

BUY FROM
THE MAKER
The Northway Store
YOU SAVE
MONEY

Quick Clearance Sale of WHITE DRESSES

In order to make a quick clearance of our White Dresses, we have selected five of our best lines to put forward at special prices:

At \$4.50—Handsome White Dress for young ladies, made of fine Swiss lawn, beautifully trimmed with thread lace and deep pointed galloon banding embroidery, short sleeves and low neck **\$4.50**

At \$5.00—Exceptionally good White Voile Dress and style the newest, beautifully made and trimmed with handsome Irish lace, fine yokes, with high or low necks and short sleeves **\$5.00**

At \$6.00—Very fine Dress of white French Voile, handsome yoke of Baby Irish, sleeves and skirt trimmed with Irish insertion to match, graduated tucks in waist and skirt. **\$6.00**

At \$6.50—Fine White Embroidery Dress in new design, bodice made elaborate with cotton fringe and insertion, skirt in double flounce effect, trimmed with insertion, pointed edge scoops at bottom. **\$6.50**

At \$10.00—Special silk striped Voile Dress, with sky, mauve and black stripes, high neck and short sleeves, trimmed with Irish insertion, banding at bottom of skirt of messaline satin and sash to match stripes. **\$10.00**

Smart Crochet Bags

Just the stylish little bag to wear with your wash costume. They come in white and coral three different styles and sizes, with fringe trimmings, all lined, fancy cord handles— **\$1.00, 75c and 50c**

Sheer Summer Hosiery

At 25c—Very fine Lisle Hose in all sizes, black and white, excellent values.

At 29c—Silk Ankle Hose in tan only, with fine lisle top, cool and comfortable, all sizes.

At 50c—Our fine Silk Lisle Hose, in black only, very silky and sheer, good wearers and very comfortable.

At 75c—Ladies' Fine Silk Hose, in black only, lisle tops, double sole, toe and heel, fine and sheer, grand value.

The Northway Co., Limited
124 - 126 Colborne Street

Pursel's Mid-Summer Sale

A Few Leaders in Value:

Japanese Matting at **7c** a yard
Japanese Mats from **20c** each up
Heavy Divise Matting **18c** a yard
A few Verandah Chairs at **\$1.00**
Verandah Blinds, green only, **4c** a square foot

FREE!
PONY, CART and HARNESS

Any boy or girl under 12 years can try for this. Get the ballots from your friends who have no boy or girl.

PURSEL & SON
(House Furnishers)
179 Colborne Street

Social and Personal News of Interest

Mr. Edward Raynor is holidaying in Toronto.

Mr. Alton Hanna was visiting in Port Dover for the week end.

Mr. Harry Carpenter spent the week end with friends at Port Dover.

Miss Gladys Doherty left to-day for a few weeks' visit in London.

Mrs. Mandeville Merritt of Toronto, is the guest of Mrs. George Dunstan, Nelson street.

Dr. Watson who has been spending his vacation at Georgian Bay, has returned to the city.

Mrs. E. T. Richard and Miss Theresa Richard, are holidaying at Karwartha Lakes.

Mr. and Mrs. Frank Yeigh left Toronto on Saturday for a tour of England and the continent.

Mr. and Mrs. C. Shaw, Norfolk, Virginia, are the guests of his brother, D. Young, Elizabeth street.

Mr. John Hewitt, Miss Hewitt, Mrs. Harry Hewitt and children leave to-day to spend a few weeks at Owen Sound.

Miss Gilbert of Yonkers, N.Y., and Miss Cooke of Lockport, are the guests of Miss May Bishop, Dufferin avenue.

Mr. and Mrs. William Wilson, of Brantford, with their daughter, Laura, are visiting relatives here—Guelph Herald.

Mrs. A. Brandon and Master Gordon are leaving to-day for Toronto and Eastern points, where they will spend a month.

Mr. Morson G. Smith and Mrs. Gordon Smith of Brantford, have arrived at their summer home, "Shota,"—Peterborough Examiner.

Mr. W. Allan of Brantford, with his daughter, Lora, is visiting relatives here over the Old Home Week. —Guelph Herald.

Mr. and Mrs. Lloyd Harris, Miss Bertha Blackmore and Mr. Whitehead were motor guests at Caledon Club for the week end.

Hilton McKay, of Brantford, who has been spending a week at his home here left Friday night for Muskoka. —Woodstock Sentinel-Review.

Mr. and Mrs. A. Wiles and Miss Helen Wiles, Chatham street, leave to-day to spend a couple of weeks at "Brittania," Lake-of-Bays.

Four rinks of the Heather Bowling Club left for Buffalo this morning to take part in the tournament now being played in that city.

