

Specials from our Gent's Furnishing Dept.

GENTLEMEN:—Your careful attention is respectfully solicited to the attractive and remarkable offers as itemized below. Attractive, because among them are articles you need, or you will need in the near future. Remarkable, because they are offered at such a ridiculously low figure.

AMERICAN SOFT COLLARS.

50 doz. Men's Soft Collars in Palm Beach and Fancy Madras, selling at 22c. each.
20 doz. assorted Job Fancy Collars, assorted sizes, at 8c. each.

MEN'S FALL AND WINTER CAPS.

150 doz. comfortable, stylish Tweed Caps, a wonderful variety. You can count on your Cap in this assortment. Selling at 55, 65, 85c., \$1.00 up to \$1.70 each.

MEN'S FANCY DRESS SHIRTS.

10 doz. Fancy Dress Shirts, stiff cuffs and bosom. "Our Special." Sizes 14 to 17.
\$1.80 value for \$1.40.

BOYS' JERSEYS.

30 dozen Boys' All Wool Jerseys, in shades of Navy, Saxe, Brown, Cardinal, White and Myrtle.
Values: \$1.00 to \$1.30. Sizes: 18, 20 and 22.
All One Price, 75c. each.

Marshall Bros

MEN'S WOOL UNDERCLOTHING.

We carry a full stock of the famous "New-Knit" all wool Underclothing. Owing to the large variety we have not space enough to itemize.

MEN'S FLEECE LINED UNDERCLOTHING.

300 doz. Fleece Lined Shirts and Drawers, splendid quality, selling at 60c. and 65c. per garment.

AMERICAN NECK TIES.

200 doz. Gent's Neck Ties. The best assorted stock of Neck Ties in the city, wide end. Selling at Old Prices, 35, 45, 50, 60, 70c. each.

Take a Chance.

By RUTH CAMERON.



RUTH CAMERON

Hardening Of The Arteries In His Courage.

"I used to," said the Authorman, "but when this thing came up I found myself dreading it because it was taking a chance, and then I looked myself over and found I'd been getting into the habit of dreading to take chances, and I can tell you it made me sick. Here I am not yet forty and beginning to play it safe. I just said, 'My son, you've got to limber up. You're getting hardening of the arteries in your courage. What's the use of living if you get to playing safe all the time? Stop it.'"

"I Wouldn't Try Any Experiments"

"More What?" said the Authorman, "surely not more out of life. Why I knew a man whose first thought every minute was to play safe. He never did anything or went anywhere without thinking first if there was anything unsafe in it. When his wife wanted to do anything new he'd always say 'Now I wouldn't try any experiments, Emma.' That was his watchword. And I never knew anyone get less out of life than he did."

"Don't you think you're taking more of a chance than the thing is worth?" some one asked the Authorman in regard to a little venture he was planning.
"I certainly do," said the Authorman, "and that's one of my biggest reasons for doing it."
"You like chances?"

The Things One Could Say.

The Authorman smiled, a fleeting little smile, that means there are many things he could say but that he realizes the futility of saying them.
But after the objector had gone he opened the little wallet in which he keeps some of his favorite scraps of wisdom and read aloud from a tattered bit of paper:

"Not the laurel but the race
Not the quarry but the chase
Not the hazard but the play
Make me, Lord, enjoy alway."

Minard's Liniment Co., Limited
Gents.—A customer of ours cured a very bad case of distemper in a valuable horse by the use of MINARD'S LINIMENT.

Yours truly,
VILANDIE FRERES.

Household Notes.

Bake apples with the skins on to avoid waste.
Never let vegetables lie in their cooking water.
Hot vinegar will remove paint stains from glass.

We should all eat raisins more freely than we do.
Citron melsons should be saved to make citron preserve.

Rice and olives can be served with creamed salt fish.
Rice and cornmeal may be combined for "spoon bread."

Most vegetables should be cooked in rapidly boiling water.

Apples, Oranges, etc.

To arrive per steamers due this week:

160 brls. Gravenstein Apples—1's and 2's.
140 brls. Gravenstein Apples—Special 3's.
180 cases Calif. Oranges—All counts.
60 bags American Onions—100 lbs. each.
50 cases Spanish Onions—5's.
150 bags Split Peas—60's
200 bags Round Peas—100's.
200 bags White Beans—112's.

Soper & Moore.

Importers & Jobbers.
Phone 480.

Rann-Dom Reels.

THE INSTALLMENT PLAN.

The installment plan is a beneficial device which enables people to buy in hope and pay in despair. Hardly a day passes by without some citizen who is seven-eighths insolvent investing \$6.45 in a three-piece bedroom suite, only to be greeted every thirty days by an urbane, thick-necked collector in whose breast the milk of human kindness has entirely evaporated.



The encyclopedia can be used for holding down the corner of a rug or making a high chair for baby.

There are a great many good things to be said about the installment plan, but they are not appreciated until the last payment has been made and memory has ceased to rankle in service ranks. If it were not for the installment plan, thousands of American homes would be a stranger that that masterpiece of fiction, the encyclopedia, which can be used for so many useful purposes, from holding down the corner of a rug to making a high chair for the baby. How many of us would be able to tell whether Shakespeare was a poet or a new brand of hand collar if we had not been able to buy him in long, agonizing leaps, each one crowded full of remorse and gloomy forebodings? Some of the best private libraries in this country have been collected in a slow, perspiring manner by impecunious bookworms who live on cracked wheat and fresh

air during the life of the contract.

