

A Letter From The Director



Doug Varty

CHSR-FM ...at last! The past 20 years have been a long and often difficult road for the hundreds of UNB and Saint Thomas University students who have helped to make CHSR-FM a reality. FM broadcasting was the goal, right from the beginning in 1959 when the first director of the station, Barry Yoell, first conceived the idea of campus radio in Fredericton. The fulfillment of that goal has been at times impossibly remote, at times exasperatingly just beyond reach, but at all time has been the primary impetus in the development of the station. On January 24, 1981, just slightly more than two decades after the first closed circuit broadcast of Radio UNB, Barry Yoell, now a practicing physician, will usher in a

new era of student broadcasting in Fredericton when he pushes a small green button in our Master Control Room and activates our transmitter.

People have asked me, "What kind of station will CHSR-FM be?" It's not an easy question to answer; there is a great deal of variety in our programming. Perhaps I could start by saying what we are not. We are not CHUM. We are not CHEY. We are not, for that matter, CFOX, CHNS, CFNB nor CIHI. Nor do we want to be. CHSR-FM is a station operated almost entirely by volunteers - amateurs - and as such is a learning experience for all of us. We will make mistakes, perhaps more than our share of them, but that is nothing to be ashamed of, provided that we can learn from them. I feel

the level of community service provided by a station like ours will more than make up for any lack of "professionalism" -- whatever that means.

When our programming plans were devised almost two years ago, great care was taken to lay the proper foundation for what would be a truly unique broadcasting facility. We are not trying to copy or compete with any station; we want to be an alternative. For this reason we have opted to steer away from the 'Top 40' format and content and concentrate instead on other types of musical programming, running the gamut from classical to new wave. Likewise, our News and Public Affairs department will focus on issues and ideas of local import with particular emphasis on mat-

ters concerning the two university campuses.

For years CHSR-AM had the slogan, "We're Yours" which was, the literal truth when we were broadcasting solely to the students of UNB and STU. Students have always provided the majority of the funding for our station. They still do. However, now that CHSR-FM reaches the entire city we must view our responsibility in a slightly different light, and take into account the opinions of all our listeners. I would hope that everyone tuning in from time to time will feel that, at least in some sense, "We're Yours," and take the time to let us know what you like and what you dislike about our programming.

Thanks for listening.

Doug Varty

A Letter From the Program Director



Carolyn Michaud

Salut!

Ah, the dawn of a new era for CHSR-FM! We at the station feel proud and confident that CHSR can fulfill our promise of performance (to the CRTC) to provide our audience with a listening alternative of music and public affairs.

We, as the first FM rock station in the Fredericton area, are obligated to provide you with the latest the music in-

dustry offers, and to provide

comprehensive and up-to-date news and public affairs. To this end, we have incorporated into our programming schedule, several shows which serve this purpose.

Oh, by the way, CHSR-FM starts broadcasting every morning at 7 a.m. with easy-listening music to help you start a new day. The mid-morning shows (9-12 a.m.) throughout the week are all "open format" shows, excep-

ting Monday and Thursday mornings, which are Canadian content shows. Likewise, the afternoon shows, save Tuesday and Friday (which are the "Classical Show" and the "Open Heartland Folk" show, respectively are "open format" also).

To the delight of "night owls" we continue broadcasting through Friday and Saturday nights. The teams of three or more people, are great company to you doing homework,

or to you who are socialising. These "all-nighters" as they are called commence at midnight and continue until 9 o'clock the next morning.

Truly, the week is exciting and offers a wonderful pot-pourri of music, news and sports shows - surely shows which can pique everyone's interest.

I hope CHSR-FM will be your radio station for the future.

Carolyn Michaud

A Letter From The News & Public Affairs Director



M.J. Corbett

The CHSR-FM News Department will take as its primary responsibility the information needs of the University Community. Utilizing the wealth of resources at UNB in such areas as academic expertise and the student perspective, we hope to provide the listening audience with a more complete and intricate view of our world than is available through most existing media.

In actual news coverage, CHSR-FM will not to any great extent provide coverage of af-

airs and events in Fredericton and vicinity; but rather will concentrate firstly on concerns of the universities, in administration, student government, newsworthy campus-oriented activities, and news material of interest to the university community. Secondly, the department will be undertaking to give a larger and more detailed picture of world and national news.

In public affairs programming, CHSR-FM will be providing opportunities for the expres-

sion of more informed and more varied opinion that we think is available elsewhere. We shall also provide formats for what we hope will be a profitable exchange of ideas and information among members of our listening audience.

Entertainment is also to be stressed on CHSR-FM with a number of programs featuring the works of local playwrights, writers, poets and dramatists.

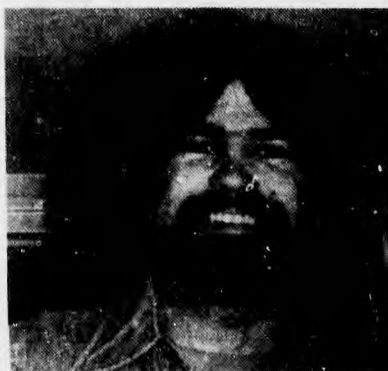
The station also wants to be strongly public service-oriented; providing thorough

information on events in the community, as well as job opportunities for students and activities on campus.

In closing, let me stress that we consider our most important task to be the mutual teaching/learning experience among our staff members, with an eye towards gaining practical knowledge for the future; and having an enjoyable time in the present.

M.J. Corbett

The CHSR Sports Department



John Geary

The CHSR Sports Department has really blossomed this year, thanks to the work of a lot of interested people. We've

blended a number of eager rookies with the talents of some veteran CHSR staff

members to produce expanded and more in-depth coverage of campus sports.

CHSR-FM Sports will be providing up-to-date coverage of

UNB varsity and intramural sports happenings. We will also be keeping people informed of the professional and world scenes.

Coverage of campus sports includes the weekly broadcast of live sports remotes involving UNB's varsity teams. These broadcasts would originate from local and remote locations. Highlighting this term's broadcasts are two hockey games, one from Mt. Allison, the other from U. of M. along

with a basketball broadcast from Mt. Allison.

Along with the live broadcasts and major sportscasts at 8:00, 12:30 and 5:30 in the evening, CHSR-FM will feature a weekly half-hour sports show, SPORTSCENE '81, every Monday evening at 6:00. Approximately half the show will be devoted to re-capping the past week in varsity sports along with a preview of the upcoming week. A quarter of the show will deal with the St.

Thomas Sports scene and the remaining time will deal with the professional and world scenes. One special feature of this program which may interest sports fans will be a weekly sports trivia question.

Finally, one additional feature the CHSR-FM Sports Dept. offers is SPORTS MAGAZINE, a BBC-produced program which deals with contemporary issues in sports. This will be aired weekly following SPORTSCENE '81.