The engagement is announced of Miss Katherine Forc, sister of the widow of Colonel John Jacob Astor, to H. C. Harnickell, of New York.

Mrs. James Cockshutt and Miss Elsie Cockshutt motored to Hamilton this morning to meet Mr. Harvey Cockshutt on his return from Australia.

Township Clerk, James A. Smith, after spending a few days with his family, who are holidaying at Port Stanley, returns to-morrow, accompanied by his family.

Mr. Reginald Scarfe, Miss Scarfe, and Miss Sadie Scarfe motored to Niagara-on-the-Lake on Saturday, spending the week-end at the "Queen's Royal."

Miss Jean Paterson and Miss Dorothy Morton who were guests for a few days last week with Hamilton relatives, returned to Brantford again on Saturday evening.

Mr. John Hewitt, Miss Edith Hewitt, Mrs. J. P. Browning and Miss Flossie Biscoe, motored to Galt last week and were guests for the day of Colonel and Mrs. Biscoe at their pretty home.

Miss Myrtle Berry, Miss Nona Milburn and her sister, Miss Edna Milburn of Brantford, who have been visiting Mr. and Mrs. Parnell, Water St. left this morning for Toronto.—Peterborough Examiner.

Commodore Aemilius Jarvis, Canada's greatest yachtsman, is at present at Put-in-Bay, Ohio, where he has been winning great honors for the Royal Canadian Yacht Club, having defeated the Americans in every race.

Miss Dorothy Morton who has been a popular little guest in town for a few weeks left to-day to join her father at Albany, where they will take the Hudson River trip before returning to Virginia.

Lord Aberdeen held a State reception in St. Patrick's Hall to welcome the members of the American Agricultural Commission to Ireland. The American visitors are receiving much hospitality. In addition to a garden party at the Viceregal Lodge, Lord Powerscourt, is entertaining them at Powerscourt House, which lies in the heart of the Wicklow mountains. Sir Horace Plunkett also entertained them at his residence at Foxrock.

Mr. Lloyd Moore is spending a week at Slater's Island.

Mrs. R. Patterson, 137 Clarence St., is visiting relatives in Toronto.

Mr. and Mrs. Samuel Fox are spending a few days at Kingston.

Mr. O. R. White has left on a six months' trip through the West.

Miss Agatha Jennings of Calgary, Alta., is holidaying with Miss Annie Smith of this city.

Mr. and Mrs. L. D. Barber return to-morrow from Allandale where they have been holidaying.

Miss Mona Fitzgerald of Hamilton spent the week end with Miss L. Elliott, Egerton street.

Mr. Milner Hart of Toronto, was a week-end visitor with the Misses Brooke, Albion street.

Mr. H. O. Ramsay of Boston, Mass., is visiting his mother, Mrs. H. W. Ramsay, Northumberland St.

Mr. and Mrs. George Watt, Master Leslie Watt and Miss Margaret Watt, St. Paul's avenue, left this morning for Toronto.

Mrs. Geo. W. Hall, Echo Place, returned on Saturday from Ottawa, where she was visiting her daughter, Mrs. E. G. Roy.

"Beautiful Land on High" was pleasingly sung by Miss Della White at Alexandra church during the evening service.

Mr. and Mrs. W. B. Robson and their grandson, master Robson Hunter, of Hamilton, are week end visitors with Mr. and Mrs. Wm. Sloan.

Mr. and Mrs. W. H. Baird of Lynden, were week end visitors of Mr. and Mrs. F. Drake, Sheridan Street, and Mr. and Mrs. A. L. Baird, Nelson street.

Miss de Foubert, who has been spending several weeks in town, the guest of Mr. and Mrs. A. A. Hughes, Dufferin avenue, leaves to-morrow for Pennsylvania.

A delightful solo, entitled "Lead Kindly Light," was sung last evening at Alexandra church by Mrs. B. J. Towels of St. Thomas, who is a visitor in the city.

The Rev. Mr. Kelly of the Congregational Church, occupied the pulpit of Alexandra Church for both services yesterday in exchange with the Rev. Mr. McClintock.

Dr. and Mrs. W. J. Norris will move into their new home, corner of Charlotte and Dalhousie Sts., to-morrow. The doctor will shortly remove his dental offices there.

Mr. Leslie C. Battersby of Wehauken, New Jersey, arrived in the city this morning, and will be the guest of his mother, Mrs. Annie Battersby, 58 Charlotte street, for a few days.

Miss Marion Watts has come down from Lake Rosseau this week and is one of the house party being entertained by Mr. and Mrs. W. F. Cockshutt at "Glen Cove," Lake-of-Bays.

After spending two weeks at Britannia, Lake-of-Bays, Muskoka, a number of the St. Andrews church party returned Saturday and the other members will arrive home this evening.