One of the most philanthropic acts ever performed by the installment plan was when it decided to furnish the needy with stout, shiny automobiles which could be paid for in monthly spasms. As a result of this beneficence, vast numbers of trim touring cars are running up and down our streets with a musical differential and timing gears that are thirty minutes late. No man whose wife has \$100 in the bank need be without an automobile these days, thanks to the prompt and energetic workings of the installment plan, which visits the humblest home every four weeks with outstretched paw and an adamant look.

While the installment plan has brought happiness and scrub oak chiffoniers into many a home, it should not be indulged in to excess. It is considerably wiser to go without something you don't need than to buy it because the payments won't begin until the insurance and taxes and rent fall due. The wise guy of the present generation is the man who does without until his money can reach around both ends of the contract, and then takes the cash discount.

ALWAYS SOMETHING.



WALT MASON

There's always something calls for brine, if one's inclined to mope and whine. The weather man provides a day that ought to please the carping jay; the sky is smooth, the breeze a peach that murmurs through the elm and beech. It is a day when normal men throw up their lids and groop again, a day on which they grow and thrive, and thank their gods that they're alive. But you will see the mournful hick who says such weather makes him sick. He says the sweet and balmy breeze is spreading microbes and disease. "Unless we soon have snow and frost," he mutters, "we shall all be lost." It is easy to discover good in any earthly neighborhood, it is a marvel there are gents who still are sulking in their tents. I go forth in the Autumn dawn, and loaf around upon my lawn, and see a world so bright and fair, I can't believe it's stocked with care. And then my neighbour yells across, "This country is a total loss! They're jacking up the income tax until it's bound to break our backs."

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.
Theatre Hill Drug Store is open every night till 9.30.

Accepting Their Own Terms.

With altogether unaffected joy Germany and Austria accept the proposal put forward by the Pope as opening the way to a peace "lasting and honorable for all parties." The wise fathers of the Berlin and Vienna Chancelleries know their own child and give it a whole-hearted welcome. Their unqualified acceptance of the Vatican's suggestions was expected, was certain, and gives the last full confirmation to the now universal theory of the origin of the Pope's note. It was put forth on the initiative of the Teutonic Powers, embodied their peace terms, its acceptance by the Allies would have committed them to the negotiation of a German peace.

Pope Benedict, under the persuasions of Vatican advisers far more subtle and sophisticated than himself, addressed the belligerents in terms that made a deeply painful impression upon the civilized world. He, the guide and mentor in all matters of faith and morals of a large part of the people of the earth, spoke to England, France, America, and Italy in quite the same tones he used with Germany; all had given way to passion, if there were fault, all were apparently blamable in equal measure, therefore let them come together and be friends. There was not a thought, not a word, in the document that showed any perception of a moral difference in the conduct of the two belligerent groups or in the causes for which they contend. This, from the seat of infallible moral judgment, was so distressing that the world acquiesced in his holiness of responsibility on the ground that in his preoccupation with spiritual matters he must of necessity leave these worldly concerns to his political advisers.

The Central Powers accept the note, and here at last they are sincere. These are peace terms they can embrace, abide by, will discuss at the council table; they would be more glad than they dare avow if the Allies would also approve them. But the Allies long since rejected these German terms. President Wilson's letter of reply disposed of them as wholly unsatisfactory, not for a moment to be considered as a basis for conference. The notes in which Germany and Austria reply to the Pope are as indefinite as his own note, inasmuch that it may be said that no terms of peace at all are presented for consideration. There was no promise either of a lasting peace or of a durable peace in the Vatican proposal, and it is the unalterable determination of the Allies to prosecute the war with all vigor until a peace can be made that will be honorable and secure. But it is natural that Germany and Austria should catch at this straw—they are drowning.—N. Y. Times.

Everyday Etiquette.

"Should I be particular to see the mother of my girl friend when I call before leaving?" inquired Jessie.
"Having been entertained in the home of a girl or young man friend, whether the company be large or small, she does not leave the home without seeking the mother of her host or hostess and expressing appreciation of the hospitality," answered sister Marion.

MINARD'S LINIMENT CURES DIPHTHERIA.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

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WE CAN DELIVER THE GOODS.

In stock, a large assortment of
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Poplins, Cotton Cashmeres, Canton Cords, Meltons, Plaids, Chepe de Chene, Serges, Whipcords, Satin Cloths, Tweeds, Volles, Sport Goods, Plain and Corded Velvets, Embroideries.

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Advertise in the Telegram

War News

Messages Received

Previous

ENEMY RENEWS ATTEMPT TO COMPLETELY DESTROY THE

ROME, Oct. 1.

On the Bainsizza plateau renewed his attack on the recently occupied by the enemy. The enemy's attack was repulsed. The enemy's attack was repulsed. The enemy's attack was repulsed.

ARTILLERY FIGHT

By the army headquarters.

Intense artillery action is reported in the Ypres sector. The enemy's attack was repulsed. The enemy's attack was repulsed. The enemy's attack was repulsed.

ENEMY ARTILLERY

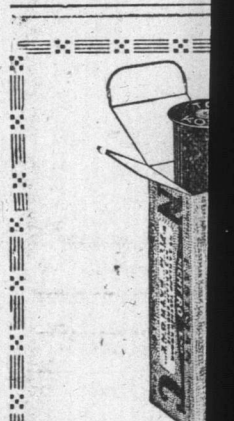
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THE FLANDERS

WASH., Oct. 1.

Shaken but still persistent in its determination to continue the war, the German government has issued a statement in which it promises to continue the war. The statement follows the statement of the German government. The statement follows the statement of the German government.



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