

MID-SUMMER STOCK REDUCTION SALE!

15
DAYS

August 1st
to Aug. 15

15
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In order to clean up our summer goods and make room for our fall goods, which are coming along now, we will make some sweeping reductions on the goods listed herein. The benefits are mostly in the customers' favor. Kindly give the following exceptional bargains your careful attention:

Grocery Specials

Coleman's Baking Powder
6 oz. cans, regular 10c, now 5c
9 " " 15c " 8c
16 " " 25c " 13c

If this baking powder does not give satisfaction we will refund you your money.

Gold Dust Washing Powder

Regular 25c package now 19c
" 10c " 7c
" 5c " 4c

Let the "Gold Dust Twins" do your work.

Sunbeam Tea, XXX, 4 lbs. \$1.00
" XXXX 3 lbs. .87
All 35c Teas 3 lbs. .87
All 40c Teas 3 lbs. 1.00
Salada Special 4 lbs. .87
Soda 12 lbs. .25
All 40c Coffee 2 lbs. .65
Rolled Oats, 2 1/2 lbs. .25
Surprise Soap, 6 bars .25
Peas, 3 cans .25
Currants, 3 pkgs .25
Kellogg's Corn Flakes, 3 pkgs .25
Cow Brand Soda, 8 pkgs .25

Enameled Ware

We offer the balance of our stock of this ware at 20 p. c. Discount

Aluminium Ware

at 20 p. c. Discount
Everybody is buying it. It lasts a lifetime.

Crockery and Glassware

We offer our entire line of these goods at 20 p. c. Discount. Now would be a good time to start on that dinner set from our new stock pattern. It is certainly a beauty.

Cotton Goods

Prints, regular 10c, now 8c
" 14c, " 11c
Ginghams, " 13c, " 10c
" 14c, " 11c
" 18c, " 13c
Crepes, " 13c, " 10c
Muslins, " 10c, " 8c
" 11c, " 9c
" 12c, " 10c
" 13c, " 11c
" 14c, " 12c

Other goods at same reduction

Cotton, regular 9c, now 7c
" (unble.) reg. 10c, " 8c
" 11c, " 9c
" 12c, " 11c
" (bleached) " 9c, " 7c
" 10c, " 8c
" 12c, " 10c
" 13c, " 11c
" 14c, " 12c
Shirting " 13c, " 11c
" 14c, " 12c

Ladies' Vests

Regular 15c, now 12c each
" 18c, " 15c
" 20c, " 17c
" 25c, " 19c
" 50c, " 39c

Union Suits

Regular 50c, now 39c each

Children's Vests and Drawers

Regular 20c, now 17c
" 18c, " 15c
" 16c, " 13c
" 12c, " 10c

Men's Underwear

Regular 40c, now 31c
" 50c, " 39c
" 75c, " 61c

Men's Union Shirts

Regular 90c, now 64c

Boys' Underwear

Regular 25c, now 19c

Ladies' Hosiery

Regular 15c, now 11c per pair
" 25c, " 19c
" 35c, " 24c
" 50c, " 39c

Misses' and Boys' Hosiery

Regular 15c, now 11c per pair
" 25c, " 19c

Men's Hose

Regular 15c, now 11c per pair
" 25c, " 19c
" 40c, " 30c
" 50c, " 39c

Boots and Shoes

Our line has been greatly increased, and comprises such well known brands as Bell, Linton, Amherst and Quaker. We have these in all styles of lasts and leathers.

We offer our entire line during these 15 days at 20 p. c. Discount

Ladies' Waists

A great variety of latest styles at 20 p. c. Discount.

Misses' and Children's Dresses

at 20 p. c. Discount

Corsets

We have a large range of "P. C." "American Model" and "Kabo" Corsets, all sizes and models, upon which we will allow during the sale a 20 per cent. Discount.

Men's Caps

All sizes and latest patterns, 20 per cent. Discount.

Wall Papers

We offer our entire stock of this year's papers at one-half the original price.

Men's Suits

Regular \$10.00, now \$8.00
" 12.00, " 9.00
" 13.50, " 10.50

Boys' Suits

Regular \$10.00, now \$9.00
" 7.50, " 6.00
" 6.00, " 4.80
" 5.75, " 4.25

Men's Pants

Regular \$1.00, now .79
" 1.50, " 1.19
" 2.50, " 1.99
" 1.75, " 1.39
" 2.25, " 1.69
" 3.50, " 2.59

Made-to-Measure Clothing

We will allow 10 per cent. discount on all orders taken during this sale, both the men's and ladies' clothing included.

Ladies' Raincoats

1 only size 38, reg. \$10, now \$7.79
" 32, " 10, " 7.79
" 38, " 9, " 6.89
" 40, " 8, " 6.59
" 34, " 7, " 5.79
" 36, " 7, " 5.79
" 36, " 6, " 4.69
" 32, " 5, " 3.99
" 38, " 5, " 3.99

Gents' Raincoats

1 only size 36, reg. \$14, now \$10.25
" 42, " 12, " 8.25
" 40, " 10, " 7.50
" 38, " 9, " 6.50
" 42, " 7, " 5.99

Boys' Raincoats

1 only size 31, reg. \$7, now \$4.00

Black Rubber Raincoats

Ladies' regular, \$6.00, now \$4.69
Men's " 6.00, " 4.69
Misses' " 5.00, " 3.69
(with Hat)

G. E. WILSON
CENTREVILLE, N. B.