The Famous 28th

means a great deal to owners of Victrolas. It is the date on which the new list of Victor Records are

JUST OUT

The surprises this month lead off with three wonderful ten-inch, double-sided Victor Records—90c for the two selections

Oh Johnny, Oh Johnny Oh! / Because Your Irish	American Qt. / American Quartet	18279
Mister Butterfly / I Can Hear the Ukuleles Calling Me	Charles Harrison / Orpheus Quartet	18282
May Heaven Bless Your Wedding Day / When Grandma Sings the Songs She Loved at the End of a Perfect Day	Campbell-Burr / Campbell-Burr	18271

Wonderful Dance Records

90 cents for the two selections

"PIETRO'S" BEST RECORD

Winner Medley—Fox Trot / Dandy Medley—Fox Trot	Pietro / Pietro	18280
You're in Love—Medley Fox Trot / This Way Out—One-Step	Jos. C. Smith and His Orchestra / Jos. C. Smith and His Orchestra	18275

Twelve-inch, Double-sided Victor Dance Records—$1.50 for the two selections

The Honolulu Hicki Boola Boo—Medley Fox Trot / Put On Your Slippers and Fill Up Your Pipe—Medley One-Step	Victor Military Band / Victor Military Band	35628
Oh Boy—Medley Fox Trot / St. Elmo—One-Step	Jos. C. Smith and His Orchestra / Jos. C. Smith and His Orchestra	35630

George MacFarlane sings two Irish Numbers

What an Irishman Means by "Machree" / Won't Yez Kape Me Company?	George MacFarlane / MacFarlane	45112

Some of this month's Contributions from Famous Red Seal Artists

Solvejg's Song (Soprano)	Amelita Galli-Curci	74522
Quartet in D Minor—Menuetto	Elman String Quartet	64661
The Old Black Mare (Bass)	H. Witherspoon	64645

Hear them at any "His Master's Voice" Dealers'

Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

Berliner Gram-o-phone Co.

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MONTREAL

104 Lenoir Street

DEALERS IN EVERY TOWN AND CITY ONE PRICE FROM COAST TO COAST VICTOR RECORDS—MADE IN CANADA LOOK FOR "HIS MASTER'S VOICE" TRADE MARK

His Master's Voice

957-342

Brown's Victrola Store, 9 George Street, Brantford.

Darwen Piano and Music Co., 38 Dalhousie St., Brantford.

Brown's trola Store

George Street

Darwen Piano & Music Co.

AGENTS FOR VICTROLA

High Grade Pianos

MUSICAL INSTRUMENTS

38 Dalhousie St., Both Phones 698

Chemically Self-Extinguishing

What do these words mean to you? They mean greater safety in the Home—Surely something that interests you keenly. Perhaps you have noticed these words and the notation "No Fire left when blown out" on our new "Silent Parlor" match boxes. The Splits or sticks of all matches contained in these boxes have been impregnated or soaked in a chemical solution which renders them dead wood once they have been lighted and blown out and the danger of FIRE from glowing matches is hereby reduced to the greatest minimum.

SAFETY FIRST AND ALWAYS USE EDDY'S SILENT 500'S

NEWS OF NORFOLK

Late Lt. Edwards of Simcoe Mentioned For Military Cross

LETTERS FROM FRONT

Pte. David McIvor of Martial Family, Writes Home

OTHER SIMCOE NEWS

Foreigner Taken Into Custody; May Be German Spy

Lyric Theatre, Simcoe

Monday & Tuesday

The Essanay Co. Present *Bryant Washburn* IN "The Prince of Graustark"

By Geo. Barr McCutcheon With others to fill our our usual programme of pictures and music.

Simcoe, May 28.—(From our own Correspondent)—Mr. R. Edmonds received recently the following letter from the Col. of the second battalion of the Wiltshire Regt. B. E. F. in France, of which unit his son, Harold, was a lieutenant in B Company when he fell in action on Easter Monday, April 9th and died of wounds on the 20th ult.

