

AD BY EVERYONE.

TORONTO, Noon.—Moderate S. wind, mostly fair and warm to-day. Tuesday—Much fog off coast.
ROPER'S, Noon.—Bar. 29.69; therm. 75.

THE EVENING TELEGRAM

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, JULY 12, 1915.

\$3.00 PER YEAR.

NUMBER 158.

REID-NEWFOUNDLAND CO.

South Coast Service!

S. S. GLENCOE will sail from Placentia on THURSDAY, July 15th, after the arrival of the morning Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

'Phone 302.

A fresh stock of Irish and Canadian

BUTTER

just to hand, selling at

45c. per lb.

Fresh Salmon,

12c. lb.

NEW TURNIPS.

M. A. DUFFY

'Phone 302.

N.B.—Have you yet tried these Lamb Tongues?
July 12, m.w.f.t.f.



Within the next few weeks you are going to buy a new Spring Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

Chaplin,

THE STORE THAT PLEASES.

FIGURES DO LIE.

Prices are only Relative

REGAL ENGINES are the highest priced engines, yet they are the cheapest.

They are the highest priced engines because they cost more to build. They are the cheapest engines, because they will last twice as long as any other engine.

They are also the cheapest engines because they save your time, and "Time is money."

If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.

You will lose more money than you can afford to lose, and your oil bills will be twice as large.

REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.

We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.

We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.

REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.

WRITE FOR A CATALOGUE TO-DAY.

FRANKLIN'S AGENCIES, Ltd.,
St. John's, Nfld.

SALE

OF Houses.

When you want to sell your HOUSE to the best advantage list with us. Moreover, as we have enquiries every day and yours may be the HOUSE that's wanted. REMEMBER: Free listings. No sale no charge.

Fred. J. Roil & Co.,
REAL ESTATE.
Smallwood Building,
Duckworth Street.

The One Best Seller!

THE MILLION DOLLAR MYSTERY.

(By Harold McGrath.)
Cloth 60c; if mailed, 2c. more.

At the foundation of the plot of this exciting mystery story, there is a secret organization in Russia. Then are given glimpses of country house society, the modern boarding-school, the fashionable restaurant, the enterprising twentieth century newspaper reporter, the romance and mystery that may be linked together by two halves of a bracelet, the love of a father for his daughter, the devotion of an old family servant, the intrigues of a band of thieves and blackmailers and plenty of the old love that is always new, not to mention the million dollars about which the whole thing revolves and which, in these times, has an especially pleasing ring. All these result in a story that keeps the reader with pulsing tingling.

Get our Catalogue of 400 other American Copyright Novels. The ideal summer reading, all 60c each.

DICKS & CO., Limited.
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

CARD!

During my absence from Newfoundland my practice will be attended to by Mr. Jas. P. Blackwood, Solicitor, Temple Building, or Mr. S. J. Foote, Solicitor, Commercial Chambers, as suits the convenience of my clients.

J. A. W. W. McNEILLY,
Solicitor.
Temple Building,
Duckworth Street,
St. John's. July 21, m.w.f.t.f.

STUDY THIS!

Observe the difference, and save the 50 cents per gallon it may mean to you.



MATCHLESS PAINT MEANS ENGLISH MEASURE.

A FULL IMPERIAL GALLON.

You will also find a brass tag in our gallon cans that you can get cash for 5 cents at our office.

THE STANDARD MFG., CO., Ltd.

FRESH ARRIVALS!

BANANAS, NEW TURNIPS, ONIONS.

A shipment of ENGLISH BUTTER in 50 lb. boxes.

Delicious Table Butter.

Staple & Strong's CHOW-CHOW.

EXPECTED DAILY:

Another car of our FAMOUS WHITE POTATOES.

Last for this season.

EDWIN MURRAY

Wholesale only.

SUGAR, BEEF, PORK, etc.

Just Received per Florizel and Stephano:

- 300 brls. SUGAR.
- 150 brls. BONELESS BEEF.
- 200 brls. HAM BUTT PORK.
- 100 brls. HEAVY MESS PORK.
- 100 brls. SHORT CUT CLEAR PORK.
- 150 backs TRIMMED LEATHER.
- 150 sides UNTRIMMED LEATHER.
- AND NOW DUE (on way across country)
- 400 bags "SELECTED" ROUND PEAS.

HARVEY & CO., LTD.,

Wholesale.

LADIES' BLOUSES!

See our great display of Ladies' New English & American WHITE LAWN BLOUSES.

Every garment a leader in style, fit and finish. Prices 70c. to \$2.50 each. See them to-day, delays are dangerous.

