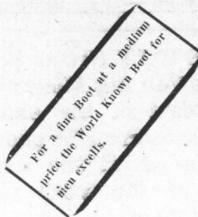


WORLD KNOWN
\$3.00 BOOT for Men.



For a fine Boot at a medium price the World Known Boot for Men excels.



The World Known Boot is made in the following leathers: Box Calf, Patent Leather, Gun Metal Calf, etc., and in the following styles: Button, Blucher and Laced.

All One Price:
\$3.00.

F. SMALLWOOD
The Home of Good Shoes.

Fresh Fruits!
Canned Fruits!

NOW LANDING

300 BRLS. FINE RED APPLES,
20 BRLS. INDIA ORANGES,
50 CASES NEW PEACHES,
50 CASES NEW PEARS,
50 CASES NEW APRICOTS,
RED AND YELLOW ONIONS, 100 KEGS GREEN GRAPES.

Finest place for fine goods.

Edwin Murray.

Storm Boots.

For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water-proof sturdy foot soldiers will save many a Doctor's bill.



We Show Models For Men, Women, and Children.

Extra high cut; water proofed, soft leathers. Bellows tongue. Water proofed Oak tanned soles, 12, 14 and 16 inches high.

Men's Storm Boots, \$2.50, \$2.90, \$3.50, to \$5.50.
Women's Storm Boots, \$2.25, \$2.50, to \$3.75.
Children's Storm Boots, \$2.00, \$2.50, \$2.75.

The White Shoe Store, 304 & 306, Water St.
S. B. KESNER, Proprietor.

Next to your GUN the most important part of your shooting outfit is your DOG.

TAKE SOME

"MOLASSINE" DOG CAKES

along for him. He works hard and deserves to be cared for.

"Molassine" Cakes are just what he wants.

ASK YOUR GROCER for THEM.

LADIES!

We have just received another large shipment of this

Popular Motor Hat,



With Quill, as illustration, in Navy, Brown, Black, Green and Sax

\$1.00 each.

S. MILLEY

REID NEWFOUNDLAND COMPANY.

Low Rates Farm Produce.
Farmers & Market Gardeners Take Notice.

Low Rates--Local Vegetables.

Between all points on the railway, not to exceed 25 cents per sack or barrel.

From all points on the railway to all ports of call to Placentia Bay, Notre Dame Bay, Bonavista Bay, Trinity Bay, South Shore, (S. S. Glencoe) and S. S. Home ports, (York Harbor to Flowers Cove inclusive) 25 cents per sack or barrel.

To all other ports of call on Bay of Islands to Battle Harbor route, 50 cents.

NOTE—The same rates as from above apply from steamer points to all rail points.

Reid Newfoundland Company

A Good Offer Now Open.

The undersigned has decided to withdraw from the Manufacturing Business, and now offers that large

Woodworking Plant,
Situating on LONG POND ROAD and known

AS

The Johnston Woodworking Co.

Machinery can be sold with or separate from building.

List of Machinery can be seen and all information had at the office of

JAS. R. JOHNSTON, Prescott Street.

T. A. HALL.
(A Limited Engagement.)

Commencing Monday, Oct. 23
The Ever Popular

Klark-Urban Co.'y
In an entire new Repertoire of Comedies and Dramas.

Monday and Tuesday Evenings,
Capt. Clay, of Missouri

A solid cast of Special Scenery
Finest costumes money can buy.

6-Big Vaudeville Acts-6

PRICES—Evenings—20, 30, 40 and 50 cts. Matinee—10, 20 and 30 cts. Seats Thursday morning at Atlantic Bookstore. oct17

H. & P's
Biscuits.

Once you buy them you will buy them again and again. Try, taste and prove it.

Some of the kind we stock: Carnarvon, Eaton, Marie, Monarch, Royal Cream Crackers, Short Bread, Windsor, Ginger Nuts, Macaroons, etc., etc.

CAKES: Royal Sultana, Currant and Genoa, in 1-lb. tins.

JAMES C. BAIRD,
WATER STREET.

Freehold--On Water Street

That desirable dwelling house with shop No. 418 situate on the North Side of Water Street, opposite Tesler's premises and one of the best business stands in the city, having a side entrance on Buchanan Street Apply to MRS. C. COURTENAY, on the premises, or P. C. O'DRISCOLL, Exchange Bldg. sept17

To The Trade.