Dear Mr. Edmonds,—With the greatest regret I have to write you to let you know that your gallant son died from his wounds, which he received in the attack on April 9th. You will doubtless have had the news from the war office before you get this, and I only wish to let you know how very sorry we are to lose him and how much he was appreciated.

Although he had not been with my battalion very long, he had become, in that short time, one of my most popular and trusted officers and he had the respect and confidence of his men in a wonderful way. I never knew a keener or more promising officer; and he was equally popular with officers and men.

The battalion had a very severe fight on that day and there were a great number of casualties, most of whom I did not see, but I did see your son on the way to hospital and was equally surprised and shocked to hear of his death as I felt sure he would do all right and was such a plucky strong boy.

So many of these things are happening just now one begins to expect them but none has hit me harder than your boy's death. He was such a light-hearted, charming fellow, and all he would say to me when I saw him was, "I got as far as any of them," and indeed he did.

Poor boy, had he lived, he would, I hope, have gotten the military cross for which he was recommended and none would have earned it better. I cannot tell you how much I sympathize with you. Yours sincerely,

R. M. GILLSON.

This Man a Soldier.

Pte. David McIvor, who threw down a $3600 salaried job in Sulphur Mines, New Orleans, to fight in France, writes home letters that cheer. His grandfather fought at Waterloo so, of course, David knows the lay of the land in France. He went to England in October with the former 133rd with which he enlisted here on a Monday morning in March 1916, after reaching home the night previous. He was made Sgt. in B. Company soon after enlisting. He qualified again in England but voluntarily reduced to the ranks in preference to going with a work battalion as a Sgt. David wanted to fight. He is now with the 19th on the machine gun section and is evidently having the time of his life. He says he would never have been a sergeant had he known how easy a life the private has.

His wife and daughters here always have a jolly good laugh over his letters of which here are a few extracts.

"This is a great life; wouldn't miss it for a dollar; right back to the cave man's time. These old boys did not have half a bad time. Fancy, not having to wash or shave for weeks at a time. Of course, you can't get water very often, and when you do get it it comes in for drinking, so one just leaves the wash until a more appropriate season. Dr. "Zim" ought to come here to find microbes. They are as big as cats and bite like a rattlesnake. Nobody minds them; the are part of the show. We sure have lots of fun if we don't get much money."

"I got the cheque for $5.00, but really I get all the money I want, so do not send anything more. I can't cash the cheque but will have that box of smokes when I get back."

"Now please don't think that I am any back number. I can out-stay any man in the bunch. So far we have had a couple of tough hikes before getting here. I feel as fit as a fiddle and am in my element among the mud; and, as for getting my fair supply of rations, you trust to McIvor. I am really, by virtue of my occupation and past experiences, an adopt at foraging. Don't worry, if I don't happen to stop anything too heavy, it is all in the game."

Would be Ashamed.

"Yes I am a Scot and Highlander and would be ashamed to look a Scotchman in the face after this war had I not been in it."

"I've lots of news but they won't let me send it."

"I washed and shaved yesterday in a condensed milk can and made a good job of it."

"The natives here take no notice of the shells bursting."

From the outbreak of the war till his enlistment, McIvor gave monthly half of his salary to the Red Cross Fund. Perhaps letters from his aged mother in Old Scotland stating that "Your Country is Calling for you My Boy," made enlistment all the easier for him. The good old lady passed away as news of the son's enlistment neared her Scottish home in a letter from her gallant son.

Teodo Lippka, was the strange name given by a strange man, who purchased a ticket for Windsor on Thursday evening at the north end depot and did a little too much talking. He wanted to know the population of the place, and inquired particularly about the manufacturing establishments. A "little bird" got in touch with Chief Canning, and this gentleman appeared presently as a civilian, and after some inquiry with the aid of a Pole interpreter, decided to give the professing German a berth at Castle Robertson. Though having purchased a ticket for Windsor, he expressed a desire to get over to Buffalo. Inquiry elicited the fact that he had been employed at Delhi and was paid off four days previously. He had a small match case with the name W. Bannister carved on it, and $25.18 in cash.

