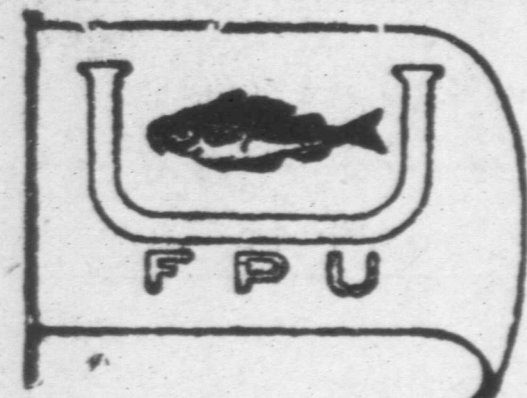


Wise Investment

To satisfy a Mortgage,
Those two fine residences near the head of Quidi Vidi Lake, plastered, fitted with electric light and concrete foundation.
Messrs. Bowring Bros. have arranged to make the adjoining land into a handsome park which will enhance the value of these houses.
J. J. ROSSITER,
WALDEGRAVE STREET
may 7, 3m

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate

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The publication of any letter does not signify that the Editor thereby shows his agreement with the opinions there expressed.

All business communications should be addressed to the Union Publishing Co. Ltd.

ST. JOHN'S, N.F.L.D., JULY 18, 1914

HOUSING PROBLEM

In today's issue of this paper will be found a short item of news intimating that the City Council of Toronto have decided to erect a number of workmen's houses which will be let at reasonable rates.

This is a step in the right direction and one that might well commend itself to our own civic authorities.

By this we do not mean that St. John's should embark on any such ambitious project as that undertaken by Toronto City—we couldn't, even if we would.

Still there are ways and means whereby housing reform could be instituted in this city, the congestion of population lessened, rents reduced and houses made available for the many who now find it difficult, indeed almost impossible to lease them.

The first essential is to make available the splendid sites in and around our suburbs, to open up new streets there and to extend to these desirable building areas such conveniences as light, sewerage and water services.

One big drawback which, at present militates against the utilisation of these lands for residential purposes, is their distance from town and from the various establishments in which our people are employed.

This could be remedied by a good car service giving cheap fares for the early morning and for the time in the evening when workers are returning home.

It should not be difficult for the Civic Commission to bring about the desirable changes here referred to. There is little doubt that many local capitalists would count suburban homes a good investment, were the city prepared to assure these homes the usual civic conveniences and to arrange for a satisfactory car service of which the suburban residents could avail.

At any rate, this appeals to us as the most practical way of making a clean, healthful, attractive city of St. John's.

WAR'S ALARMS

How closely inter-related are all the affairs of our national life of the present day is strikingly proven by a cable message

from London referring to the effect of the Home Rule controversy on British finance.

A reputable firm of financiers states that the dread of civil war—however remote its possibility—has caused a tightening of the national pursestrings and that there are now lying on deposit in various banks the immense sum of over Four Thousand Million Dollars which would otherwise be invested in various directions.

Simply put, this means that many legitimate enterprises are crippled or are prevented from expanding; that industries are forced to restrict their operations and that employment is scarce and the unemployed multiplied while the cash necessary to remedy all these drawbacks lies idly on deposit in the banks.

And all because one political party says: "You must" and proceeds to enforce its will and its opponents say "We won't" and make preparations for practical opposition.

Yet both parties to the controversy profess to be seeking the interest of THE PEOPLE.

But there's the lesson; indulgence in extreme passions, whether in international or in domestic politics is bound to cripple commerce and industry and, therefore, to impoverish the nation generally and the workers particularly.

For the very breath of war sullies, yea scorches and destroys the goodly fruits of industry.

Small wonder that the idealist—who is really the truest friend of mankind yearns for the advent of that golden age when the nations shall learn war no more.

SOME COMPLAINTS

SOME of our city merchants are complaining that certain unlicensed hawkers are now busy drumming up business for themselves in St. John's.

