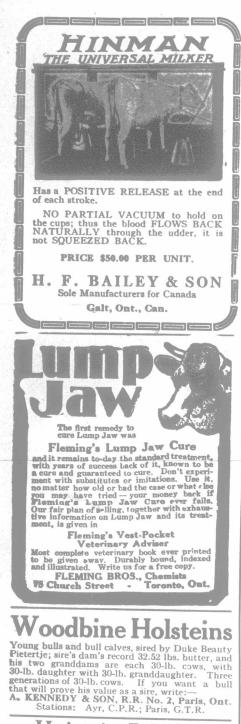
1964



Holstein-Friesian Association of Canada

THE FARMER'S ADVOCATE

Labelling Butter.

Editor "The Farmer's Advocate": During the past few weeks, produce firms in Toronto, doubtless with the best intentions but without authority from this Department, have been sending the following notice to their correspondents in the country :

IMPORTANT BUTTER NOTICE.

All butter in packages or wrapped in parchment paper must in future be labelled "Dairy" or "Creamery."

This means no butter can be bought or sold in plain wrappers or in unbranded packages. No butter can be sold or bought under brand of "Separator." The word "Dairy" or "Creamery" must appear on wrapper or package.

Failing to comply with the above Government Act, you are liable to a fine of \$10 to \$30 for each offence.

For further information, write the Department of Agriculture, Ottawa, and ask for copy of the Dairy Industry Act, 1914, Bulletin No. 42.

The information in the above notice is not quite correct. The regulations made under the authority of the Dairy Industry Act, 1914, came into force on September 1st, and provide that when dairy butter is put up in blocks, squares or prints, and wrapped in parchment paper, the paper shall be printed or branded with the words "Dairy Butter," in letters at least one-quarter inch square, in addition to any other wording that the butter-maker may desire to use. There is nothing in the law or regulations to prevent the use of the word "Separator" in addition to the words "Dairy Butter," but no such grade of butter as "Separator'' is recognized by the law. The Butter Act of 1903 defined only two grades, namely, "Dairy" and "Creamery." The Dairy Industry Act of 1914 defines a third grade as "Whey" butter. Butter-makers may use any form of printing or branding, including the words "Dairy Butter," which is not insistent with the definition of dairy butter. Butter in rolls, crocks or tubs is not required to be branded. Dairy butter in 56-pound boxes must also be branded "Dairy Butter."

The underlying principle of this legislation is protection to the consumer, the honest butter-maker, and the honest trader. The whole object of the law is to Drevent m resentation. No rea sonable practice is interfered with.

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Will not be found wanting, its many users are more than pleased and they have good reason for so expressing themselves. First, our foods are made from pure, wholesome ingredients. Secondly, they do not contain Black Antimony or any other poisonous drugs. Thirdly, we hold the highest analysis of any other poisoneds drugs. Inirdy, market to-day. Ideal Stock Food will surely increase both quantity and quality of milk (which is very important to dairymen). It will raise calves, colts or young pigs. It will be found a good conditioner. Try it on your horse.

See what one of Canada's important breeders has to say.

Columbus, Ont., Sept. 30th, 1914. Dear Sirs.—After having given your IDEAL STOCK FOOD a trial on some of our calves we have much pleasure in saying that we can recommend it highly to those wishing to make the most of feeding Young Stock. Yours truly, A. J. HOWDEN & CO., Breeders of Shorthorn Cattle,

Protein 27.50—Analysis of Ideal Stock Food—Fat 11.02

Our Poultry Food is a sure winner. See what Mr. Moore says. This gentleman is a widely-known breeder of fowls, having sold birds as high as \$450.00 for one bird, and his business extends from coast to coast. Ideal Poultry Food will do just the same for you.

Hamilton, Oct. 3rd, 1914.

Hamilton, Oct. 3rd, 1914. Dear Sirs.—As a breeder of high-class poultry, and knowing how necessary it is to get the highest possible degree of excellence in a fowl to fit it for the keenest competition in the show-room or the laying pen. I have always found it necessary to assist nature with something other than the regular food. I might say I have used most of the preparations for this purpose, but find IDEAL POULTRY FOOD to comply with my wish better than all the others, and consider it only right to recommend its use by those keeping Poultry for exhibition or utility purposes. Yours truly, WM. MOORE,

Protein 25.75—Analysis of Poultry Food—Fat 8.14

If your dealer does not handle these goods, send us \$2.50 and we will forward you a 25-lb. pail, or \$7.00 for 100 lbs. of Ideal Stock Food. On receipt of \$1.50 we will forward you a 9-1b. package of Ideal Poultry Food, or \$3.25 for a 25-1b. pail of Ideal Poultry Food. These prices include delivery at your nearest station or post office,

anywhere in Ontario. Other provinces extra freight etc., to be added. We will be pleased to receive an order from you, and feel sure you will be more than pleased, as many others can testify.

