

FEATURING — ANOTHER CO-OPERATIVE SCHEME

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*The High
Standard of
Quality Established
for*

McLaren's

INVINCIBLE

Jelly Powders

will be absolutely maintained despite the increasing cost of materials. Under no circumstances will we permit our high standard of quality to be lowered.

Your customers appreciate McLaren's Invincible quality. It is good business for you to get behind a line

that takes so determined a stand for Quality.

Sell the Jelly Powders that are

Invincible in name.

Invincible in quality.

Invincible in customer-satisfaction.

Invincible in business-building.

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