Such action, of course, constitutes a two-fold offence.

It really amounts to an attempt to deprive the civic authorities of a source of revenue which is theirs through the issuance of licenses to street merchants.

Furthermore it does an injustice to the established trade who by the payment of various city taxes contribute to the general upkeep of St. John's.

It would be as well for the civic commissioners to have their officials watch out for these hawkers.

SWAT THE FLY

AT this season the pesky fly delights, in his thousands, to haunt the abodes of our people.

He's an unmitigated nuisance, is the fly, also the cause of the employment of much unwritten and unprintable language.

But, more than this, he is the cause of much of the disease that stalks abroad in our midst during the warm sunny months of summer.

Actual investigation has proven this fact.

During the Spanish-American War the U. S. Army doctors for experimental as well as for sanitary purposes covered the slopes from the field hospitals with fly-tracks marked with lime, were found on unprotected food in the camp.

It has been proven, too, that, for the most part, the "summer sickness," which plays such havoc with infant lives, is due to the filthy, wandering fly which carries the germs of the disease from place to place.

It is vitally important, therefore, that the fly pest be abolished, as far as possible.

How to do it, is the question.

Swat the fly.

Chase him from your homes—allow him no resting-place for the soles of his many disease-bearing legs.

But, most important of all, destroy his breeding places and so get right down to the root of the whole trouble.

Flies love dirt; they make their homes in it; it is the nursing place for their young.

Clean up, then.

See that no garbage is allowed to lie around the backyard, rot and become a possible source of disease to yourself and to your neighbors.

Keep all garbage pails well covered up—take no chances on the contents becoming a hatching depot for millions of the winged pests.

Read the article on the fly in today's issue of The Mail and Advocate. It contains much useful information which may be vitally important to your whole household.

AEROPLANES IN WAR

A message from Paris under date of July 16 tells of the use of an aeroplane by the French troops in their operations against the Moors in Northern Africa.

It is evident from the execution performed by the aviators that airships have really established them-



JOHN BUNNEY
AT THE NICKEL TO-DAY

Another Great Programme at the Nickel To-day

In 2 Parts.--THE FEUDISTS--In 2 Parts.

An excellent comedy-drama by the Vitagraph players, featuring John Bunney and Lillian Walker, Flora Finch and Sidney Drew.

SEEDS OF SILVER.

A strong social drama, with Hobart Bosworth.

THE PATHE WEEKLY.

The latest current events.

HATTIE'S NEW HAT.

A splendid comedy.

CROSS YOUR HEART.

A dramatic subject.

MISS ETTA GARDNER in her farewell song, "Down in Chatagouna."

Monday--DeWITT C. CAIRNS, Baritone, Extra Pictures for the Children's Matinee.

selves as an effective factor in modern warfare.

From their point of vantage high up in the air, the aviators were able to spy out the enemy's stronghold and they dropped explosives therein with such deadly precision that soon it was entirely destroyed.

Furthermore they were able to thoroughly survey the hostile territories, locate the forces of the enemy and generally provide their commanding officer with such information as enabled him to round up the tribesmen and capture them all.

What a wealth of significance underlies the few dry facts which reached us by this meagre cable message.

Here is ample proof; an object lesson in fact of a complete revolution in methods and instruments of warfare.

The great nations of the earth have expended countless millions of dollars on weapons of offence and defence—on battlemented fortresses and mammoth warships. What thoughtful ear has been bestowed on the fortification of strategic points; on the establishment of great flotillas of warships on the sea-lanes of commerce.

Then the airship is invented and laboriously improved until, presto! it forces the nations to abandon the old standards of estimating power and to set up others totally different.

That the advent of the airship is taken seriously by the great powers is proven by the fact that Great Britain is now girdling her coasts with armed towers, equipped with guns specially devised for repelling the soaring enemy.

