## SHOULD GIVE LAND ONLY

TO MAN WHO WILL USE IT




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These Overcoats were made by Canada's foremost tailors

## The famous Fit-Reform designers originated the

 styles.The equally famous Fit-Reform tailoring corps created the garments from the cloth
These Overcoats offer every essential of tailoring perfection, and make their tiosestappeal to thos
 in new and exclusive paters $\$ 18$ to $\$ 35$


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