IDEAL STOCK AND POULTRY FOOD CO. 92 JOHN ST. SOUTH :: :: HAMILTON, ONTARIO Sole proprietors and manufacturers of Ideal Stock, Poultry and Baby Chick Foods, all being registered under the Dominion of Canada Pure Food Act.



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Application for registry, transfer and membership: as well as requests for blank forms and all information regarding the farmer's most profitable cow, should be sent to the Secretary of the Association.

W. A. CLEMONS, St. George, Ontario

Yearling **Holstein Bulls** and several younger females, all ages; cows in R. O. P. and R. O. M. Will sell half interest or all of our own herd. Sire and show bull, "King Fayne Segis Clothilde," five years old. R. M. HOLTBY, "Phone. R.R. No. 4, PORT PERRY, ONT. Manchester and Myrtle Stations.

Maple Grove Holsteins Do you know that Tidy Abbekirk is the only cow in the world that produced three sons who have each sired 30-b, butter cows, and two daughters with records greater than her own. She was bred, reared and developed at Maple Grove. Do you want that blood to strengthen the trans-mitting power of your herd, at live and let live prices, then write: TAVISTOCK, ONT. L.R. No 1. L.R. No 1.

The Maple Holstein Herd Headed by Prince Aaggie Mechthilde. Present offering: Bull calves born after Sept. 1st, 1913. All sired by Prince Aaggie Mechthilde and from Record of Merit dams. Prices reasonable.

R.R. No. 5. - Ing Ingersoll, Ont.

Thirty Holstein Cows for sale, \$70 and up for choice high-grade cows, good colors, five years and over, from one of the best working herds in the country. Registered cows from \$100 up. All cows served by high-class bull. Dispensing herd. GLENORA STOCK FARM, RODNEY, ONT.

RIDGEDALE HOLSTEINS RIDGEDALE HOLSTEINS The herd is headed by King Segis Pontiac Dupli-cate, a ¾ brother to King Segis Pontiac Alcarta, the \$50,000 bull. The junior herd bull is Pontiac Hengerveld Pietertje, we have a few young bulls and heifer for sale. R. W. WAIKER, Bell 'Phone. R.R. No. 4, Port Perry. Mvrtle Station, C.P.R., Manchester G.T.R.

JERSEY BULLS FOR SALE-I have three very choice registered Jersey bulls, from 6 to 10 months old, from imported sire, and from dams that are prices your proceeded with CHAS. E. ROGERS, INGERSOLL, ONTARIO

I would suggest the following forms as suitable for the printing of dairy-butter wrappers :

> CHOICE DAIRY BUTTER. MADE BY

MRS. JOHN DOE. ROSE BANK FARM, DOEVILLE,

ONTARIO.

or:

CHOICE DAIRY BUTTER. Made from Separator Cream, BY MRS. JOHN DOE, ROSE BANK FARM, DOEVILLE, ONTARIO.

The full text of "The Dairy Industry Act, 1914," and the regulations made thereunder, are published as Bulletin No. 42, Dairy and Cold-storage Series, which may be obtained upon application to the undersigned, or to the Publications Branch, Department of Agriculture, Ottawa. J. A. RUDDICK,

Dairy Commissioner.

At the third annual sale of Shorthorns from the recently-founded herd of the Edgcote Shorthorn Company, Messrs. Wallace & Gresson, Banbury, Oxford, England, 65 young cattle averaged \$340. The highest price realized for a bull was 260 guineas, about \$1,300, paid by Pear Willis, for the dark - roan Edgcote Storm Prince, by the Duthie bull, Snowstorm The next best price was 250 guineas, paid on account of Earl Manvers, for the roan March calf, Edgcote Martial Law. by Collynie Marshall. Thirty-nine bulls averaged \$110, and 47 hefers averaged \$240, the highest price for a heifer being 125 guineas for the August yearling Cloe, a red Clipper, own sister to the 900-guinea bull, Ascott Clipper, chief stock bull at Edgcote.

When writing advertisers, kindly mention "The Farmer's Advocate."