Mr. Thomas M. Lane, Inland Revenue Officer in charge of Walkerville distillery, at Walkerville, and Mrs. Lane, were the guests to-day of Mr. and Mrs. M. J. O'Donohue, William St., en route to Montreal.

It is announced that the new Woman's Theatre in London will not merely devote its energies to the cause of woman suffrage, but will have only women employed in its forces. The stage hands, mechanics, ushers and all employees will be women. The playhouse will be opened with a performance of Eugene Brieux, "La Femme Seule," translated by Bernard Shaw. Men will be welcomed only as spectators.

Golf Notes

The weekly tea at the Brantford Golf and Country Club proved most popular Saturday; several of our Galt friends came over for a friendly game; there were many visitors present with their hostesses, so that altogether the afternoon proved most enjoyable. The refreshment table was presided over by Mrs. N. D. Neill and Mrs. Charles F. Ramsay. The decorations were of nasturtiums which were in profusion. Later an impromptu musicale followed.

The next regular tea will be on the 6th of September, the hostesses for which will be announced just prior to that date.

Y. M. C. A. Work
Mr. Moore of Toronto, representing Burke, Horwood and White, architect for the Y. M. C. A., will be here to-morrow to look over the building.

STORE CLOSURE WEDNESDAY AFTERNOON DURING JULY AND AUGUST

Mid-Summer Cotton Sale!

Starting Monday and continuing for one week, ending Saturday, Aug. 2nd, we place on sale hundreds of yards of Cottons, Sheetings, Nainsooks, etc., at about 25 per cent. off regular price. This will be a great chance to buy good Cottons for little money.

EXTRA SPECIAL!

300 yards of plain white Cotton Sheetings, 2 yards wide, linen finish and free from dressing, nice fine quality, and worth 35c yard. WHILE IT LASTS, SALE PRICE, per yard. **25c**

37 1-2c Sheetings 29c

2 yards wide White Sheetings, plain or twill, extra heavy thread, easy to bleach, worth 29c. Sale price, yard. **29c**

40c Sheetings 30c

5 pieces of Unbleached Sheetings, 2 yards wide, extra heavy thread, easy to bleach, worth 40c. Sale price, yard. **30c**

30c Sheetings 25c

10 pieces of fine Unbleached Sheetings, 2 yards wide, worth 30c. Sale price, yard. **25c**

\$1.00 Sheets 89c

200 Ready-made Sheets, in plain or twilled cotton, English make, 2 yards wide, 2 1/2 long, free from dressing and worth \$1.10 each. Sale price, each. **89c**

Items from our Mid-Summer Whitewear Sale

\$1.00 Underskirt 63c

Ladies' White Underskirts, all sizes, trimmed with lace and embroidery, worth \$1.00. Sale price, each. **63c**

60c Drawers 42c

10 dozen Ladies' Cotton Drawers, all sizes, lace and embroidery trimming, worth 60c. Sale price. **42c**

\$1.50 Vests 98c

Over 25 dozen Ladies' Waists, all sizes, large range of different styles, lace and embroidery fronts, long and short sleeves, worth \$1.50 each. Sale price, each. **98c**

25c Pillow Cotton 19c

Circular Pillow Cotton, in 40 to 46 in. widths, worth 25c yard. Sale price, yard. **19c**

10 pieces of English Longcloth, full 36 in. wide, free from dressing, suitable for night robes, underwear, etc., worth 17c. Sale price. **\$1.00**

50c Pillow Cases 35c

25 dozen Hemstitched Pillow Cases, sizes 40, 42, 44, 34 in. long, worth 50c pair. Sale price, pair. **35c**

1000 yards of fine Cottons, all in mill ends, lengths 1 to 10 yards, worth up to 20c. Sale price, yard. **10c**

Children's Vests 10c Each

10 dozen Children's Vests, all sizes, extra good quality. Sale price, each. **10c**

40c Corset Covers 29c

Corset Covers, all sizes, lace trimmed, worth 40c. Sale price. **29c**

Splendid Sale Travelers' Samples

We have just received two sets of travellers' samples of Whitewear. These consist of the finest Muslin Underwear on the market. They include also Children's Dresses as well as Drawers, Corset Covers, Night Robes, Skirts, etc. These are not soiled or otherwise damaged, but perfect goods, and will be sold at exactly 25 per cent. off regular price.

J. M. Young & Company

Carpets, Curtains, Housefurnishings

New Idea Patterns

Care of Toilet Articles.

When you buy a tooth brush, which you should do far more often than you do, say one month, or at the most, six weeks, get a good one and one whose bristles are guaranteed not to come out. It is not only uncomfortable and aggravating to use a brush that sheds bristles, but really dangerous, and the saving of a few cents in the first cost of a brush has resulted in many a steep dentist's bill. Cleanse the brush thoroughly each time immediately after you have used it and hang it to dry.

