

OGILVIE, LOCHEAD & COMPANY

DOLLAR DAY

Dollar Day's Most Important News

EVERY LINE AN AID TO ECONOMY. EVERY ITEM A MONEY SAVER

A Fair Warning to Our Patrons

We want the customers of this store to know that merchandise of all descriptions is now at the lowest ebb in price that can be hoped for, or, in fact, is possible for years to come. All pure woollens, such as blankets, wearing apparel, etc., will be practically a thing of the past in a very short time. A few who are alive to these facts are stocking up in every line as much as they think they will require for two or three years; others as much as their means will allow. We say, Follow Suit—You Won't Be Sorry.



Additional Bargains on Page 12



Stock up on LINENS and Cottons NOW!

IT WILL PAY YOU

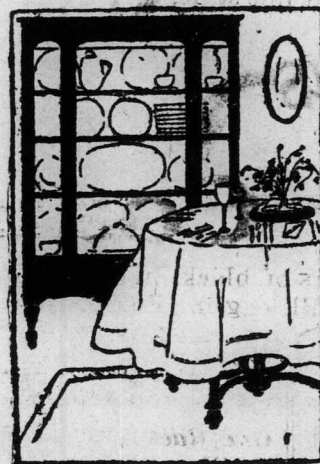
A year ago we earnestly advised our patrons and the public to buy Linens, forecasting a rapidly advancing market. Those who acted on our advice have reason to congratulate themselves. Now we again advise the public to buy Linens in this Dollar Day Sale, because of the many price advantages offered, and the fact that prices will never be as low again after this Sale closes, because stocks cannot be duplicated at old prices.

Table Damask Bargains

85c DAMASK 65c
100 yards Table Damask, dot and floral designs; 65 in. wide; a grand wearing cloth; to-day's price 85c a yard; Dollar Day **65c**

\$1.25 Damask 95c
50 yards only, Heavy Unbleached Table Linen, guaranteed all linen; nice pattern; to-day's price \$1.25; Dollar Day price **95c**

\$2.25 Satin Damask \$1.50
100 yards Pure Linen Double Bleached Satin Damask, two yards wide, three or four choice patterns; to-day's price \$2.25; Dollar Day **\$1.50**



Beautiful Table Cloths

\$6.00 Table Cloths \$4.95
25 Bleached Pure Linen Table Cloths, 2 1-2 yards long; assorted patterns; to-day's price **\$4.95**
\$6.00; Dollar Day price

25 dozen Pure Linen Table Napkins.
This lot consists of odds and misweaves, all to go at special prices from 25 to 50 per cent. less than to-day's price.

Thrifty Housewives will greet with pleasure the reduced prices on the following Towels:

Turkish Bath Towels

25 doz. assorted heavy Turkish Bath Towels, checked and colored striped patterns; To-day's price 75c pair; Dollar Day price, 2 pairs for **\$1.00**

Huck Towels

5 doz. Good Huck Towels, trimmed; to-day's value 45c a pair; Dollar Day, 3 pairs for **\$1.00**

Bath Towels

15 doz. assorted Bath Towels very large sizes, good colored stripes, red and blues, also bleached, white Turkish Towels; to-day's value \$1.00 a pair; Dollar Day, 2 pairs for **\$1.50**

All Linen Huck Towels

10 dozen hemmed, all linen Huck Towels large size to-day's price \$1.00 a pair; Dollar Day, 2 pairs for **\$1.50**

Sheetings, Cottons and Flannelettes

If customers only knew the present wholesale cost of these same offerings, they would come to this sale double quick to supply their needs for months to come.

300 yards of Unbleached Sheeting, 2 yards wide, to-day's price 55c a yard; Dollar Day, 2 1-2 yards for **\$1.00**

200 yards of Bleached Sheeting, 8-4 width, to-day's price is 55c a yard; Dollar Day, 2 1-2 yards for **\$1.00**

80 yards Bleached Sheeting, 9-4 wide, good quality, to-day's price 75c a yard; Dollar Day, 2 1-2 yards for **\$1.50**

Exceptional Bargains in Pillow Cottons

44 in. wide, fine white circular Pillow Cotton, to-day's value 40c a yard; Dollar Day, 4 yards for **\$1.00**

42 in. and 44 in. Open Pillow Cotton, to-day's price 35c; Dollar Day, 5 yards for **\$1.00**

Ginghams

1500 yards of checks and striped Ginghams. Just the kind for children's dresses; to-day's price 35c; Dollar Day price, 5 yards for **\$1.00**

Long Cloths

36 in. wide, white long cloth, to-day's price 18c a yard; Dollar Day, 8 yards for **\$1.00**

36 in. White Cotton, reg. value 25c, Dollar Day price, 6 yards for **\$1.00**

36 in. White Cotton, to-day's value 35c; Dollar Day, 5 yds. for **\$1.00**

Fine White Nainsook, wide width, to-day's value 35c a yard; Dollar Day, 5 yards for **\$1.00**

Extra Fine White Madapolan, 40 in. wide; to-day's price 40c; Dollar Day price; 4 yards for **\$1.00**

Special Towelling

25 pieces of crash towelling, our regular price, 20c a yard; Dollar Day **\$1.00**

10 pieces all Linen Crash Towelling, to-day's price 25c and 28c a yard; Dollar Day, 5 yards for **\$1.00**

15 pieces Glass Check Towelling; to-day's value 25c a yard; Dollar Day **\$1.00**

price; 5 yards for

Flannelettes

50 pieces White Flannelette, to-day's price 20c a yard; Dollar Day price, 7 1-2 yards for **\$1.00**

25 pieces White Flannelette, 36 in. wide; to-day's price 25c a yard; Dollar Day, 5 yards for **\$1.00**