And the Islands which constitute the heart of the great British Empire have more to fear perhaps from the war plane than any other country in the world. The success of the airship has abolished that splendid isolation to which Great Britain, in large measure, owes her long-maintained independence and her outstanding democracy.

Let her battleships maintain her supremacy on the seas—what then? Why there are still as many avenues of approach left open to the enemy as there are quarters from which blow the winds of heaven.

And how are the land fortresses and the slow-moving ships of war to grapple effectively with these aerial war hawks, which, themselves almost unseen, can torment and damage and destroy their opponents on the land and on the sea.

Soon, then, we may expect an international rivalry in the building of airships—a race for the supremacy of the air; indeed it has already become a marked feature of international politics.

And when the European dogs of war are again set loose, earth-abiding mortals may expect to witness many a sanguinary struggle in the air or to hear from the invisible depths of the clouds far above the tumult of man contending with man.

Then, we indeed to be vanquished for there will be no towing of disabled airships to port for repairs. Instead the war-plane with the broken wing or destroyed engine or propeller will hurtle downward through the air carrying with it its luckless occupants to certain and awful destruction.

Thus terrible are frequently the results, when man's genius turns to the invention of instruments for the destruction of his fellowman!

UNQUIET RUSSIA

THE despatch from St. Petersburg relating to the discovery of a plot on the life of the Czar Nicholas, reminds us of the fact that Russia abounds with revolutionary secret societies such as this for which the would-be assassin was working.

These revolutionary secret societies may, roughly, be described as divided into two classes—anarchistic and

nihilistic, two terms often taken to be synonymous with each other and with socialism, when, as a matter of fact, all three movements have perfectly distinctive characteristics and cannot be regarded as aiming at common ends.

Anarchism, defined, means "absence of rule."

The anarchists aim at a state of society without a central government and in which individual self-rule is allowed the fullest measure of independence.

Regarding the freedom of the individual as being restricted through the monopoly of land and capital by a class, the anarchist is at one with the socialist in the desire to overthrow that monopoly, but here the agreement of aims ends.

They differ absolutely as to how that property should be vested and how society should be remodelled.

The socialist's remedy for what he characterises as the evils of present day society is more government and better government.

The anarchist takes the position that all governments, however well-intentioned, are bad and tend towards privilege and oppression and that the individual is just as much a slave, if he has unwillingly to conform to a majority as if he is forced to conform to an individual despot.

In brief, their doctrine is: "That government is best which governs least."

The anarchist "Propaganda by deed" has resulted in the perpetration of many crimes, particularly upon rulers and administrators.

In 1894 they assassinated President Carnot of France; the Empress Elizabeth of Austria in 1898; King Humbert of Italy in 1900 and President McKinley of the United States in 1901.

Nihilism, in practice, would destroy existing forms of government by every possible means, open or underhanded. The movement is, of course, peculiar to Russia and one must bear in mind the general administrative, religious and social conditions of that country when considering its aims and methods.

The practical ends for which nihilists profess to work are the freedom of the press and of speech; local self-government for the towns; religious equality; a democratic parliament and popular ownership of the lands.

Pursuing their campaign of violence the nihilists in 1881 succeeded in assassinating the Czar, Alexander II.

They are constantly in conflict with the Russian police and large numbers of them have been executed, imprisoned or exiled to Siberia.

OBITUARY

Joseph Crew.

(Editor Mail and Advocate)

Dear Sir,—Please allow me space in your paper to record the death of Mr. Joseph Crew, a Union member of this place who passed peacefully away to the Great Beyond on Sunday, June 28th, after six months sickness, at the age of 72 years.

He lived a Christian life over forty years and he was just about the oldest Union member of this place. He was a hard working fisherman all his life, being a ship builder.

He was loved and liked by all who knew him.

He leaves a wife, one sister and three sons and six daughters and quite a number of grandchildren and great-grandchildren to mourn the loss of a loving husband, brother and kind father and grandfather.