The hair brush, if allowed to accumulate oil from the hair, becomes an ideal place for every sort of germ or bacillus that floats in the air. Wash it frequently in ammonia and water, or even in gasoline, and place it to dry where it will have the benefit of the direct rays of the sun—that is best of germicides. Above all things, allow no one but yourself to use your hair brush any more than you would your toothbrush.

If you use a face brush, discard it the minute the bristles become the least matted, and this happens eventually to the best of them. Every particle of soap should be washed out of this brush immediately after use, and the brush given plenty of air and sun. This applies to your nail brush also.

If you use a face cloth have it of coarse rather than rough material. Have your nail scissors sharp, but not too sharply pointed, and reserve them for cutting hangnails and superfluous cuticle, using the file or the fine sandpaper toilet sticks for shaping the nails themselves. Do not use coarse pumice stone, but have it of the finest grain, and remember if there is one thing that can spoil the looks of a dainty toilet table more than another, it is the presence of a powder puff that has begun to "moult." It is a splendid home for germs, too, and if you use perfumed powder, that of it which penetrates to the interior of the puff and becomes stale produces anything but a pleasant odor. Some puffs that are made of wool or cotton, prepared in certain way, are probably better than the usual ones of down. At least, the old powder does not work so far into their interiors.

VILHJALMAR STEFANSSON'S Canadian Polar exploration expedition, which will spend three years in scientific research work in the Arctic, set out for its destination early to-day when the old whaler Karluk sailed from Port Clarence Bay, Alaska.

DAILY FASHION HINT.



LADY'S WAIST.

This model gives us a blouse in the novel coat effect, with pelum extensions below the waistline. The neck opens in a small V and is trimmed with a wide collar, square in the back. The sleeves are of elbow length.

Brocade crepe or silk, pongee, all-over embroidery and other figured fabrics are used for these waists.

The waist pattern, No. 6248, is cut in sizes 34 to 42 inches bust measure. Medium size requires 2 3/4 yards of 36 inch material.

This pattern can be obtained by sending 10 cents to the office of this paper.

Eight days must be allowed for receipt of pattern.

PATTERN ORDER

Cut this out, fill in with your name and address, number and description. Enclose 10c, and mail to the Pattern Department of the Brantford Courier.

No. Size

Name

Street

Town

KING CHARLES OF ROUMANIA TAKES FIELD



Greek, Serbian and Roumanian armies are rapidly closing in on Bulgaria. From Belgrade came an official report that the Serbs stormed Julikamak, near Kustendil, yesterday, routing the Bulgarian right wing. The casualties were enormous, it was stated.

The advance of the Roumanians continues unopposed, and the Bulgarians sank two torpedo boats and steamers in the Danube to prevent the Roumanians from capturing them. King Charles, the seventy-four-year-old monarch of Roumania, has gone to the front. Roumania has made no official declaration as to how far her troops will advance, but the Powers believe that the line bounding the territory King Charles claims as a reward for neutrality in the Turco-Balkan war will not be crossed.

Tsar Ferdinand telegraphed King Charles of Roumania that he was ready to enter into negotiations for peace. It is understood that the Bulgarian monarch did not mention any terms.

SECOND SECTION

The
News
on T

KANE'S RED TO LIFE

After Losing Seven Str
on Luckless Red S
Their Old Hoodoo

The Red Sox sprang a surprise and also the citizens of Brantford when they last game of the series in Maple Leaf and shut them out. It was the first game they had won since they defeated the Yankees in the previous week. It came just at the time when many expected Louis Cook's age to make it 6 in a row.

For the first time in many years the victory of the Red Sox, Royal City team is due to the did pitching of Gero, and the lent support which his team gave him. This, coupled with the fact that the Sox got hits which meant runs enabled Kane's pull out a win. Gero had the completely at his mercy. He out seven and allowed seven.

Jo Jo Keenan got himself limelight and won himself hearts of the fans when he hit a home run; he had the out of four times up. Dan Sle Chubby Coose too showed a stick.

The Sox played like a ball team showed that they have the ability they will only deliver them.

When the Brants took to the field they presented a changed Powell played first base and sent out to right field. Wheel change was responsible for the team took or not, the winners. Powell is certainly improvement on Ivers at first base if he plays in the next game did on Saturday should there. It cannot be said that a huge success in the field, too slow on his feet. In big



Special
Extra Mild A

is light, mild and satis
Strong in positive
values—nourishing
invigorating—a mild,
stimulant.

Brewed in a model
ery, to meet the nee
the home—the family
athlete—or anyone in
of a food- tonic.

"The Beer That
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Order a case at
dealer's TODAY.

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