250 yards, 36 in. striped Flannelette, to-day's price; 25c a yard; Dollar Day, 6 yards for **\$1.00**

300 yds Striped Flannelette, to-day's price 28c; Dollar Day price; 5 yards for **\$1.00**

Just Look at These Bargains in Prints

1000 yards of light and dark colored prints. Every yard of this lot is worth to-day 25c and 28c; Dollar Day price, 5 yards for **\$1.00**

Bordered Kimona Crepe

Navy Blue only, pretty pink border, to-day's value 35c a yard; Dollar Day **\$1.00**

May, 7 yards for

\$6 Skirts at \$3

3 doz. navy, black and grey, serge and cloth, and fawn corduroy velvet skirts, silk braid trimmed; gathered backs, belts and pockets, regular price \$6.00; Dollar Day, each **\$3.00**

House Dresses and Wrappers

\$2.00 Dress \$1.00
One table of house dresses and wrappers and long Kimonas, in light and dark shades; all sizes; Priced up to \$2.00; Dollar Day price **\$1.00**

\$10 Silk and Serge Dresses \$5
One rack of Silk Dresses and Serge Dresses, in colors of black and navy, good material, nice stylish models; regular \$10.00 **\$5.00**
Another line of \$7.50 Serge Dresses **\$3.00**

Odd Fur Neck Pieces

\$4.00 Fur Neck Pieces \$1.00
One table of odd Fur Neck pieces, muffs and caps; priced up to \$4.00; Dollar Day price **\$1.00**

\$6.00 Fur Neck Pieces & Muffs \$3.00
\$8.00 Fur Neck Pieces & Muffs \$4.00
\$5.00 Fur Neckpieces and Muffs \$2.00

Children's Dresses

\$4.00 Dresses \$2.00
Children's Serge and Shepherd Check Dresses, smart styles, ages 6 to 14 years; reg. \$4.00 dresses; Dollar Day **\$2.00**

\$6.00 Dresses \$3.00
Children's Serge and Shepherd Check Dresses; ages 6 to 14 years; nicely made and trimmed; up to \$6.00; Dollar Day **\$3.00**

\$1.00 Fur Neck Pieces \$1.00
One lot of fine French Kid Gloves, in colors, white, tan, black and cream; limited numbers, regular value \$2.00; Dollar Day price **\$1.00**

\$1.00 Hand Bags \$1.00
One lot of white and natural Chamois Gloves, reg. \$1.50 a pair; Dollar Day **\$1.00**

\$1.00 Hand Bags \$1.00
Velvet Purses, in colors, navy, grey, green, black; reg. \$1.75; Dollar Day **\$1.00**

\$2.00 Hand Bags \$1.50
Leather Hand Bags, regular price \$2.00 and \$1.75; Dollar Day price **\$1.50**

\$1.00 Hand Bags \$1.00
Large Shopping Bags at **79c**

Bedding and Housefurnishing Specials

Large size Flannelette Blankets, regular price \$2.25 a pair; Dollar Day, pair **\$1.50**

Extra large white Flannelette Blankets, regular \$3.00 a pair; Dollar Day a **\$2.00**

Comforters with fancy covering in colors of green and blue, regular \$2.50; Dollar Day **\$2.00**

White Bed Spreads, regular price \$1.50; Dollar Day **\$1.00**

Extra large size White Spreads, reg. price \$2.50; Dollar Day **\$2.00**

Axminster Mats, a beautiful range of these to choose from; worth \$5.00; Dollar Day **\$3.00**

Arabian Nottingham Lace Curtains; regular price \$2.50 to \$3.75; Dollar Day; per pair **\$1.00**

Scrim Curtains, regular \$1.35 and \$1.50 a pair; Dollar Day a pair **\$1.00**

2 pieces only, 4 yards wide, Linoleum in block and floral patterns; regular \$4.00 a running yard; Dollar Day, per yard **\$3.00**

Carpets

The finest stock of Wilton Squares, Axminster Squares, Tapestry Squares, Opal Velvet Squares, Mats, etc., all sizes. Our regular prices are much under to-day's value, but for Dollar Day we give you an additional bargain of 20 per cent. off the regular marked prices, for Dollar Day only. The biggest carpet bargain ever offered in the city. You can buy any size of square made in this big sale.

Ribbon Specials

Moire and Taffeta Ribbon, five inches wide, in all the wanted shades, regular price 35c, a yard; Dollar Day, 4 yards for **\$1.00**

Moire Dresden and Plaid Ribbons, six inches wide; good quality, many pretty patterns to choose from. Regular 75c a yard; Dollar Day, 2 1-2 yards for **\$1.00**

Veiling Specials

Colors, black, brown, navy, taupe, white and sage. These are an assorted lot. Some 50c per yard; Dollar Day, per yard **25c**

Motor Veilings

27 in. wide, colors of navy, brown and grey, green, sage and white and black; reg. 75c a yard; Dollar Day, 2 yards for **\$1.00**

Handkerchiefs

Men's Cambric Handkerchiefs, good value, narrow and wide hem; Dollar Day, 8 for **50c**

Men's colored border Handkerchiefs; Dollar Day, 4 for **25c**

Ladies' Pure Linen Handkerchiefs; to-day's price 20c each; Dollar Day only, 5 for **50c**

Ladies' Fine Quality Linen Handkerchiefs; regular 8c each; Dollar Day, 5 for **25c**

Ladies' Fine Mercerized Handkerchiefs; Dollar Day only, 6 for **25c**

Embroidered Lawn Handkerchiefs, reg. price 15c each; Dollar Day, 5 for **25c**



Our Store is Full of Bargains that are not Advertised

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