At Delhi he had been lodging and eating his meals in a rude shed. He was remanded by Magistrate Gunton till the 30th. He spoke both German and Russian quite fluently. The Pole interpreter spurned him on account of his nationality.

Lippka is the only guest at the castle at present.

Regarding Production

The executive of the war production club met at 8.30 on Saturday night at the office of the secretary, Mr. Frank Reid. Others present wre Chairman H. H. Groff, His Worship Mayor Williamson, Mr. Neff and Mr. Cook; Mesdames Tomlinson and Langford.

It is the intention to perfect the organization of the whole county, rural and urban. The local organization will assist in the organization of sub-committees in other towns and villages on a somewhat similar basis, as it is expected the effort is not to be one of a few months duration.

The churches and schools possibly will be requested to assist in spreading the leven and conserving and utilizing all assets in land and labor. Perhaps the county press will be stimulated somewhat to help out in the matter.

Meanwhile from all quarters comes news that those on the land are awakening to the sense of the necessity of a supreme effort outside of the possible financial returns. Many farmers are varying their planned rotation of crops, while in town there is a record area under garden crop or potatoes. Messrs McCool and Winters, among our most recent acquisitions as business firms, having decided to cultivate an open space in the rear of their Robinson street shop, have just turned over with the spade soil that has not likely been cultivated for three quarters of a century. And the effort is daily more and more contagious.

Church Notes

Memorial Service for Fallen Soldiers

Rev. H. C. Newcombe conducted at the Baptist church yesterday morning, memorial services for Pte. Wm. Broughton, Pte. Wallace Cook and Pte. Ernest Youmans, former members of the church who have made the supreme sacrifice. The first two were successively president of the Y. P. U., and the third was also a communicant.

Dr. S. S. Bates, of Toronto, preached on "Education" in the evening. His treatment of the topics was along original lines, and was a masterly plea for a thorough and sound Christian training. The speaker did not advocate the teaching of religion in the public schools. He urged that a liberal education, such as obtains among English speaking people is essential for a successful democracy, as an illiterate democracy is impossible. Incidentally we might remark that Truant Officer Haddow has determined that those guilty shall suffer for the unnecessary absence of children from school during the important closing review weeks of the school year. A case is on for this evening. Mr. Haddow is bound that educational failure shall not be laid at his door.

Chancellor McCrimmon, of McMaster University is expected at the Baptist Church for June 17th and may remain to deliver a lecture on the following evening.

A Good Conference Year

Rev. J. H. McBain, of the Methodist church, left for Toronto this morning to attend a meeting of the general conference committee, on Social Service.

Rev. McBain will return via Brantford this evening and attend there a session of the stationing committee of the Hamilton conference.

The Reverend gentleman yesterday referred to the healthy progress of the church in the Simcoe district, which progress was very pronounced in the Simcoe church where Missions had raised to $1,350 and the gross receipts advanced $1,000 over last year.

Double Affliction

Rev. D. H. Marshall, B.A., B.D., of Didsbury, Alta., who preached at St. Paul's yesterday and on the previous Sunday, and who is a delegate to the General Assembly from Calgary presbytery, was called east on May 1st, to the bedside of his mother Mrs. Wm. Marshall, of Port Dalhousie, who died an hour after his arrival on May 4th.

Shortly after reaching here on Saturday evening the Reverend gentleman received a phone message stating that his father, who had been ill too, for some weeks, had passed away shortly after he left Port Dalhousie for Simcoe. Rev. Marshall was here as interim supply, the congregation having moderated in a call three weeks ago.

Odd Ends of News

The contractors have appealed to the police to take steps to prevent children from damaging the Roman stone and other building material on the grounds for the south ward school, after the workmen leave for the day, and to stop children on Chapel street from rolling the sewer tile about on the roadway.