100 Cases Onions.
75 Kegs Grapes.
200 Brls. Gravenstein Apples.
30 Cases P. E. I. Eggs.
300 Boxes Valencia Raisins.
100 Cases Starch, Blue and White.
200 Cases Condensed Milk.
300 Boxes Assorted Spices, 7 lbs. each.

100 cases Staple & Strong's Pickles; Perfection, Standard, Gosnell's Swift's and Sunlight Soaps; Pearlina and Swift's Wash Powder; Tinned Meats, Tinned Fruit and Vegetables; Butter, Tea, Sugar, Pork, Beef, Kero Oil or anything you require in the Provision and Grocery line.

THOS. SMYTH CO., LTD.
WHOLESALEERS.

OUR STOCK OF MEN'S WINTER CAPS

Is now complete. Our latest shipment is of **EASTERN BRAND CAPS** with the **KNITTED BAND.** This is the CAP that was so successful with us last year. All who wore it liked it.

OUR PRICES:
70c., 90c., \$1.20., \$1.50.

Robert Templeton.

Watches!

Gold Rings, \$2.00 to \$12.00	Time-pieces \$1.20 to \$3.00
Clocks \$3.00 to \$12.00	Watch Chains, 30c to \$25.00

Waltham \$7.60 to \$30.00
Swiss \$2.00 to \$10.00

T. J. DULEY & Com'ny,
The Reliable Jewellers and Opticians.

KING APPLES.

To Arrive Thursday.
150 Barrels Choice KING APPLES.
15 Barrels ORANGES.

In stock: A few Gravensteins apples left, now is your time to get a cheap barrel, as we are clearing off our old stock to make room for our winter keepers.

GET OUR PRICES.
BURT & LAWRENCE, 14 New Gower St.
P. O. Box 245. Telephone 759.

A Delightful & Refreshing Beverage,

"MEAD BEER,"

Guaranteed not over 2 per cent.

MRS. J. C. STRANG,
Distributor.

WEATHER FORECAST.
TORONTO, Noon — Light moderate winds, fair to-day on Sunday; not much change in temperature.

VOLUME XXXIII.

AUCTION SALES

THE PEOPLES AUCTIONEER

ON the premises, SATURDAY next, 25th inst., at 12 o'clock noon, the DWELLING HOUSE No. 194 New Gower Street, which it measures 18 ft. 6 inches with a rearage of 49 ft. 6 inches Lease 99 years from Oct. 31st, 1900 Ground rent \$50.00 per annum. M. P. GIBBS, Solicitor for Administrator, or P. C. O'DRISCOLL, Auctioneer oct21,3fp,eod

(On account of whom it may concern)

AUCTION!

On TUESDAY Next, the 24th inst. at 12 o'clock, at the Premises of

Messrs. HEARN & CO.,
28 Bags (each containing 2 cwt.)

FINE DAIRY SALT.

Landed in a damaged condition ex S.S. Durango, from Liverpool; surveyed and ordered to be sold for the benefit of whom it may concern.

A. S. REDDELL, Notary Public.
oct21,2fp

FOR SALE!

29 Tierces Labrador Herring,
12 Barrels Labrador Herring,
1/2 Barrel Labrador Trout.

Apply to
JOHN P. KELLY,
Bowling Brothers, Limited
oct21,3f (Upper Premises.)

"Auto Wagons"

I HAVE much pleasure in drawing the attention of the Commercial people of St. John's to the "Auto Wagons" of the "International Harvester Co.," whose name on any Machine stands for Superior Excellence.

For particulars, Catalogues, etc., apply to
oct21,3f **E. F. CARTER.**

Rossley's New Theatre

Open MONDAY, Oct. 23rd.
Cleaned from floor to ceiling.

New Stage. New Electric Light Service. New Box Office. New Costumes. New Songs and Dances.

No Children admitted at night without their parents.

Prices: 10c.
Reserved Seats, 20c.

NOTICE.

A meeting of the Licensing Board to consider applications for Licenses for the ensuing year will be held at the Police Court Room on Monday the 23rd, inst., at 4 p.m.

October 16th, 1911.

A. W. KNIGHT,
Acting Secretary Licensing Board.
oct16,2fp,m,s

HOW IT WAS DO'Y?

My business leads all others in volume because I have always given fair rates and made liberal settlements. Shall do the same by you.

PERCIE JOHNSON,
oct21,tf Insurance Agent.

JOB PRINTING H