



A Barn is as Good as its Roof

DON'T have an expensive crew scrambling over your roof laying dearer and inferior substitutes for

BEAVER BRAND WHITE CEDAR SHINGLES

These Shingles are easily fixed. They require no expensive coat of paint. Repairs are simple, and they are few and far between. This roofing costs less and lasts longer than any artificial covering. It offers no large expanse of metal to attract lightning.

The Shingle Roof That's Storm Proof

Beaver Brand Shingles are made only in New Brunswick by

The Bathurst Lumber Company, Limited
At Bathurst, N.B.



Which Heating System Will You Prefer?

THE health of your family, just as much as the comfort of your home depends on the heating system you install.

You have realised this important fact, of course. You are fully aware of the need for a furnace that gives not only ample warmth, but also adequate ventilation.

To the man who has studied heating systems from this two-fold angle the "Hecla" warm-air furnace has a strong appeal.

To-day when thrift is a national duty its appeal is stronger than ever.

The "Hecla" Circulates Pure, Moist Air Throughout Your Home

Think of the health-giving advantages a "Hecla" brings! An ever-fresh current of pure air is constantly drawn to the furnace, amply warmed and supplied with moisture to the degree that nature requires. It is then circulated pure, humid, fresh, into every room in the house.

"Hecla" owners there are in thousands who will tell you how pleasant this healthful ventilation is in winter.

This moisture-mellowed ventilation of the "Hecla" is greatly to be preferred to an oppressive dry atmosphere.

Hecla Warm Air is Clean—Free From Gas

It is true that from time to time you will hear of furnaces that have given trouble by allowing dust and gas to escape. Never in a single instance has this been said of a "Hecla". Such a nuisance we believe would be impossible. The patented fused joints of the "Hecla" smoke-chamber cannot spread, no matter how long they are exposed to heat. We guarantee them to be leakproof. They are sealed tight for the life of the furnace.

HECLA Mellow Air Furnace

The "Hecla" Will Save You Money—Read These Free Booklets

Installed according to our expert advice the "Hecla" will furnish cozy warmth, ample ventilation, a pleasant, humid atmosphere. Its patented, fused joints will keep the air untainted by dust or gas. Its steel-ribbed fire-pot (also patented) with its wider heat-radiating surface will enable you to save coal in the depth of winter—one ton of coal in seven.

Further information about the "Hecla" will be found in the clearly illustrated booklet "Comfort and Health". This book is free for the asking. With it we are sending a copy of the valuable pamphlet, "A Pure Air Heating Plan." As the edition is limited you will be wise to get a copy without delay.

CLARE BROS. & Co., Ltd.
PRESTON
Winnipeg
Vancouver

I am interested in the warm air principle of heating-ventilation. Please send me your booklet, "Comfort and Health," and "A Pure Air-Heating Plan." This of course, does not obligate me in any way.

Name.....
Address.....

CLARE BROS. & Co., Limited
Dept. PRESTON, ONT.



There is BIG MONEY IN TRAPPING

FREE

Hallam's Trappers' Guide—96 pages; illustrated; English or French; tells how and where to trap; what bait and traps to use; is full of useful information.

Hallam's Trappers' Supply Catalog—36 pages; illustrated; rifles, traps, animal bait, headlights, fish nets, and all necessary trappers' and sportsmen's supplies at low prices.

Hallam's Raw Fur News—Gives latest prices and advance information on the raw fur market.

Write to-day. Address giving number as below.

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