Master Tommy McCall gave a little party to a few of his little chums on Saturday. The little fellows were uniformly dressed for the occasion.

Saturday was a busy day with local merchants. The traffic about the business streets, though not quite so heavy as last week, is still much above the former normal and the public observant of the increase speak very approvingly of the necessity for a strict observance of traffic rules. Any attempt to make the action of the police unpopular would meet with disapproval by the great bulk of those who have occasion to drive about the streets.

"They may teach us something about street traffic in Old London," said one, "but from evidence we have here in Simcoe, we have the old country licked to a frazzle so far as sidewalk traffic is concerned."

It is whispered that even that burned lot behind the post office, is to grow a crop of potatoes.

Perhaps not in half a century has there been so little doing in the criminal end of the administration of justice in the county. Various reasons or combinations of circumstances are given in explanation.

Farmers getting $16 a cwt. for live hogs protest that they are not making as much money as when they sold at half the price. The whole profits are going to the capitalist, while the cereals are in the hands of the respectable gamblers, they say.

A commission to regulate prices would meet here with general approval, were it national or international.

New potatoes are already on sale in town. Usually the new crop was very high priced comparatively, but that is not the case this year. Spuds brought all the way from Florida are retailed here very little in advance of prices for old potatoes, and it is expected, at least hoped, that a big drop will come soon.

Fresh eggs took an upward turn on the local market on Saturday and brought from 40c to 45c as the day advanced.

A merry-go-round and a swing for children, gifts from the Simcoe Womens' Institution, have been received by the parks' committee, and placed in Lynnwood Park. They are intended for children and should be left where placed. Already the swing has been hauled about, and is being used on slanting ground. Unless it is properly used it is not likely that other amusements will be added. A good rule would be for those using these amusements to get off and offer their places to new comers on arrival. There is too, quite an opportunity for gallantry among boys. Parents too, have a duty in instilling the courtesy and public manners necessary for the successful carrying on of this departure. The park at present, offers an inviting place to spend a spare evening hour. A game of ball there by children, with adults to encourage and supervise, would help keep the grass down.

News came to relatives here on Saturday, stating that the funeral of Mrs. Dell, wife of Harold Dell, of Hamilton, who died after a short illness, will be held to-day in Hamilton. Harold is a son of Mrs. Geo. Dell, of Head street, and is one of Simcoe's former exemplary young men. His affliction will be learned with general regret.

Testing the Bread.

The Simcoe made bread and that brought in from London, were officially tested on the scales on Saturday, as found with some dealers. We understand that others will be visited to-day.

NOTE.—The delivery boys are instructed to leave The Courier folded at the front door. They have not time to watch it. Subscribers wishing the paper thrown inside should advise the boy on the route. Some do not desire this.

Simcoe readers can do business with The Courier through the local Agency, P. O. Box 311, or Phone 356-3, through which all matters of delivery, subscription and advertising may be arranged, or news items forwarded.

TONE UP THE BLOOD

Hood's Sarsaparilla, a Spring Tonic-Medicine, is Necessary.

Everybody is troubled at this season with loss of vitality, failure of appetite, that tired feeling, or with bilious turns, dull headaches, indigestion and other stomach troubles, or with pimples and other eruptions on the face and body. The reason is that the blood is impure and impoverished.

Hood's Sarsaparilla relieves all these ailments. Ask your druggist for this medicine and get it today. It is the old reliable medicine that has stood the test for forty years,—that makes pure, rich blood—that strengthens every organ and builds up the whole system. It is the all-the-year-round blood-purifier and health-giver. Nothing else acts like it, for nothing else is like it; so be sure to get Hood's.

O Cear Mop 75, 1.00, $1.25 | J. M. YOUNG & CO. QUALITY FIRST | O Cedar Oil 25c and 75c

Daily Store News

May Day Specials From Carpet Dept.

