SUGGESTIONS TO THOSE WHO DESIRE TO DRIVE PERFECTLY

DESIRE TO DRIVE PERFECTA

Way Up and Opposite—Dermal Vigilance Necessary

Side Stips and Skiels

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ans should the brakes be MOTOR ENGINES OFTEN USED TO

CORD TIRES FABRIC

C, "There's something in the Quality of Dunlop Tires that's missing from other tires. Don't know what it is, but when I make that quick stop I know instantly I have Dunlop Tires on!"

Q One motorist thus spoke for himself. He really was speaking for thousands of car owners.

Q, Live Rubber and best Egyptian Cotton go into Dunlop Cords and Fabrics. No shoddy; no skimping. The day of the short-mileage tire is gone; the day of the high-mileage tire is here; and when "tire-mileage" is up for discussion now, you find the word "remarkable" generally precedes a reference to DUNLOP.

DUNLOP CORD TIRES DELIVER THE MOST MILEAGE—ARE SAFEST TO USE





Hord Announcing INCOLN

THE Lincoln Motor Company Ford Dealers, of whom there Ford Industries. The Lincoln Car will, however, continue to be "Leland Built." This expression has acquired such a significance in Motordom that we ask the prospective buyer of an exclusive car of individuality to defer purchase until the meaning of "Leland Built" has been explained.

I is now affiliated with the are 700 in Canada, will sell means that for the first time in automobile history the owner of an exclusive car will be able to obtain the benefit of an already large and successful sales and service organization. The importance of this feature cannot be overestimated.

TOURING CAR - S4750	SEDANC - 500 FIVE PASSENCERS
TOURING CAR - 1750	TOWN CAR 70
PHAETON DOLUXE - 5450	SEDAN - 9 9 71
ROADSTER 5450	LIMOUSINE 73
COUPE 5600	YUDKINS SEDAN 75

These Prices F. O. B. Detroit (Canadian Funds); Duty, Sales and Import Taxes Paid attimeenders on file for Lincoln Cars are such that delivery cannot be affected in less than six weeks

LELAND-BUILT

Ford Motor Company.



I never thought running a car cost so little"

That's what many folks say when they learn that the average cost of operating an Overland is only \$4 weekly—the price of a couple of theatre tickets. Reckoning 5,200 miles a year, here are the items of the average Overland driver's expense for running his car a week:

Think of the economy of this car, averaging 26 to over 30 miles to the gallon of gas! Think of its saving in upkeep, due to Triplex Springs that protect both car and passengers from road shocks!

As little as \$825 buys the 5-passenger Overland touring car, completel equipped from electric starter to speedometer. As little as \$4 weekl pays for its operation. Take a demonstration ride to test its comformal you'll recognize it is the soundest automobile investment.

LOW IN FIRST COST LOW IN UPKEEP

EASTERN MOTORS, LIMITED St. John Fredericton

ecial Touring 1000 dan and Coupe 1295

Willys-Overland Limited

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