



"Of Course She Does!"



Every woman who prides herself on the appearance of her home will welcome your help in choosing a Polish that enables her to have a sparkling finish on her floors and furniture.

You may have a good customer who has not yet experienced the superiority of O-Cedar Polish. She may be using another brand because no one has suggested that she use O-Cedar. She will thank you for telling her.

"But"—you say. "Does a woman like to be reminded?"—"Of course she does"—she appreciates your advice.

Try it and see—you will be surprised how many extra sales you can make by just an occasional word of reminder about the merits of O-Cedar Polish and the O-Cedar Polish Mop. And to those who buy O-Cedar occasionally from you, suggest "an extra bottle," to be kept handy on the pantry shelf.

The men, too, are good prospects for O-Cedar Polish. One sale to a man who owns a car is pretty sure to make another.

Channell Chemical Co., Limited
TORONTO

CLEANS AS IT POLISHES

O-Cedar
Polish