

mprine Valentine, Love Scenes, Birthday omics, Best Wishen, sic., and are fast Write us today for \$4 worth of these post I them, return the money, and we will ne exactly as represented by return. WESTERN PREMIUM CO. Dept. G. 2

DAINTY DRESSED DOLL



GIVEN FREE FOR SELLING POST CARDS

have sold them and returned us the money.
THE JONES MFG. CO., DEPT. G10
WINNIPEG, CANADA

#### MECHANICAL DRAWING SET



te will send drawing set exactly a d. THE JONES MFG. CO., WINNIPEG - CANADA

#### MOVING PICTURE MACHINE



we give FREE this

FREE

You can earn good money with this splendid out fit. Write to-day for postcards, when chine and films with 63 views and return of money we will give a tra premium free.

THE WESTERN PREMIUM CO., DEPT. WINNIPEG, CANADA

#### The Mail Order Hair Goods House

WE HAVE A SPECIAL LINE OF SWITCHES FOR THIS MONTH



16 inch Wavy Switch ..... \$4.00 \$6.00 \$9.00

oupees and Wigs our Speci-alty. Ladies' own Combings

MANITOBA HAIR GOODS CO. 344 Portage Ave., Winnipeg

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

G. F. CHIPMAN, Edito.

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.

THE GUIDE IS DESIGNED TO GIVE UNCOLORED NEWS FROM THE WORLD OF THOUGHT AND ACTION and honest opinions thereon, with the object of aiding our people to form correct views upon economic, social and moral questions, so that the growth of society may continually he in the direction of more equitable, kinder and wiser relations between its members, resulting in the wisest possible increase and diffusion of material prosperity, intellectual development, right living, health and happiness.

THE GUIDE IS THE ONLY PAPER IN CANADA THAT IS ABSOLUTELY OWNED AND CONTROLLED BY FARMERS. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is investe.. in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Canadian subscriptions, \$1.00 per year in advance. Foreign subscriptions \$1.50 per year in advance. Single copy 5 cents.

Advertising Rates may be had upon application.

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Volume IV. January 17th, 1912

Number 25

# Wainwright

## **Facts**

THERE are no glittering generalities in our advertising. It gives you established facts. We appeal to your judgment through facts—not with claims—and you know it is more profitable to live with a fact than to nurse a whole family of claims. We tell you that WAINWRIGHT, the main central divisional point of the Grand Trunk Pacific, is bound to be the next big city of Western Canada, and immediately follow up with the facts. WAINWRIGHT is 1,113 miles west of Fort Wilham and 1,090 miles east of Prince Rupert. The central point on the main line of the Grand Trunk Pacific—the pivot where all train crews are operated from—the place where the large pay-roll is; at present there are 422 miles of branch lines under construction and 350 chartered. In less than six years the pay-roll will equal that of Moose Jaw, the pivot of the Canadian Pacific Railway, which is now \$235,000 per month. Today WAINWRIGHT is the second largest shipping point for cattle in the province of Alberta. WAINWRIGHT district grain yield for 1911 increased four hundred per cent. over 1910. WAINWRIGHT has four wholesale houses now. WAINWRIGHT has coal, and water power in abundance. WAINWRIGHT has the National Buffalo Park, which is one of the largest assets any city could control.

We have a quantity of inside property in this young city which you can buy at ground floor prices. Property that will be worth more per front foot in five years than we are asking per lot today, and on easy terms—25 per cent. cash, balance \$7.50 for each lot per month, or three, six, nine months. No interest or taxes in 1912.

BUSINESS AND TRACKAGE LOTS \$125 to \$175 each RESIDENTIAL LOTS \$75 to \$100

Write TODAY -- they are going fast

The National Townsite and Colonization Co.

205 McDermot Ave. : Winnipeg

### WARM DRY FEET GUARANTEED



Scottish Wholesale Specialty Co. 134½ Princess, Winnipeg, Man.

# SUBSTANTIAL

Complete with 7 foot set length and 3x10 cylinder for 1/4in. pipe suitable for well to a depth of 30 feet without lowering cylinder, and we will guarantee this pump equal to pumps sold for far more. This is just a sample of our prices. We can fit you on any style of pump you require. Write us stating your needs. Information and catalog free.

C. S. JUDSON CO. WINNIPEG, MAN.

## The Great-West Life

has yet to record.

TOTALS WERE

oplications received over \$18,000,000 Business in force Dec. 31

: : : 67,800,000 Assets Dec. 31, over : 10,000,000

The Annual report will be ready shortly, and will be mailed to any interested person on request.

The Great-West Life Assurance Co. Head Office: Winnipeg

## British Columbia Permanent Loan Company

DIVIDEND No. 27

NOTICE IS HEREBY GIVEN, That a Dividend at the rate of Ten per cent. per annum has this day been declared on the Permanent Stock of the Company, for the half-year ending December 30th, 1911, and that the same will be payable at the Head Office of the Company, 330 Pender Street, Vancouver, B.C., and at the Branch Offices in Halifax, St. John, Winnipeg and Victoria, on and after January 15th, 1912.

T. D. MACDONALD,

Vancouver, B.C., January 12, 1912.

D. W. DUKE, Local Manager, 806 McArthur Block, Winnipeg, Man.

#### PELLY BOARD ACTIVE

The following resolution has been passed by the Pelly Board of Trade, endorsing the action taken recently by the Winnipeg Board of Trade, regarding freight and express rates in the West.

"Moved by E. A. W. R. McKenzie, seconded by E. Challen Clark, that the

seconded by E. Challen Clark, that the Pelly Board of Trade endorse the Winnipeg Board of Trade's resolution regarding the unjust rates on freight and express in Western Canada as we are suffering from the same unjust charges, and demand with the Winnipeg Board of Trade that freight and express rates should be no higher in Western Canada than in the East. than in the East.

"We also wish to endorse the resolu-tion, forwarded by the Winnipeg Board of Trade, opposing the high tariff on cement."