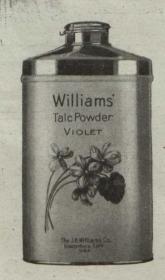
Four forms of Williams' Shaving Soaps

Holder





After the shave or the bath you will enjoy the comforting touch of Williams' Talc Powder



WILLIAMS' Shaving Soap is no slacker. In camp and "over there" as well as at home it is doing its bit toward lending aid and comfort and economy to the shave.

Its rich, soothing, lasting lather is always on tap for the boys at the front, getting into action at the touch of the brush and making the shaving rule the easiest one to obey. If your are going into service take Williams' Shaving Soap along. If you have a soldier at the front, send him Williams'.

The J. B. WILLIAMS COMPANY, Canadian Depot, 655 Drolet St., Montreal