

P · A · X

Private Automatic Exchange



SPEED

The Automatic Telephone

To reach at will the Operator in the Tower, the Engineer in the outlying Plant—turn the Dial. Result—instant connection. Think what this means in cases of emergency.

The P. A. X. is a reliable, economical permanent and private method of talking to anyone, anywhere about the plant. Keeps the regular switchboard open for outside business.

"A Pair of Wires and a Dial", telling of P.A.X. in operation is yours for the asking. Write our nearest House.

Northern Electric Company LIMITED

MONTREAL
HALIFAX
QUEBEC

TORONTO
HAMILTON
LONDON

WINDSOR
WINNIPEG
REGINA

CALGARY
EDMONTON
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"Makers of the Nation's Telephones"

MANUFACTURING

Manual Telephones
Automatic Telephones
Wires & Cables
Fire Alarm Systems
Radio Sending and-
receiving Equipment

DISTRIBUTING

Construction Material
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Power Apparatus
Household Appliances
Electrical Supplies
Power & Light Plants
Marine Fittings