

REID-NEWFOUNDLAND CO.

Humbermouth-- Battle Harbor Service.

S. S. MEIGLE

Will sail from Humbermouth on Wednesday, May 26th, after arrival Tuesday's Express from St. John's.

LADIES,
Think of It!



Fifth Avenue and Broadway Shoes placed comfortably in the most up-to-date Ladies' Fitting Parlour in Newfoundland, and now open for your inspection at our Water St. Stores, St. John's. Imagine the prices the same as quoted in the big cities.



Over three thousand lines to select from.
THE BURT SHOE, THE WHITE HOUSE SHOE,
THE BUSTER BROWN SHOE, THE SKUFFER SHOE.

F. SMALLWOOD,

Agent, Ladies' Department.

THE ALADDIN LAMP!



Once using the Aladdin Lamp you'll never want to go back to the dingy reddish flickering light of your old style kerosene lamps.

Half the Oil,
Six times the Light

Come and see it demonstrated at our new business stand,
282 DUCKWORTH STREET
(Head McBride's Hill).

CHESLEY WOODS,

may7, eod,tf

AMERICAN SUITS!

Season--1915.



Never was Men's and Boys' Tailoring more perfectly demonstrated than in this season's models. The new consignment of American Cut Suits we have just opened contains some splendid examples of really smart Tailoring.

In Pure Wool Tweeds and Serges, in choicest Greys, Browns, Blues and Mixtures, these Suits for Men and Boys are without question the finest stock we have ever handled.

The reputation we have attained for Ready-mades has been built up by their exceptionally good quality, their refinement of style and coloring, and their distinctive character—the essential features which assure satisfaction in wear and a well-dressed appearance.

ALL SIZES. PRICES RIGHT.

U. S. Picture & Portrait Co.

Little Boys' Fancy Suits

A new lot opened during the week.



Fancy Tweed and Navy Serge
D. B. "CONWAY" SUITS,
with Vest and detachable Linen Sail-
or Collar; sizes 000 to 3. Price

\$3.00 to \$5.60.

F'cy Tweed 2 Garment "Trent" Suits,
Russian style with belt; light
and dark; sizes 000 to 3.
Price

\$1.90 to \$3.00.



Fancy Tweed 2 Garment

"Langside"

Suits,

Belted with detachable
Linen Collar; light and
dark; sizes 000 to 3. Price

\$3 00 to \$4.20.



Knitted
Jersey Suits,

with Caps to match, in
colors of Cinnamon, Car-
dinal, Navy and Reseda;
sizes 1 to 4. Price

\$2.10 to \$2.70.

These Suits are Shown in Our Eastern Window.

STEER Brothers.

Two Imperial
Forces

RENDERING YEOMAN SERVICE
TO THE CONSTITUTION.

Fry's
PURE
BREAKFAST
COCOA

THE HIGHEST COCOA VALUE OBTAINABLE

MAKERS TO H.M. THE KING.

T. A. MACNAB & COMPANY,
Selling Agents for Nfld.

Telephone 444. P. O. Box 785.

may13, eod,tf

GROVE HILL BULLETIN THIS WEEK.

The following Cabbage Plants are now ready for
delivery:

Henderson's Succupion, Early Jersey Wakefield,
Early Stamp, Winingstadt, Charleston Wakefield,
Early Express, Savoy, First Best.

Price 80c. a hundred; \$7 a thousand.

Cauliflower, Early Dwarf, King of Cauliflowers, Purity,
each \$1 a hundred.
Brussels Sprouts, \$1 a hundred.

J. McNEIL, Waterford Bridge Rd.
PHONE 247.

may17, 61

FOR PRESENT WEAR!

A Great Display of Ladies'

White Lawn Blouses from 70c. up
White & Colored Wash Dresses from \$1.30 up
White Pique & Jean Costume Skirts from \$1.30 up

All bran-new, and includes the newest and most fashionable styles. Special and prompt attention given to all mail orders.

WILLIAM FREW.

