88** Misses' sizes, 12 to 2 **\$2.88** Special

LOVELY White QUILTS, Extra Special Values

Being generously stocked with Quilts, we can offer you to-day the best value in the city. These were bargained for months ago, when prices were lower than to-day's quotations. Come and see this display of pure White Marcella patterned Quilts. Regular value to \$2.50. Friday, Saturday and Monday Special **\$2.18**

The Beginning of the Ehd.

(Toronto Globe.)

There is no longer any doubt as to the significance of the German collapse. What we see is the beginning of the end. It may be a year or more before the Allied armies can pass the Rhine and dictate peace on German soil, but a decisive victory for democracy against militarism and the divine right of Kings is assured. There will be much hard fighting, and temporary reverses may be experienced, but from this time forward the general trend of the war will be toward the German frontier. The enemy morale will decline as his fighting strength diminishes. Many thousands of Germans who have fought stoutly through four years of war, and whose courage in battle is not to be doubted, have surrendered during the past month. Their example will become contagious, and as the discipline weakens, disintegration will increase and the wastage from surrender will become fatally large. In fifty days the Allies have captured over a hundred and forty thousand Germans, and the disposition of the enemy to surrender when cornered, rather than fight it out, becomes more marked as the campaigning season advances.

This lowering of the German morale is certain to affect materially the decisions of the enemy's leaders regarding the holding or evacuation of territory all along the battle line. It will not be possible to retain salients until they become pockets if the men holding them are found to be infected with the idea that the easy way out is to surrender. The situation at Lens is an illustration of the effect the "Kamerad" peril is likely to have upon the enemy strategy. To capture Lens by an advance from house to house and cellar to cellar through the tremendous maze of ruins in the city and its suburbs would mean a huge casualty list. In the partial penetration made last summer thousands of lives of Canadians and British soldiers were exacted by the hard-fighting garrison as the price of progress. But Lens defended by men who were fighting for a German peace, and Lens held by thousands of dispirited troops eager to surrender because a German peace is no longer a possibility, are very different propositions. The evacuation of the city is entirely probable because the isolation of small groups of men in houses and cellars, and the shell craters that cover all the open ground about Lens, would enable the bulk of the garrison to cry "Kamerad" without fear of being shot by their officers or destroyed by their own machine gun companies.

What is happening at Lens will occur over and over again from this time forward. The pocketed positions will be given up before they provide opportunity for wholesale surrenders, and the German army will retire toward the Meuse and the Rhine without leaving so many salients inviting attack as they have left during the retreat of the past month. The first to go will be the bulge north of Noyon, where at Guiscard and Ham there was, until yesterday, a disposition to hold strong natural positions along the Canal du Nord far to the west of the general battle line. We may reasonably anticipate a hurried withdrawal here as the result of the serious defeat suffered by the enemy in the breaching of the Droocourt-Queant line and the rapid advance of the Canadian and English troops toward Cambrai.

The enemy's line is crumbling also in the Valley of the Aisne, where a retreat not only from the Vesle but from the heights of the Aisne back to the north of the Allette seems inevitable. Poch will assuredly do everything that the forces at his command permit to hasten that movement. If the Germans can be forced to relinquish the La Fere-Laon plateau this month their further stay on French soil will be short and perilous.

Crocodile Drops on Top.

Before the United States entered the war, a fearful campaign was conducted in the country in the interests of German babies. Prominent German representatives, with solemn faces and plaintive appeals, invoked the warm hearts of American audiences to save the infants of the Fatherland from starvation.

Subsequently, federal officers at Washington exposed this campaign as a studied attempt to secure milk products for making high explosives. The German babies never had been in need of the milk.

The Allies are well served by this exposure of Hun methods. It gives a valuable key to the nature of German peace overtures. The Huns are skilled in fearful campaigns designed to influence amiable people. Even German babies are fitted so as to squeak when they are pressed, as part of the game.

Possibly, the next peace offensive will be opened by distribution of press pictures showing Hindenburg reading "Bedtime Stories."—Montreal Daily Star.

MINARD'S LINIMENT CURES DIPHTHERIA.