

During This ANNUAL FEBRUARY SALE There Will Be Exceptional Bargains in Every Department of This Store.

MAIL ORDERS---

Do you know that you can do your shopping just as well by Mail, thereby saving yourself much time and annoyance? Send us your orders—the Manager of this department gives his personal attention to all Mail Orders, which is a guarantee that your wants will be carefully attended to.

In addition to reduced prices on almost everything in stock—special low prices on odds and ends left over from our recent White Sale—there are several important sales of brand new Spring merchandise in progress, and the money saving opportunities cover practically every conceivable want of man, woman and child, for personal or household use.

Buy Heavily! Buy for future needs, for it's very doubtful if goods of equal quality can be sold for such low prices for some time to come.



Let us help you to pay less and wear better clothes. Every garment is well made and carefully finished, and you will save considerably by taking advantage of these opportunities.

Men's Overcoats.

Regular \$7.50 each.	Sale Price	\$6.75
Regular \$10.00 each.	Sale Price	\$9.00
Regular \$10.50 each.	Sale Price	\$9.45
Regular \$12.50 each.	Sale Price	\$11.25
Regular \$13.50 each.	Sale Price	\$12.15
Regular \$15.00 each.	Sale Price	\$13.50
Regular \$15.50 each.	Sale Price	\$13.95
Regular \$16.00 each.	Sale Price	\$14.40
Regular \$17.50 each.	Sale Price	\$15.75

MEN'S RAGLANS.

Shades of Grey, Green, Fawn and Brown, in various smart styles.

Regular \$11.50 each.	Sale Price	\$10.35
Regular \$13.50 each.	Sale Price	\$12.15
Regular \$15.50 each.	Sale Price	\$13.95
Regular \$17.50 each.	Sale Price	\$15.75

BOYS' RAGLANS.

Regular \$7.00 each.	Sale Price	\$6.30
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MEN'S MACKINAW COATS.

Regular \$6.00 each.	Sale Price	\$5.40
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BOYS' MACKINTOSHES.

Regular \$6.00 each.	Sale Price	\$5.40
Regular \$6.25 each.	Sale Price	\$5.63
Regular \$6.50 each.	Sale Price	\$5.85
Regular \$7.00 each.	Sale Price	\$6.30

MEN'S BLACK RUBBER COATS.

Regular \$4.75 each.	Sale Price	\$4.22
Regular \$5.50 each.	Sale Price	\$4.95
Regular \$6.75 each.	Sale Price	\$6.08
Regular \$7.50 each.	Sale Price	\$6.75

MEN'S MOTOR OIL COATS.

Regular \$5.50 each.	Sale Price	\$4.95
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MEN'S MACKINTOSHES.

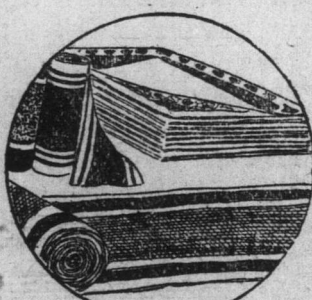
A magnificent assortment of these serviceable garments, in Fawn and Brown shades. You can search the city through and through and you won't find the equal of the remarkable values offered here during this Sale.

Regular \$7.75 each.	Sale Price	\$6.98
Regular \$8.00 each.	Sale Price	\$7.20
Regular \$8.25 each.	Sale Price	\$7.43
Regular \$8.75 each.	Sale Price	\$7.88
Regular \$9.50 each.	Sale Price	\$8.55
Regular \$10.50 each.	Sale Price	\$9.45
Regular \$11.00 each.	Sale Price	\$9.90
Regular \$12.00 each.	Sale Price	\$10.80
Regular \$13.00 each.	Sale Price	\$11.70
Regular \$13.50 each.	Sale Price	\$12.15
Regular \$15.00 each.	Sale Price	\$13.50
Regular \$16.00 each.	Sale Price	\$14.40
Regular \$16.50 each.	Sale Price	\$14.85
Regular \$21.00 each.	Sale Price	\$18.90

MEN'S BLACK SILK OIL HATS.

