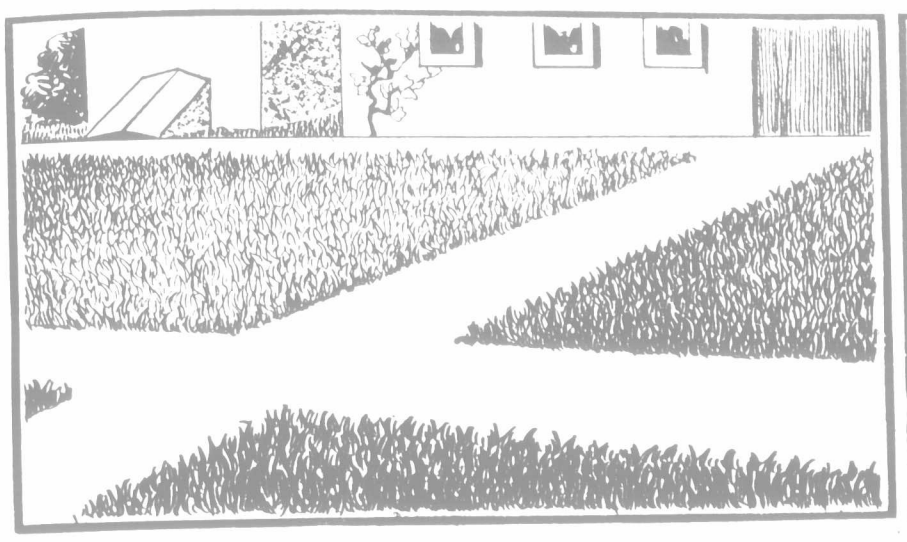


Concrete Sidewalks are Safe, Sightly and Everlasting

THE extreme carefulness with which the footsteps have to be guided over dilapidated and worn-out sidewalks of wood prove how utterly unreliable and expensive this material is for this purpose.

Many a time perhaps, the insecurity of wooden walks has been forcibly impressed upon you, when, coming up from the barn at night, you have stumbled and fallen over a loose board. Or perhaps, it has been the women folk of the house who have been temporarily laid up from an accident due to this cause. At any rate, you probably have regretted more than once—especially during the busy season, when the fields required all your attention—that you hadn't sidewalks built of some kind of material that would never wear out.

It is a matter of common experience that the best of wooden walks require frequent repairs or they become a constant menace to life and limb. In consequence they are also a frequent source of doctor bills and lost time. A wooden walk will often eat up in repairs its original cost before it is replaced.

A Concrete sidewalk, on the other hand, improves with age, and the very dampness which destroys lumber calls out the very best qualities of cement by making it harder and harder, until neither time nor traffic can affect it.

Concrete also has the advantage of being easily prepared and handled by the farmer, without the assistance of skilled mechanics.

A Concrete sidewalk can be trod by the feet of many generations and never show any appreciable signs of wear. Concrete sidewalks are safe, sightly and everlasting. They never need painting nor repairing. With Concrete, first cost is last cost.

You can build Concrete walks in your spare time or have it done under your direction. Our new illustrated book,

"What the Farmer Can Do With Concrete,"

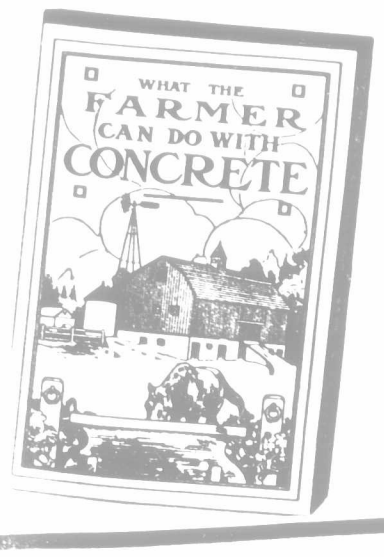
tells you how to prepare the ground, make the Forms and mix the Concrete. Everything is simply and thoroughly explained in plain, direct language easily understood. Write for this book to-day. Read it and prepare to start in and build a Concrete walk.

You'll find "*What the Farmer Can Do With Concrete*" as intensely interesting as the best story you ever read. You'll find it valuable, too, because the book will show you how to save money. And if there's anything will show you how to economize wisely in farm expenditure, you certainly ought to know about it. You *will* know, if you send for and read this book.

Send for your copy of

"What the Farmer Can Do With Concrete."

Tells how to use Concrete in constructing



Barns	Hitching Posts	Stairs
Culverts	Hog House	Stalls
Dairies	Houses	Steps
Dipping Tanks	Milk House	Tanks
Foundations	Poultry Houses	Troughs
Fence Posts	Root Cellars	Walks
Feeding Floors	Silos	Wall Copings
Gutters	Sheds	Well Curbs
Chimney Caps	Shelter Walls	Wind Walls
Hens Nests	Stables	Etc., etc.

Canada Cement Co., Limited

65-70 National Bank Building, MONTREAL

You may send me a copy of *"What the Farmer Can Do With Concrete."*

Name .....

Address .....

.....