FEATURING - ANOTHER CO-OPERATIVE SCHEME

CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada

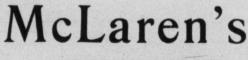
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXX

PUBLICATION OFFICE: TORONTO, OCTOBER 22, 1915

No. 43

The High
Standard of
Quality Established
for



INVINCIBLE

Jelly Powders

will be absolutely maintained despite the increasing cost of materials. Under no circumstances will we permit our high standard of quality to be lowered.

Your customers appreciate McLaren's Invincible quality. It is good business for you to get behind a line that takes so determined a stand for Quality.

Sell the Jelly Powders that are

Invincible in name.

Invincible in quality.

Invincible in customer-satisfaction.

Invincible in business-building.

McLARENS LIMITED

HAMILTON

WINNIPEG