

The Farming World

And Canadian Farm and Home

Vol. XXIII

TORONTO, 2 MAY, 1904

No. 9

Don't It Please You?

A GAIN we have pleasure in presenting our annual dairy number. It is full of good things for dairymen and for farmers also. The illustrations and matter provided are of the highest order. A special line of paper is used which makes the number more attractive and valuable. Owing to the extra large demand from our advertisers for space a lot of good matter has been crowded out. Look for it in next issue.

This issue speaks for itself. Don't it please you? If it does, tell your neighbor about it and have him share in the good things you are enjoying by sending in his name and address as a regular subscriber. He will be pleased and will thank you for putting him on to a good thing.

The Cheese and Butter Prospects

The outlook for cheese, though not so rosy as a year ago at this time, is nevertheless, not without its bright side. During the past two years prices have been good and the producer has realized more per cow, perhaps, than since the industry began, and especially is this true of 1903. A year ago March "fodders" sold as high as 13c. a lb. This year the same quality of stuff has hardly brought 9 cents, the great bulk of April fodders selling at from 8 to 8½ cents per lb.

This comparison is not very comforting, no doubt. But little fodder stuff has been made this season, and it will not be in any way of the full grass product when it comes on later. Though the season for old stock is closing out rather badly for those who "held," the small make of fodders and the very backward spring may help to counteract the influence of this upon prices during 1904. Early makes will undoubtedly be small and there will be ample time for all the old stock to go into consumption before the new make is put upon the market in large quantities. Of course prices will be lower to start with than a year ago at this time. But they can afford to drop a cent or two and be high enough to afford a good margin of profit for the dairyman, who looks after his cows properly. Canadian cheese controls the English market, which will take at satisfactory prices all we can make during the six months' cheese season.

The butter branch of dairying has had a rather hard time of it the past year. Cheese prices were so abnormally high that butter could hardly hold its own as a profit maker. Consequently many butter factories changed over to cheese. But there will be no inducements to do so this year. Just now the prospects are that butter will pay as well, if not

better, than cheese, especially for the first few months. True, the export market just now is not of the most hopeful kind, but prices are sufficiently high to enable the business to be carried on profitably. Our dairymen should not lose what little grasp they have upon the British butter market. Notwithstanding the many seeming difficulties in the way, Canada's export butter trade is capable of being greatly increased. The way to do it is to send forward regular shipments of good quality and in sufficient quantity to make the British dealer feel that we are in the business to stay.

It is likely that Siberia will not figure so largely in the British market this season as she did last year. The war will help to divert this supply, which has of late become a very important factor in the export trade, in another direction. Anyway our product stands higher in

IMPORTANT

A great many copies of this issue will reach numbers of farmers and others who are not already subscribers. To them we would say that **THE FARMING WORLD** is the cheapest and best agricultural journal published in Canada. Look at this number. Where will you find anything better in the way of illustrations, matter and quality of paper used for the money? It can't be duplicated. The regular issues are equally as interesting. Why not get it regularly? It only costs 60 cents a year or two years for \$1.00. If you can get your neighbor to join you we will take the two subscriptions for one year for \$1.00. Fill up blank form on page 562 and send in your name for **THE FARMING WORLD**. You will not regret it.

quality, and as it is quality that counts with the Britisher, we are much in the lead. Let butter as well as cheese be the aim of the dairymen of today. We need to develop a large export trade for both, if our position as a great dairy country is to be maintained.

Recovering from the Shock

The great fire which a week ago swept over the wholesale district of Toronto, was a very heavy blow to the Queen City. But few lines of industry escaped its fury. Nearly 20 acres, once covered with splendid stores, warehouses and offices, of commodious proportions and modern designs, the pride of Canada's wholesale trade, is now a complete mass of smoking ruins, and total escape from injury or loss is the case only of the isolated few in the fire zone, while the loss of entire buildings, stocks on hand, and even office records, is the list

of casualties with the majority. Under these circumstances, it is remarkable how rapid is the recovery from the shock, and with what energy is undertaken the task of again meeting with the shortest possible loss of time all trade requirements. Only after all plans have been made to gather up the broken threads of commerce, and bind them together in the same harmonious unity that prevailed before the disaster, do any seem to pause to take inventory of the damage done, or to ascertain their losses. So energetically is this being done, that few living at a distance will in any tangible way realize what a shock was received by our fair Queen City, in the fire which practically blotted out this portion of the wholesale district in a few hours.

At the present time preparations are actively going forward for the rebuilding of the burned district. Plans are being laid for doing this in a manner if possible more secure from visitations of the kind in future. From experiences of the past we can learn to do this better, and it is safe to predict that in a year or two the burned district will be covered with buildings that will be safer and handsomer than ever.

Dairying in the Newer Parts Needs Help

On page 337 Mr. J. W. Newman makes a strong plea for government assistance in developing the dairy industry of Algoma, and his claim seems to be a reasonable one. If it is a good thing for our government to aid in the development of the dairy industry, one part of the country or province should not be neglected in distributing this aid.

But upon whom falls the responsibility of rendering assistance in these outlying dairy sections? At present the work of factory instruction is largely in the hands of the two dairy associations of the province, though during the past year or two the government, through the Minister of Agriculture has assumed more direct control of the work. But whether the associations or the Minister of Agriculture is responsible it certainly is someone's business to render some little assistance at least when called upon, to an infant industry even if it is in a new country. The farmers in these newer sections pay taxes and contribute their share to the public funds, and are, therefore, entitled to some consideration when large sums of public money are given every year for dairy instruction in the province. And very little instruction would do, just a visit or two from a competent instructor during the season, to set things right and help them on the way.