Regular \$5.00 each.	Sale Price	\$4.50
Regular \$5.50 each.	Sale Price	\$4.95
Regular \$6.00 each.	Sale Price	\$5.40
Regular \$6.50 each.	Sale Price	\$5.85
Regular \$7.00 each.	Sale Price	\$6.30
Regular \$7.50 each.	Sale Price	\$6.75
Regular \$8.00 each.	Sale Price	\$7.20
Regular \$8.50 each.	Sale Price	\$7.65
Regular \$9.00 each.	Sale Price	\$8.10
Regular \$9.50 each.	Sale Price	\$8.55
Regular \$10.00 each.	Sale Price	\$9.00
Regular \$10.50 each.	Sale Price	\$9.45
Regular \$11.00 each.	Sale Price	\$9.90
Regular \$11.50 each.	Sale Price	\$10.35
Regular \$12.00 each.	Sale Price	\$10.80
Regular \$12.50 each.	Sale Price	\$11.25
Regular \$13.00 each.	Sale Price	\$11.70
Regular \$13.50 each.	Sale Price	\$12.15
Regular \$14.00 each.	Sale Price	\$12.60
Regular \$14.50 each.	Sale Price	\$13.05
Regular \$15.00 each.	Sale Price	\$13.50
Regular \$15.50 each.	Sale Price	\$13.95
Regular \$16.00 each.	Sale Price	\$14.40
Regular \$16.50 each.	Sale Price	\$14.85
Regular \$17.00 each.	Sale Price	\$15.30
Regular \$17.50 each.	Sale Price	\$15.75
Regular \$18.00 each.	Sale Price	\$16.20
Regular \$18.50 each.	Sale Price	\$16.65
Regular \$19.00 each.	Sale Price	\$17.10
Regular \$19.50 each.	Sale Price	\$17.55
Regular \$20.00 each.	Sale Price	\$18.00
Regular \$20.50 each.	Sale Price	\$18.45
Regular \$21.00 each.	Sale Price	\$18.90
Regular \$21.50 each.	Sale Price	\$19.35
Regular \$22.00 each.	Sale Price	\$19.80
Regular \$22.50 each.	Sale Price	\$20.25
Regular \$23.00 each.	Sale Price	\$20.70
Regular \$23.50 each.	Sale Price	\$21.15
Regular \$24.00 each.	Sale Price	\$21.60
Regular \$24.50 each.	Sale Price	\$22.05
Regular \$25.00 each.	Sale Price	\$22.50
Regular \$25.50 each.	Sale Price	\$22.95
Regular \$26.00 each.	Sale Price	\$23.40
Regular \$26.50 each.	Sale Price	\$23.85
Regular \$27.00 each.	Sale Price	\$24.30
Regular \$27.50 each.	Sale Price	\$24.75
Regular \$28.00 each.	Sale Price	\$25.20
Regular \$28.50 each.	Sale Price	\$25.65
Regular \$29.00 each.	Sale Price	\$26.10
Regular \$29.50 each.	Sale Price	\$26.55
Regular \$30.00 each.	Sale Price	\$27.00
Regular \$30.50 each.	Sale Price	\$27.45
Regular \$31.00 each.	Sale Price	\$27.90
Regular \$31.50 each.	Sale Price	\$28.35
Regular \$32.00 each.	Sale Price	\$28.80
Regular \$32.50 each.	Sale Price	\$29.25
Regular \$33.00 each.	Sale Price	\$29.70
Regular \$33.50 each.	Sale Price	\$30.15
Regular \$34.00 each.	Sale Price	\$30.60
Regular \$34.50 each.	Sale Price	\$31.05
Regular \$35.00 each.	Sale Price	\$31.50
Regular \$35.50 each.	Sale Price	\$31.95
Regular \$36.00 each.	Sale Price	\$32.40
Regular \$36.50 each.	Sale Price	\$32.85