Velvet Rugs, $26.50

5 only *Velvet Rugs*, size 9x12, best English make. These are old stock and dyes and worth one third more to-day, special..... $26.50

Tapestry Rugs

Tapestry Rugs in Oriental and Floral designs, colors red, green, fawns, sizes 3x3 1-2, special at *$24.50* and *$18.50;* sizes 3x 4 yards, special *$24.50* and.....*$22.50*

Congoleum Rugs

Congoleum Rugs, choice range of patterns, and best of colorings. These make a splendid wearable rug for any room, they come in the following sizes—

9x10, special	*$10.50*
9x12, special	*$12.00*
2 1-2x3, special	*$7.50*
2x3, special	*$6.00*
Congoleum by the yard, special per sq. yard	60c

Japanese Mats

200 only *Japanese Mats* 36x72, special at..... 45c

Felt Mats, Log Cabin Style, 24x54, special at..... $1.35

Curtain Materials

Curtain Materials, in Voile, Scrim, and Marquisette, 36 inches wide in white, cream and ecru, hemstitched and guipure edge and insertion finish, special at *75c., 60c., 50c., 35c.* and 25c

May Day Specials From Suit Dept.

$2.00 Taffeta, $1.50

500 yards *Taffeta Silk,* 36 inches wide, in black and colors, chiffon finish, a silk that will give satisfaction in wear and worth $2.00 per yard, Special at, yard..... $1.50

Foulard Silks

Cheney Shower Proof Foulard Silks, 42 inches wide, choice range of colors, and patterns, special at *$3.50* and..... $2.75

Duchess Satin

36 inches wide *Black Duchess Satin,* extra heavy weight and best of dyes. A silk recommended for wear and worth $2.50 per yard, Special, yard..... $2.00

Georgette Crepe, $1.50

Georgette Crepe, 40 inches wide, in black and full range of colors, worth $2.00, special at..... $1.50

Crepe de Chine, $1.29

36 inches wide *Silk Crepe de Chine,* best of dyes. These are washable crepes and come in black, maize, sky pink, apricot, worth $1.50 yard special at..... $1.35

Cream Serges

Cream Serges for Separate Skirts or odd Coats. These are all wool materials, special *$2.50* to... $1.25

Fancy Raw Silks

Raw Silk, with large spot or medallions in rose, green, blue, for sport skirts or odd collars, etc., Special at..... $1.00

J. M. YOUNG & CO.

FOR DRY CLEANING, PRESSING and repairing go to J. S. Olmstead, 26 Peel street, Simcoe. Particular pains with both ladies' and gentlemen's work.

BUY YOUR INSURANCE —fire, life, accident—any kind, from T. E. Langford, 33 Lynnwood Ave., Simcoe. Town and farm realty for sale.

CLEANING AND PRESSING, repairs and alterations. McCool and Winter. Experienced tailors, 23 Robinson street, Simcoe. Phone 410. C|21|tf

Simcoe Business College

A School of Business Efficiency

Typewriting
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Write for Terms

J. H. Bowden, Principal.

Suit for fifteen million dollars treble damages against the Amalgamated Copper Company, the Lewisohn interests, William Rockefeller and others, accused of attempted monopoly of the Montana copper industry, was dismissed by the Supreme Court. The Heinze copper interests were plaintiffs.

Children Cry FOR FLETCHER'S CASTORIA

County of Br

NOTICE is hereby give Sittings of the General S the Peace and County Cou for the County of Brant wil en at the Court House in t Brantford on Tuesday, the of June, 1917, at the hour clock in the afternoon, at Justices of the Peace, Coro stables, Gaolers and all o cerned are required to take attend, to do and perform which appertain to them.

JOHN W. WESTB Sheriff

Sheriff's Office, Brantford, 23rd, 1917.