We who are left to mourn are comforted by his last word and we all hope to meet him in that land above. He was buried in the Methodist graveyard on June 30th.

LIZZIE G. HUMBY,
Summerville South, B.B.

CARNEGIE MAY GIVE DONATION OF \$100,000,000

To Help Build Libraries in Country Districts of the United States

St. Paul, Minn., July 15—According to P. Claxton, United States Commissioner of Education, Mr. Carnegie may be induced to part with \$75,000,000, or even \$100,000,000 in order to build libraries in county districts.

Mr. Claxton has approached Mr. Carnegie regarding the proposition, and although he has no authority to say Mr. Carnegie will contribute any sums that may be desired for library building, he recommends that counties make immediate application for assistance.

"Mr. Carnegie was interested in the proposal," Mr. Claxton said, "and asked me how much money it would require. I told him perhaps \$75,000,000, and possibly \$100,000,000."

COAL FOR THE POOR

The "Can't Lose" will bring a load of coal from Sydney for disposal at St. John's in about 10 days. Orders now booked. Price \$6.80 delivered. Orders should be left at the office of the Trading Co. The quantity is limited and this chance may not offer again before Christmas.—jy1,tf

READ THE MAIL AND ADVOCATE

A SUFFERER FOR THIRTY YEARS NOW CURED.

Country Road,
May 12th, 1914.

To whom it may concern.—I was a sufferer from indigestion for 30 years. I bought a bottle of Saunders and Mercer's Arctic Indigestion and it cured me. Previous to this I tried seven doctors but they all failed to do me good. Any person who doubts this statement can consult me personally.

HENRY SNOW,
Another Sufferer Relieved,
Bishop's Cove,
May 1st, 1914.

Last summer I was taken suddenly with Heart Failure. I procured one half pint bottle of A.I.C. and I haven't felt any trouble since I am now perfectly cured. Anybody not believing this statement can consult me personally.

ARNOLD SMITH,
Manufactured by Saunders & Mercer, Shearstown, Nfld. —jue10

NOTICE.

A meeting of all parties operating Fox Ranches in Newfoundland or Labrador will take place in the Board of Trade Rooms on Monday, July 20th, at 7.30 p.m., for the purpose of forming a Ranchers Association for the encouragement of the industry—jy17,3i

Ice! Ice!

Send in your order for the daily supply of ICE delivered EVERY morning (Saturday evening for Sunday.)
Satisfaction Guaranteed.

Terms on application to
HENRY BLATCH,
51 Long's Hill
July 2, 2w Phone 644.

THE "STANDARD" Marine Motor Engine

Manufactured by the Standard Gas Engine Company, San Francisco, California.

The Engine That Never Disappoints.

This is a slow speed heavy duty four cycle Marine Engine, built to stand the hardest class of work, and is used extensively by the Halibut fishing vessels of the North Pacific Coast and the Trading Schooners that go into the Behring Sea.

- Some of its main points are:
- 1st. Perfectly reliable ignition system.
 - 2nd. Crosshead can be adjusted, without removing Piston from Cylinder.
 - 3rd. A thrust bearing that will not heat.
 - 4th. Reversing gear that will back up for any length of time.
 - 5th. An Automatic Governor which prevents the engine from racing in a heavy sea.

Owners of Banking and Coastal vessels and all who may require a heavy duty engine are invited to investigate the "Standard."

Full information will be given on application to
Colin Campbell, Distributor,
85 Water Street.

2 H. P. Engines.

We have received a shipment of 2 h.p. Gasoline Engines, suitable for Dories. F.P.U. members requiring such engines should order at once as number is limited.
Union Trading Company, Ltd.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to thank the many who have been good enough to extend their patronage to him and his establishment.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

Coal! Coal!

Best Household Scotch Coal, now landing ex Schooner "H. C. Jensen" at Mullaly's premises sent home for \$7.30 per ton whilst discharging.

BAINE, JOHNSTON & CO.