Last Week set a high water mark of savings throughout this store that is not easy to reach. Many Customers are now counting their purchases the best values ever bought. But this week's showing will equal last week's in charm as well as in the remarkable values offered. At the head of the list of offerings that will at once stir wide interest are the following:

\$12 Women's Sport Coats \$7.50 \$10.50 Women's Raincoats \$6.95

The quality of these coats is well known to North Shore people. They are new styles and a bit of good fortune brings them here now under price.

A Large Variety of Other Seasonable Goods Also on Sale

Men's Patent Oxfords

For men wanting a light footwear for summer days. This shoe will give comfort as well as style and wear. Sizes 7-10. Specially priced \$1.75.



Ladies' Voile Waists in Exclusive Designs Very pretty. Wear well, wash well. All must be sold. Specially priced \$1.20 up

Ladies' Wash Skirts

In stripe and white Large variety to choose from. Avail yourself of this opportunity. Specially Priced \$1.20 up.

Top Shirts for Men

Working Men, you will find many real values in our assortment of work shirts for summer wear. All made large and roomy and from material that is satisfactory in every way. Special at 85c., \$1.00, \$1.25, \$1.50.

Women's White Canvas Pumps, leather sole and Cuban heel, \$1.85

White Sneakers for Men 😤

A shoe that will help you to economize on your footwear designed especially for comfort and service. Sizes 6 to 10. Specially priced\$1.65

Men's Work Boots

For men wanting a good work boot for farm wear or for use where they require a boot that will stand lots of rough wear, we recommend this boot made of heavy grained leather in tan or black, heavy soles and bellows tongthe to keep out dust and dirt, they are unlined making a much cooler boot for wear in hot weather, Special \$4.55

North Shore Shoes

For Men and Women

"NORTH SHORE" Shoes are worthy of your acquaintance and wear. You will appreciate the good materials and the shoe making skill in every pair of North Shore Shoes you examine. They are Shoes you will be proud to wear and glad to recommend once you have worn them. For Ladies there are several different styles, specially priced for this sale

\$4.25 to \$5.75

for Boys and Girls At prices that you are prepared to pay. Our Shoe

section offers a large stock from whi your selection. We purchased our Children's Shoes from makers who specialize in these lines only, you will find them perfect in fit and they are made on lasts that are adapted to the growing feet. Ask for our North Shore styles for boys'

Women's White Sporting Boots

Elegance combined with comfort and service. Specially priced......\$1.45

Misses' Strap Pumps

Serviceable Footwear

Leather sole. An elegant little shoe in few sizes 11 1-2 to 3. Economically priced...... \$1.46

TI

Stanfield's Underwear

For Men who like some thing a little heavier than balbriggan. Made of cotton and wool yarn in light weight, knee length and half sleeve. An ideal garment for summer wear. Specially prices.

Garment 90c. abinations, \$1.80

RAINCOATS

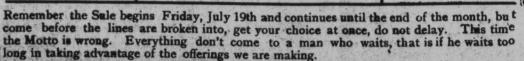
You are sure to need a Raincoat. Why not purchase it now? Our values are real values and you can depend on getting satisfaction. Rubber Coats, Paramettas, and Tweeds in good assortment: \$4.75, \$6.95, \$8.00 and \$10.00.

Women's House Dresses In beautiful styles and good material. What every woman wants. Specially priced \$1.35

Suits

Our Clothing racks are loaded with real values. Suits that were purchased before the latest advance in the Clothing market. Bought direct of from the manufacturers.

Tweeds, worsteds, serges Priced at \$15, \$18, \$20 \$25 and \$30





Long Service Medal For John Williamson

Wreckless Engineer, Presented Eight Years Faithful Service

In recognition of thirty-eight years of faithful service in the employ of the Canadian Government Railways Mr. John Williamson, who retired from the service, on December 30th 1916, was on Friday evening, pre-sented with a long service medal,

the gift of His Majesty the King.
Mr. Fred Carey, of Campbellton Division Master Mechanic, acted as chairman and in presenting the medal paid a glowing tribute to the worth of Mr. Williamson as an employee of the Government. Mr. Carey said that the Imperial Service Order was instituted, in 1902 and included only persons in administrative Depts of the Government, and the membership was limited to 475, but this was revised in 1908 to include all persons in the employ of Government and the medal was in recognition of faithful and meritorous service, Mr. Williamson had served 38 years with the Canadian Government Railways and was therefore eligible for to wear the long service medal, which he had great pleasure on presenting and hoped that he would be spared many years to wear the same.

Mr. Williamson said that he had Mr. Williamson said that he had looked forward to the moment, when he would be eligible to wear his medal with a good deal of pride. It was now one of the proudest moments of his life to receive the decoration for faithful and meritorious service. It was an emblem he would wear with pride and distinction.

Congratulations were then extended Mr. Williamson in short speeches by Mr. T. V. Tozer, and M. McCarren, representing the despatchers,

ron, Tepresenting the despatchers, Mr. Carey, the Master Mechanic, W. Smallwood the Mechanical Dept. Andrew McCabe and John Witzell, the Engineers; Duncan Williston. the car repairers; Harry McLean, of the Clerical staff, and John Allan, carpenters, and R. A. N. Javis on behalf of Mr. Wikiamsons friends in the them all of whom paid a warm tribute to Mr. Williamson, both as

as an employee and a citizen.

Mr. Joan Williamson entered the employ of the Intercolonial Railway Septomber 29th 1879 as a fireman and made his last own as an Engineer December 30th 1916, being in the continuous service of the Railway thirty-seven years, three months and one day, during all which time hie never had a w.oci. A record that any man can point to with pride and the destinction of being awarded the coveted long service m an honor that is well merited, and Mr. Williamson's many friends both in Newcastle and along the line of the C. G. R. join with The Advocate in extending congratulations.

Beloved Lady Dies At Whitneyville

Mrs. Ernest Whitney Passes Away at Early Age of Twenty Seven Years

The sad and untimely death of Mrs. Ernest Whitney, of Whitney-ville occurred on Thursday, after a short illness of heart trouble, at the early age of twenty-seven years.

The deceased young lady was formerly Miss Marjory Curtis, daugh ter of Mr. and Mrs. John Curtis; of leaves a sorrowing husband and one son, Master Harvey Whitney. One brother, Edward Curtis, of Whitney-

brother, Edward Curtis, of Whitney-ville; and two sisters, Mrs. James Street, Maple Glen and Miss Grace Curtis, at home.

The funeral took place at 3 o'clock on Saturday afternoon and was largely attended. Services were conducted at the house and grave by Rev. S. Gray and interment took, place in Whitneyville Baptist completery. The pall-bearers were Messra Ensley Mullin, Molvin Stewart, Fred Whitneyt Gragory, Benjamia and Edward Dunnett.