

Commemoration Ter-Centenary of "Britain's Oldest Colony."

THE CELEBRATION

Harbor Grace and Bristol's Hope

WILL BE OPENED ON

TUESDAY, Aug. 16th,

and during the several days following.

A PROGRAMME

Will be carried out EXTENSIVE, STRONG,
EDUCATIVE, ATTRACTIVE and MEMORABLE.

Full details of Programme will be published soon.

SPECIAL RATES on steamers and trains will be furnished by the Reid Newfoundland Company.

SPECIAL TRAINS will be run to accommodate the public.

Committees are making every endeavor to provide for the enjoyment and comfort of VISITORS.

A Special Feature will be a GRAND INDUSTRIAL and NATURAL PRODUCT

EXHIBITION

That will be open throughout the whole Celebration.

W. A. OKE, J. P., Chairman General Committee.

H. H. ARCHIBALD, B. Sc., Secretary General Committee.

IT'S BECAUSE

We are so particular
with the work entrusted to
our care that we have so many
Satisfied Customers.

IF YOU HAVE NOT GIVEN US A TRIAL, DO IT
NOW, YOU WILL FIND THAT WE LIVE UP TO OUR

MOTTO:

**High-Class
Cleaning & Pressing,
Very Moderate Prices.**

**Jackman, The Tailor,
The Mail Order House.**

Phone 270.

Big Shipment of Fruit & Vegetables

Due Thursday forenoon, ex "Florizel,"
New American CABBAGE—brls,
New Nova Scotia Green POTATOES—brls,
Choice Jamaica ORANGES—boxes,
BANANAS—crates.

F. McNAMARA, Queen St.

Job Printing Executed

THE BEST YET.

ALL OUR STOCK SUBJECT TO
20 PER CENT. REDUCTION.

This reduction applies to every article in our stock from a Reel of Sewing Cotton to a Ladies' Coat. What does this mean to you?

It means that you can get a \$1.00 worth of goods, for 80c; or to put it another way, your Dollar has a purchasing power of \$1.25 by buying from us. Look at this Sample:

MRS. SMITH BOUGHT OF

ALEX. SCOTT, 18 New Gower St.,

5 Reels Anchor Sewing Cotton, at 5c	25
5 Reels Brilliant Cotton, at 5c	25
1 Boys' Blouse	60
1 Ladies' Lawn Blouse	75
1 Ladies' Hat	\$1.00
1 Pair Ladies' Shoes	1.20

Less 20 per cent. Special Reduction

81

\$3.24

There are three things to remember in connection with this Special Sale:

- 1st—We are giving these reductions off regular retail price.
- 2nd—This Special price applies to everything in our store, except goods already reduced by 30 & 50 p.c.
- 3rd—This is a cash reduction. Goods cannot be booked at these prices.
- 4th—This offer holds good from 7.30 this (Thursday) evening until the eve of Regatta Day.

Store Open to 9.30 every evening.

This is Your Opportunity Embrace It.

ALEX. SCOTT,

Popular Drapery Store, 18 New Gower Street.

Bona Fide Sale

RODGER'S.

There is no make believe about this sale, it is a genuine sale of

Laces, Insertions, Swiss Embroideries,
Allover Laces and Embroideries,
Neck Frillings, Ladies' Belts, etc.,
At prices that will effect a speedy clearance.

A. & S. RODGER.

**REID NEWFOUNDLAND
COMPANY.**

Regatta Day Excursion!

Excursion Return Tickets

One Way First-Class Fare

Will be issued to and from all Stations between and including St. John's, Carbonear and Placentia.

GOING—Good on all Trains of Tuesday, August 2nd Wednesday, August 3rd.

RETURNING—Good on all Trains up to and including Thursday, August 4th.

Reid Newfoundland Company

JOB PRINTING Neatly EXECUTED.

POSTCARDS.

Just in time for the celebration.
Series of 21 Cards in Black and White Callotype.

- No. 1—Cape St. John's—Raising the Flag in honor of the Ter-Centenary.
- No. 2—View of Mosquito, with Carbonear Island.
- No. 3—Gull's Rock with Village of Mosquito in distance.
- No. 4—Custom House, Harbor Grace—Site of Old Pirates Fort.
- No. 5—Newfoundland Highlanders saluting Guy's Habitation.
- No. 6—Newfoundland Highlanders saluting Birthplace of Sir Henry Pynn.
- No. 7—Carbonear.
- No. 8—Baccalieu Island.
- No. 9—Naked Man Rock, near Bay de Verde.
- No. 10—Bay de Verde.
- No. 11—O'Brien Pt. Cove.
- No. 12—Northern Bay—in the year 1775 400 lives were lost on the beach.
- No. 13—Baccalieu Island Lighthouse, or first land sighted by Guy.
- No. 14—Cape St. John's.
- No. 15—Cape St. John's.
- No. 16—Cape St. John's.
- No. 17—Cape St. John's.
- No. 18—Cape St. John's.
- No. 19—Cape St. John's.
- No. 20—Cape St. John's.
- No. 21—Cape St. John's.

Price—\$1 per hundred, 25c. per doz., 10c. per doz. or 5c. per doz. for 25c.

A These Card Large Panoramic View of Cape St. John's—price 25c. per doz., 10c. each.

DICKS & Co.,
Popular Bookstore.

THE GREATEST INVENTION OF THE AGE, Family Butter Merger.

Every Family and Farmer should have one of these MONEY SAVERS.
It takes one pint of milk. It takes one pound of butter.

It merges the two together making Two Pounds, that is sweeter and healthier than any creamery butter, giving you TWO POUNDS for the price of ONE POUND that looks the same, gets just as hard, and is for the same purposes as the best butter, that would cost you twice as much for the same amount.

PRICE: \$6.00.

Sent to any address in the Island on receipt of price.

HAMLIN & Co., Cabot Building, St. John's,
Sole Agents for Newfoundland.



**THE BEST,
The Sweetest
—AND—
The Cheapest**

GEO. M. BARR, Agent.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.

Office: corner Duckworth and Prescott Streets.

J. J. ST. JOHN.

FOR THE RACES.

**20 brls. Choice Hocks,
at \$18.50 brl.**

J. J. ST. JOHN, Duckworth St.

**HALLEY'S
Big Retiring Sale in Full
Swing.**

**Great Bargains for this
Week in**

MILLINERY—

Ladies! We are clearing out our Millinery at a Big Sacrifice. These Hats are in stock just a few weeks, and are the Tip of Fashion: so now is your time to secure a beautiful Hat at cost price. Don't delay but come along and secure one. Also,

BLOUSES

in all makes—Costume Skirts, Under Skirts, Boots and Shoes, Gloves, Hosiery, Ribbons, Laces, Corsets, Dress Goods, Blouse and Dress Cottons and Muslins. In fact everything must now go regardless of price.

We are Open after Tea.

HALLEY'S Popular Store,
106 & 108 New Gower St.

NEW GOODS!

Our first shipment of New Goods just opened, including: Dress Materials, Silk and Lawn Blouses, Frillings, Costume Skirts, etc., etc. Special Lot Ladies' Lawn Blouses, at 85c., worth \$1.20.

WILLIAM FREW,
WATER STREET, NEARLY OPP. COURT HOUSE