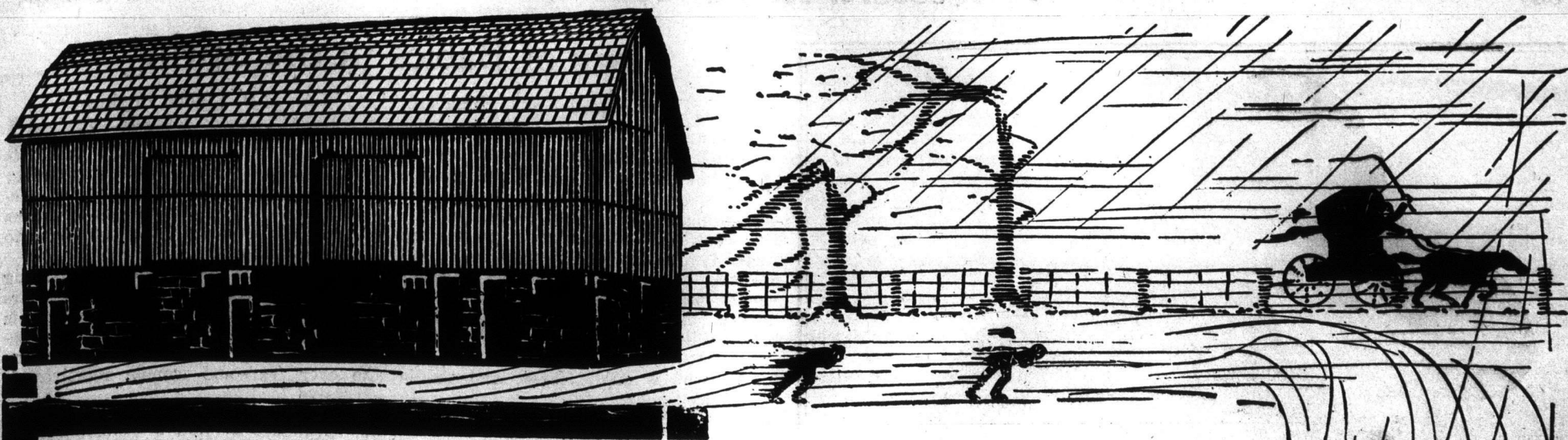
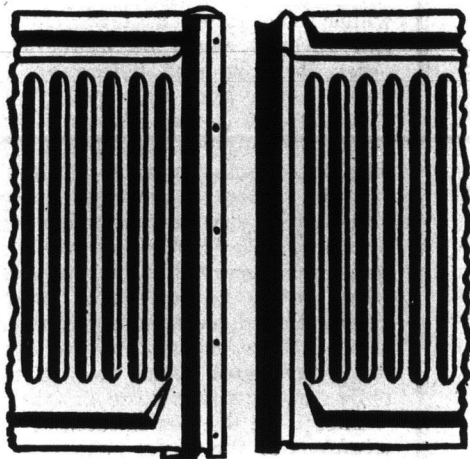




Let the Blizzard "Blizz"!

WHEN your buildings are "Pedlarized," you need have no fear of the power of the fiercest blizzard to harm your barns or their contents. A roof that is covered with Pedlar's "George" Shingles is, practically, one large sheet of metal. The most furious of windstorms cannot make it buckle, because each shingle is held in place by a row of nails at the SIDE—the very point where a wood shingle is most vulnerable.

Wood shingles warp and rot. When they warp, the nails are loosened and drawn out—when they rot, the first place to go is around the nails, the point of contact of wood and metal, where the rust gets its work in, leaving a hole large enough for the nail-



head to slip through. Without any warning, up comes a windstorm and—zip! What happens? Off come the warped and loosened shingles, leaving the structure worthless and unprotected—its contents at the mercy of the elements.

Pedlar's "GEORGE" Shingles

are WIND-PROOF. They are securely locked on FOUR sides. As each shingle is nailed in place, the next shingle completely covers and protects the nailing flange from the weather. All four edges of every shingle are concealed and securely fastened. The wind simply CAN'T get underneath and pry them loose. There is no give—no straining—no possibility of loosening. The side locks are self-draining and self-ventilating, preventing the possibility of "sweating" on the underside, thus protecting the woodwork of the roof from moisture.

A "Pedlarized" roof is lighter than cedar—no heavy substructure is required. Barns covered with Pedlar's "George" Shingles, and sided with Pedlar's Corrugated, Galvanized Sheets, cost less than if built entirely of wood, and have the additional advantages of being durable, fireproof, lightning-proof and rain-proof.

MADE IN CANADA

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