

## Brantford Roofing MADE IN CANADA

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## BRANTFORD ASPHALT SLATES

are the most satisfactory house-roofing material known. Though costing only slightly more, they are free from the defects of oldtime wooden shingles, splitting, rotting, coming loose, fading, re-quiring paint, requiring renewal, liability to catch fire, etc., etc. You can lay Brantford Asphalt Slates anywhere-they are pliable and can be made to fit corners, curves, and angles. They lay quicker and cheaper than any other, and give you a warmer house, too. Made in permanent fadeless colors-red, black or green-artistic in appearance-reduce insurance rates.

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Its resistant qualities have earned for it a reputation that inferior roofings can never hope to win. Its base is long-fibred pure wool, heavily saturated with 99% Pure Asphalt. When you roof with BRANTFORD ROOFING you have a covering that withstands heat, cold, wet, fire, lightning, smoke, acids and time.

These great firms, among others, have been users of BRANTFORD ROOFING for years. Making quality goods themselves they appreciated quality in roofing.

> Massey, Harris & Co., Limited Canadian General Electric Co. Geo. White & Sons Goldie, McCulloch Co., Limited North American Furniture Co. Maple Leaf Rubber Co. Ford Motor Co.

McClary Stove Works Hiram Walker & Sons Knechtel Kitchen Cabinet Co. Waterous Engine Works Preston Car & Coach Co. The R. McDougall Co. McLaughlin Carriage Co.

Don't you think these successful concerns would get the best going ? BRANTFORD ROOFING offers you the highest grade, at a price made possible only by our great output.

 $\rm BRANTFORD_ROOFING,$  properly put on according to our instructions, positively will not buckle-

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