Regular \$37.00 each.	Sale Price	\$33.30
Regular \$37.50 each.	Sale Price	\$33.75
Regular \$38.00 each.	Sale Price	\$34.20
Regular \$38.50 each.	Sale Price	\$34.65
Regular \$39.00 each.	Sale Price	\$35.10
Regular \$39.50 each.	Sale Price	\$35.55
Regular \$40.00 each.	Sale Price	\$36.00
Regular \$40.50 each.	Sale Price	\$36.45
Regular \$41.00 each.	Sale Price	\$36.90
Regular \$41.50 each.	Sale Price	\$37.35
Regular \$42.00 each.	Sale Price	\$37.80
Regular \$42.50 each.	Sale Price	\$38.25
Regular \$43.00 each.	Sale Price	\$38.70
Regular \$43.50 each.	Sale Price	\$39.15
Regular \$44.00 each.	Sale Price	\$39.60
Regular \$44.50 each.	Sale Price	\$40.05
Regular \$45.00 each.	Sale Price	\$40.50
Regular \$45.50 each.	Sale Price	\$40.95
Regular \$46.00 each.	Sale Price	\$41.40
Regular \$46.50 each.	Sale Price	\$41.85
Regular \$47.00 each.	Sale Price	\$42.30
Regular \$47.50 each.	Sale Price	\$42.75
Regular \$48.00 each.	Sale Price	\$43.20
Regular \$48.50 each.	Sale Price	\$43.65
Regular \$49.00 each.	Sale Price	\$44.10
Regular \$49.50 each.	Sale Price	\$44.55
Regular \$50.00 each.	Sale Price	\$45.00
Regular \$50.50 each.	Sale Price	\$45.45
Regular \$51.00 each.	Sale Price	\$45.90
Regular \$51.50 each.	Sale Price	\$46.35
Regular \$52.00 each.	Sale Price	\$46.80
Regular \$52.50 each.	Sale Price	\$47.25
Regular \$53.00 each.	Sale Price	\$47.70
Regular \$53.50 each.	Sale Price	\$48.15
Regular \$54.00 each.	Sale Price	\$48.60
Regular \$54.50 each.	Sale Price	\$49.05
Regular \$55.00 each.	Sale Price	\$49.50
Regular \$55.50 each.	Sale Price	\$49.95
Regular \$56.00 each.	Sale Price	\$50.40
Regular \$56.50 each.	Sale Price	\$50.85
Regular \$57.00 each.	Sale Price	\$51.30
Regular \$57.50 each.	Sale Price	\$51.75
Regular \$58.00 each.	Sale Price	\$52.20
Regular \$58.50 each.	Sale Price	\$52.65
Regular \$59.00 each.	Sale Price	\$53.10
Regular \$59.50 each.	Sale Price	\$53.55
Regular \$60.00 each.	Sale Price	\$54.00
Regular \$60.50 each.	Sale Price	\$54.45
Regular \$61.00 each.	Sale Price	\$54.90
Regular \$61.50 each.	Sale Price	\$55.35
Regular \$62.00 each.	Sale Price	\$55.80
Regular \$62.50 each.	Sale Price	\$56.25
Regular \$63.00 each.	Sale Price	\$56.70
Regular \$63.50 each.	Sale Price	\$57.15
Regular \$64.00 each.	Sale Price	\$57.60
Regular \$64.50 each.	Sale Price	\$58.05
Regular \$65.00 each.	Sale Price	\$58.50
Regular \$65.50 each.	Sale Price	\$58.95
Regular \$66.00 each.	Sale Price	\$59.40
Regular \$66.50 each.	Sale Price	\$59.85
Regular \$67.00 each.	Sale Price	\$60.30
Regular \$67.50 each.	Sale Price	\$60.75
Regular \$68.00 each.	Sale Price	\$61.20
Regular \$68.50 each.	Sale Price	\$61.65
