

# SUN LIFE ASSURANCE COMPANY OF CANADA.

## A GREAT YEAR.

The splendid record of the Sun Life of Canada is typical of the advancement of Canada and its institutions.

For the first time a Canadian Company has secured more than Twenty Millions of Paid-for business in one year.

\$648,000 Annuity premiums received last year—the strongest evidence of public favor.

The increases made by the Company each year are greater than the total figures of some excellent companies.

The exceedingly remunerative character of the Company's investments assures a continuance of a high basis of profits to policyholders.

Assurances issued in 1909 and paid for in Cash	\$21,509,273.16
Increase over 1908	1,725,601.95
Cash Income from all sources	7,778,132.05
Increase over 1908	828,530.07
Assets as at 31st December, 1909	32,804,996.77
Increase over 1908	3,566,471.26
Profits earned in 1909	1,090,241.18
Profits paid policyholders entitled to participate in 1909	378,010.60
Added to Surplus for future profits and further protection of policyholders	712,230.58
Surplus, Company's valuation Standard (Hm 3½ and 3 per cent)	3,308,534.53
Surplus, Government Standard	4,940,556.77
Payments to policyholders and beneficiaries in 1909	2,824,184.01
Total payments to policyholders since organization	23,243,167.45
Total Life assurances in force December 31st, 1909	129,913,669.52

The above splendid results were obtained with a reduction in the ratio of expense

## THE COMPANY'S GROWTH.

	INCOME	ASSETS EXCLUSIVE OF UNCALLED CAPITAL	LIFE ASSURANCES IN FORCE
1872	\$ 48,210.93	\$ 96,461.95	\$ 1,064,350.00
1879	172,528.42	397,777.32	3,615,124.35
1889	563,140.52	2,233,322.72	13,337,983.08
1899	2,596,207.27	9,247,664.61	52,806,035.93
1909	7,778,132.05	32,804,996.77	129,913,669.52

HEAD OFFICE : : MONTREAL.

ROBERTSON MACAULY.  
President.

S. H. EWING.  
Vice-President.

T. B. MACAULAY, F.I.A., F.A.S.  
Managing Director and Secretary.