FERRO

Power Behind the Boat

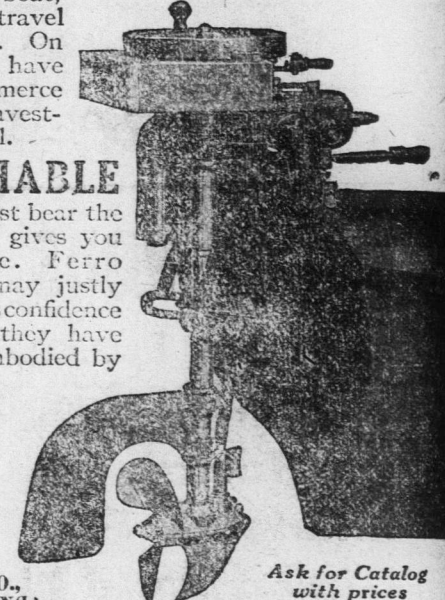
Here is a complete outfit you can carry with you anywhere. Clamp it on your rowboat, dory, skiff or canoe and travel 1 to 9 miles an hour. On lake, bay or river you have a power boat for commerce or pleasure and your investment is extremely small.

THE DETACHABLE
ROW
BOAT
MOTOR

you buy must bear the
O. K. that gives you
confidence. Ferro
motors may justly
claim this confidence
because they have
all the good points embodied by
experienced experts
who have built up
Ferro power and repu-
tation in the engine
world.

The results you get are
due to a finished product.
Try it yourself—today!

L. M. FRANK & CO.,
Sole Distributors for Nfld.
P. O. Box 1271. St. John's.



Ask for Catalog
with prices

Armada Tea

is winning
Golden
Opinions
from everyone.

Just Try It and be convinced.

FOR SALE EVERYWHERE.

Furness Line Sailings!

	From Liverpool	St. John's to Halifax	Halifax to St. John's	St. John's to Liverpool
S. S. DURANGO	May 1st	May 10th	May 7th	May 10th
S. S. TABASCO	May 15th	May 25th	June 1st	June 4th
S. S. ROANOKE	May 15th	May 25th	June 1st	June 4th

For freight and other particulars apply to

FURNESS WITHY & Co., Ltd.,
City Chambers, Water Street.

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Advertise in the TELEGRAM

TEN PAGES TO-DAY

WEATHER FORECAST.
TORONTO, Noon. — Strong
breezes to moderate local gales
S.E. to S.W. rain to-night and
on Thursday.
ROPER'S, Noon.—Bar. 29.65;
ther. 45.

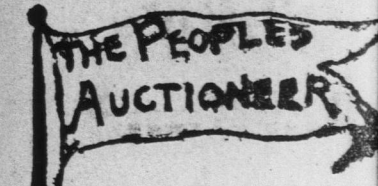
VOLUME XXXVII

REID

Excursion

Good

Auction Sales



POSITIVE SALE!

I will sell by Public Auction on Sat-
urday next, 29th Inst., at 11 a.m., on
the premises, that desirable property
situated on the corner of New Gower
Street, by which it measures 14 ft.
8 inches, and on Holdsworth Street,
33 ft. 3 inches; also a piece of vacant
land in rear of said property, which
measures 71 ft. 6 inches by 22 ft. 6
inches, with erections fronting on New
Gower and Holdsworth Streets. Plans
of property may be seen at the office
of

P. C. O'DRISCOLL,
Auctioneer,
may 25, 41

HAYWARD & CO., Water Street, East



REAL ESTATE!

HOUSES TO LET
HOUSES TO SELL
LAND FOR SALE
LAND FOR LEASE
FARMS FOR SALE
SUBURBAN PROPERTY
BUILDING LOTS
LOANS NEGOTIATED
MORTGAGE INVESTMENTS
INTEREST COLLECTED
RENTS COLLECTED
Listings solicited. No sale
charge.

Fred. J. Roil & Co.
REAL ESTATE.
Smallwood Building,
Duckworth Street.

The Great War Guessing Competition

In one of our East End store
downs we have placed a glass jar
with marbles. Every purchaser
either store of War Papers or
to the value of 15c. up will have
privilege of guessing how many
marbles the jar contains, and the
nearest guessing its contents will
receive a prize of \$3.00 and \$2.00 respec-
tively. Competition will close on
fifteenth day of July next. See
you get a check with your purchase
mark your guessing figure, name and
address thereon and send it to us
before that date.

GARLAND'S BOOKSTORE
177-9 and 353 Water Street.

Mind's Lincture Cures Dandruff