Regular \$69.00 each.	Sale Price	\$62.10
Regular \$69.50 each.	Sale Price	\$62.55
Regular \$70.00 each.	Sale Price	\$63.00
Regular \$70.50 each.	Sale Price	\$63.45
Regular \$71.00 each.	Sale Price	\$63.90
Regular \$71.50 each.	Sale Price	\$64.35
Regular \$72.00 each.	Sale Price	\$64.80
Regular \$72.50 each.	Sale Price	\$65.25
Regular \$73.00 each.	Sale Price	\$65.70
Regular \$73.50 each.	Sale Price	\$66.15
Regular \$74.00 each.	Sale Price	\$66.60
Regular \$74.50 each.	Sale Price	\$67.05
Regular \$75.00 each.	Sale Price	\$67.50
Regular \$75.50 each.	Sale Price	\$67.95
Regular \$76.00 each.	Sale Price	\$68.40
Regular \$76.50 each.	Sale Price	\$68.85
Regular \$77.00 each.	Sale Price	\$69.30
Regular \$77.50 each.	Sale Price	\$69.75
Regular \$78.00 each.	Sale Price	\$70.20
Regular \$78.50 each.	Sale Price	\$70.65
Regular \$79.00 each.	Sale Price	\$71.10
Regular \$79.50 each.	Sale Price	\$71.55
Regular \$80.00 each.	Sale Price	\$72.00
Regular \$80.50 each.	Sale Price	\$72.45
Regular \$81.00 each.	Sale Price	\$72.90
Regular \$81.50 each.	Sale Price	\$73.35
Regular \$82.00 each.	Sale Price	\$73.80
Regular \$82.50 each.	Sale Price	\$74.25
Regular \$83.00 each.	Sale Price	\$74.70
Regular \$83.50 each.	Sale Price	\$75.15
Regular \$84.00 each.	Sale Price	\$75.60
Regular \$84.50 each.	Sale Price	\$76.05
Regular \$85.00 each.	Sale Price	\$76.50
Regular \$85.50 each.	Sale Price	\$76.95
Regular \$86.00 each.	Sale Price	\$77.40
Regular \$86.50 each.	Sale Price	\$77.85
Regular \$87.00 each.	Sale Price	\$78.30
Regular \$87.50 each.	Sale Price	\$78.75
Regular \$88.00 each.	Sale Price	\$79.20
Regular \$88.50 each.	Sale Price	\$79.65
Regular \$89.00 each.	Sale Price	\$80.10
Regular \$89.50 each.	Sale Price	\$80.55
Regular \$90.00 each.	Sale Price	\$81.00
Regular \$90.50 each.	Sale Price	\$81.45
Regular \$91.00 each.	Sale Price	\$81.90
Regular \$91.50 each.	Sale Price	\$82.35
Regular \$92.00 each.	Sale Price	\$82.80
Regular \$92.50 each.	Sale Price	\$83.25
Regular \$93.00 each.	Sale Price	\$83.70
Regular \$93.50 each.	Sale Price	\$84.15
Regular \$94.00 each.	Sale Price	\$84.60
Regular \$94.50 each.	Sale Price	\$85.05
Regular \$95.00 each.	Sale Price	\$85.50
Regular \$95.50 each.	Sale Price	\$85.95
Regular \$96.00 each.	Sale Price	\$86.40
Regular \$96.50 each.	Sale Price	\$86.85
Regular \$97.00 each.	Sale Price	\$87.30
Regular \$97.50 each.	Sale Price	\$87.75
Regular \$98.00 each.	Sale Price	\$88.20
Regular \$98.50 each.	Sale Price	\$88.65
Regular \$99.00 each.	Sale Price	\$89.10
Regular \$99.50 each.	Sale Price	\$89.55
Regular \$100.00 each.	Sale Price	\$90.00