Wm. Frew.

Grove Hill Bulletin

THIS WEEK.

ANNUAL PLANTS—Asters, Stocks, Antirrhinums, Balsams, Marigolds, 30c. a dozen.

IN POTS—Primulas, 60c. each. Geraniums, 50c. each.

J. McNEIL,
Waterford Bridge Road,
'Phone 247.

LECTURE!

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson.)—An illustrated Lecture on the Education of the Blind will be given by Mr. Weir, travelling secretary of the School for the Blind, Halifax, N.S., in Grenfell Hall, on Monday evening, July 12, at 8 o'clock.

A collection will be taken up in aid of the maintenance fund for the Home Teaching of the Blind.

Lantern slides showing the methods used in training and developing the mental and physical faculties of the blind students, and as graduates busily engaged in workshop, home and other fields of labour, will be an interesting feature of the lecture. July 9, 31

Reception at Episcopal Library!

His Grace the Archbishop will hold a Reception on to-morrow (Tuesday) evening in the Episcopal Library from 8 to 10 o'clock. Entrance through Palace.

J. J. McDERMOTT,
Administrator.
July 12, 2i

FOR SALE—An Imported White Thoroughbred British Bull Terrier; apply to S. O. STEELE, 100 Water Street. July 12, 17

FOR SALE—A Black Bear Cub, about seven weeks old; apply at 26 Brazil's Square. July 13, 5, 8, 10, 12

TO LET—Dwelling House on LeMarchant Road; apply D. GALL-WAY, 332 Water Street. July 6, 17

TO LET—No. 1 "Warberry" Cottage, on Leslie Street, containing 6 rooms; water and sewerage; apply next door to JAMES ELLIS. June 26, 5, 10, 17

TO LET—House No. 56 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. July 10, 17

LOST—On June 29, between Seamen's Institute and Bowings' Coastal Wharf, 1 Locket and Chain, containing photo. Finder please return to Bowings' Coastal Office. July 10, 17

LOST—First part of week, a Gentleman's Gold Ring. Finder will be rewarded upon returning same to this office. July 10, 31, s.m.v

Help Wanted!

WANTED—Immediately, a First-Class Pants Maker; apply to C. J. ELLIS, Water St. July 10, 17

WANTED—A Qualified Man to drive a Commercial Motor Car; apply by letter, stating age, where last working, to GEO. KNOWLING. July 5, 17

AGENTS WANTED—Agents make 500 per cent profit selling "Novelty Sign Cards." Merchants buy 10 to 100 on sight. 800 varieties. Catalogue Free. SULLIVAN CO., 1234 Van Buren St., Chicago, Ill. July 10, 11

An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send particulars. Press Syndicate 2178 West 4th St. N.Y.



IMPORTANT WARNING!

The Rifle Range on the South Side Hill will be in constant use from daylight till dark for Musketry Practice until further notice. All unauthorized persons are therefore prohibited from approaching the Range within two hundred yards from either side or within 1,000 yards of the targets to the Eastward. Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets. This prohibition does not extend to any part of the hills west of the 1,000 yard firing point.

(Signed)—
JOHN SULLIVAN,
Inspector General Constabulary.
W. H. RENNIE,
Captain (in charge of Musketry Instruction).
July 6, m.s.t.f.



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.
At all Druggists, St. John's, Nfld.



R. H. TRAPNELL,
Eye Specialist. Water Street

HIGH GRADE Michelin Tyres

At Greatly Reduced Prices.

We have on hand the following sizes which we are selling at 30 per cent. less than last year's prices:—

- 920 x 120 STEEL STUDDED NON-SKID.
- 880 x 120 STEEL STUDDED NON-SKID.
- 820 x 120 STEEL STUDDED NON-SKID.
- 815 x 105 STEEL STUDDED NON-SKID.
- 30 x 3 1/2 STEEL STUDDED NON-SKID.
- 32 x 3 1/2 STEEL STUDDED NON-SKID.
- ALSO
- 935 x 135 INNER TUBES.
- 920 x 120 INNER TUBES.
- 820 x 120 INNER TUBES.
- 650 x 65 INNER TUBES.
- 915 x 105 INNER TUBES.
- 32 x 3 1/2 INNER TUBES.
- 34 x 4 INNER TUBES.

Michelin Cover and Tubes are the highest grade manufactured, and are used by Owners of the best Cars, both in England and America. A proof of their superiority. Remember you cannot buy as good a Tyre as Michelin at so low a price.

A. H. MURRAY, Agent.
July 5, eod, t.f.

Telegram Ads. Bring Results