Notice to Cred

IN THE MATTER OF TATE of John A. Sanders the City of Brantford, in t of Brant, Manufacturer, d

NOTICE is hereby given to the Revised Statutes o 1914, Chapter 121, Sectio all persons having claims a estate of John A. Sande of the City of Brantford County of Brant, Manufac ceased, who died on or Fourteenth day of March, requested to send by pos or deliver to the undersig tors for the Executrix of Will and Testament of th ceased, their names and and full particulars in w their claims, and state their accounts, verified by and the nature of the se any, held by them.

AND TAKE NOTICE t the 1st day of June next t said Executrix will proce tribute the assets of the among the parties entitle having regard only to the which she will then have she will not be liable for or any part thereof to any whose claim she shall not received notice.

Dated at Brantford thi of May, 1917.

HARLEY & SW Solicitors for E

Executors' Auction Real Estate.

Extraordinary Opportu Secure a Home on Eas

S. G. READ has received from the executors of the Est J. Daley to offer by public a Exchange of S. G. Read and S day, 5th day of June, at 8 p lowing parcels of real estate adjoining the City of Brantfor

Parcel No. 1.—Composed o half of the East part of Lo Two on the West side of B according to the registered City of Brantford, on whic house Number 142 Terrace Building is 1 3-4 storey bri andah, parlor, diningroom three bedrooms, pantry, hot a piece bath and gas in kitchen

Parcel No. 2.—Westerly 32 in Block "B" Huff's Survey Brantford, on which is erec Grandview Street. Building ley white brick with parlor, kitchen and one bedroom dow three bedrooms upstairs, cel water.

Parcel No. 3.—Westerly 16 and the Easterly 18 feet of Lo "B" Huff's Survey, Townshi ford, on which is erected H 10 Grandview Street. Buildi red brick cottage, with full si concrete floor. Parlor, din kitchen and three bedrooms electric lights and contains House in first class repair.

Parcel No. 4.—Lot No. 99 therly one foot of Lot 98 on of Lewis Street. Tanner's St a frontage of 51 feet on whi House Number 34 Lewis Stre storey and a half brick hous parlor, diningroom and kitch bedrooms.

Parcel No. 5.—Part of B Heyd's Survey having a fron tis Street 49 feet and a dept more or less on which is e Number 48 Curtis Street. Buil storey frame house with six perty is especially adapted fo

Parcel No. 6.—Part of Block Survey having a frontage Burton Street by a depth o which is erected a roughcast taining 4 rooms.

Parcel No. 7.—Vacant Lot o part of Block "G" Heyd's Sur frontage of 50 feet on Burton depth of 100 feet.

Parcel No. 8.—Garden pro Township of Brantford, being part of the McGill Tract con acres more or less, situated miles from the City of Brant mile from the Mount Pleasant is exceptionally fine level gar there are a number of fru small fruits. Buildings cons cottage containing 5 rooms barn.

Terms and Conditions o

Each property will be offer one reserved bid on the follo Deposit of $25.00 on date agreement to be signed for the property; a further payme to make up ten per cent. of price to be made within thirt date of sale, and the balance in monthly instalments, incl est at six per cent. per annum tions of $1.00 to every $100.00 price per month. If the prefers to pay half or portion of the purchase cash within thirty days, a three per cent. will be allo amount so paid, over and a cnt. of the purchase price.

For further terms and par ply at the Office of the Un at the office of E. R. Rea 127 1-2 Colborne Street, Soli Executors.

S. G. READ & SO 129

Brantford, Ont.

GRAND TRUNK R S

Homeseek Excursio

Round trip tickets to poi toba, Saskatchewan, and North Bay, Cochrane and Tra Route, or via Chicago, St. Pa on sale each Tuesday until clusive, at low fares.

Through Tourist Sleepin Winnipeg on above date Toronto 10.45 p.m., no c cars, via Transcontinent

Return Limit, Two Mon ive of date of sale. Ber tions and full particulars a Trunk ticket offices, or w Horning, District Passen Toronto, Ont.