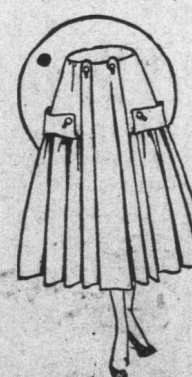
RIBBONS.



Attention is invited to our extensively large and beautiful assortment of Ribbons. There are Merveilles, Taffetas, Moire and Fancy Brocaded, in stripes and plain colors, ranging up to 8 inches in width.

Regular 5c. yard.	Sale Price	4c.
Regular 8c. yard.	Sale Price	7c.
Regular 12c. yard.	Sale Price	10c.
Regular 16c. yard.	Sale Price	13c.
Regular 20c. yard.	Sale Price	16c.
Regular 24c. yard.	Sale Price	19c.
Regular 28c. yard.	Sale Price	22c.
Regular 32c. yard.	Sale Price	25c.
Regular 36c. yard.	Sale Price	28c.
Regular 40c. yard.	Sale Price	31c.
Regular 44c. yard.	Sale Price	34c.
Regular 48c. yard.	Sale Price	37c.
Regular 52c. yard.	Sale Price	40c.
Regular 56c. yard.	Sale Price	43c.
Regular 60c. yard.	Sale Price	46c.
Regular 64c. yard.	Sale Price	49c.
Regular 68c. yard.	Sale Price	52c.
Regular 72c. yard.	Sale Price	55c.
Regular 76c. yard.	Sale Price	58c.
Regular 80c. yard.	Sale Price	61c.
Regular 84c. yard.	Sale Price	64c.
Regular 88c. yard.	Sale Price	67c.
Regular 92c. yard.	Sale Price	70c.

Ladies' SKIRTS.



This is certainly a splendid opportunity to buy Silks. Look where you will, it is impossible to get better or as good for the money. This Sale ought to ensure a clean sweep of our entire stock. The quantities and styles are of the choicest.

Regular \$3.75 each.	Sale Price	\$3.15
Regular \$4.50 each.	Sale Price	\$3.83
Regular \$5.50 each.	Sale Price	\$4.50

LADIES' BLACK & NAVY CLOTH SKIRTS.

Regular \$1.90 each.	Sale Price	\$1.52
Regular \$2.25 each.	Sale Price	\$1.80
Regular \$2.50 each.	Sale Price	\$2.05
Regular \$3.25 each.	Sale Price	\$2.60
Regular \$3.50 each.	Sale Price	\$2.85

LADIES' NERVE SERGE SKIRTS.

Regular \$5.50 each.	Sale Price	\$4.50
Regular \$5.50 each.	Sale Price	\$4.50
Regular \$13.00 each.	Sale Price	\$10.50

LADIES' TWEED SKIRTS.

Regular \$3.75 each.	Sale Price	\$3.15
Regular \$5.00 each.	Sale Price	\$4.10
Regular \$6.00 each.	Sale Price	\$4.95

MEN'S WORK SHIRTS.

Hard wearing Bedford Drill Shirts, made in good roomy sizes, in colors of Khaki and Fawn; double stitched bolted seams; one breast pocket; comfortable fitting collar attached; all sizes. Regular \$1.00 each. Worth considerably more.

Sale Price, \$1.45

HORROCKSES'



FLANNELETTES

A soft, firm Flannelette that's absolutely pure and free from all dressing. Comes 24 to 36 inches wide, in pretty striped patterns. Colors: Pink and White, Fawn, White and Blue, Grey and White and Blue and White.

Regular 25c. yard.	Sale Price	22c.
Regular 27c. yard.	Sale Price	24c.
Regular 35c. yard.	Sale Price	30c.

SPECIAL SAVINGS ON CROCKERYWARE.

PLATES

Plain White Stone.	Sale Price	6c.
5 inch. Regular 7c. each.	Sale Price	6c.
6 inch. Regular 8c. each.	Sale Price	7c.
7 inch. Regular 10c. each.	Sale Price	9c