



GORGEOUS DISPLAY OF CHRISTMAS CARDS AND ART CALENDARS AT McMILLAN'S

Let a Christmas Card or Art Calendar Carry Your Message of Christmas Cheer

"Art is the inspiration of those lofty ideals that turn the instincts of men from crude to more noble purposes."

Each recurring year we have endeavored to make our stock one of the best in variety and artistic merit on this continent. Send a Christmas Card to EVERY ONE of your friends—They COST SO LITTLE and MEAN SO MUCH. Something for every age and taste—AT ALL PRICES.

REMEMBER! Everything on the ground floor of one of the largest retail Stationery Stores in Canada and the McMILLAN WAY of displaying the goods.

CHRISTMAS CARDS New and Charming Designs—Infinite variety.

TAGS AND SEALS Dainty and artistic. Very large assortment.

ART CALENDARS Veritable works of art suitable for framing after being used. Our Oil Fac-Sims show the brush marks and the actual effects of the original painting. About everything in the CALENDAR LINE.

NEW YEAR CARDS A larger assortment than usual. New and attractive designs.

SPECIAL— We have exclusive control for this city of the ROYAL CHRISTMAS CARDS designed especially for the Royal Family and reproduced by special permission—The last word in artistic color work.



FINE CHRISTMAS STATIONERY
In beautiful Gift Boxes. Direct from the leading manufacturers—At prices to suit all. DIE STAMPING from crest or monogram to order.

THE FOUNTAIN PEN SHOP
We Specialize in Fountain Pens—Carry absolutely the best procurable. ALL PRICES. Expert Service.

FINE LEATHER GOODS—British and Canadian Manufacture. A splendid assortment of Writing Portfolios, Ladies' Purses, Letter Cases, Coin Purses, Bill Folds, etc. LETTERING FREE if purchased at our store.

DOLLS! DOLLS! TOYS! TOYS!
At Special Prices—Remainders from our WHOLESALE DEPARTMENT. Nice Selection of Juvenile Books, Toy Books, Games, etc.



MAIL ORDERS HAVE OUR PROMPT ATTENTION.

McMILLAN'S 98 and 100 Prince Wm. Street, St. John, N. B.

Merchants Pleased With Xmas Trade

Wonderful Development This Week and Prospects Are Best in History of City.

Local merchants, when interviewed last evening, were enthusiastic over the Christmas trade that has wonderfully developed this week, and, if it keeps up the pace the next three days that it started out with Monday, the season will prove one of the best ever recorded. The removal of the luxury tax is credited with being the cause of impetus given to Christmas shipping.

Staple Article.
Merchants reported last night a great desire among customers to purchase the sensible staple article of wearing apparel. They referred especially to ladies' coats and gents' overcoats as being more in demand this week than heretofore. The better garments, which were formerly burdened with a tax, are having the call. This applies particularly to ladies' coats.

Non-Expensive.
The more expensive article and better class of goods in all lines are more popular in the customer's eye than they were last week, and goods that gave evidence of being tagged to stay on the shelves because of the tax, are now moving freely.

The Jewellers.
Jewellers have been able to reduce their price ten per cent., with the tax removed, and this has resulted in increased activity at their stores. A merchant said to The Standard last night, "There has been a great deal going about that there was no money in St. John for the Christmas trade. I heard so much of it I had really begun to believe it. The business of the last few days, especially the week, has convinced me there is plenty of money in St. John, especially when the customers are looking for substantial, sensible gifts for Christmas."

St. John People Prudent.
"It all proves to me that St. John people have been prudent in the time of plenty and have a reserve fund to draw on in time of need. The Christmas trade in my store I can safely say, bids fair to exceed in volume any year I have had." Similar statements were made by others, and those who entered the Christmas season with some misgivings, are now more enthusiastic over the prospects of the season, proving one to the best.

WEDDINGS.

Patterson-Kimball.
A quiet wedding was solemnized yesterday morning at the Main street Baptist Parsonage, when Miss Laura A. Kimball, daughter of H. E. Kimball of this city, was united in marriage with Stanley N. Patterson of Oak Point, Kings County. The bride was attended by Miss Sadie Akerley, and the groom was supported by Henry Kirk. After the ceremony Mr. and Mrs. Patterson left for their home at Oak Point.

Armstrong-Verrill.
Tuesday evening at the Main street Baptist Parsonage, William Armstrong of Cady's Queens County, was united in marriage with Miss Bertha Belle Verrill of Brookvale, Queens County. The ceremony was performed by Rev. David Hutchins, D. D. The couple were unattended. They will take up their residence at Cady's.

Prince-Urquhart.
A quiet but pretty wedding was solemnized at the Baptist Parsonage, Princess street, yesterday afternoon, when Rev. P. H. Bone united in marriage Mable Elsie, daughter of Burt and the late Maude Urquhart, to Ray Watson Prince, of Kingston, Kings County. The groom's gift to the bride was a set of raccoon furs. There were no attendants. After a short honeymoon trip Mr. and Mrs. Prince will reside at 85 Somerset street.

FUNERALS.
The funeral of Mrs. Frank V. Ross was held yesterday afternoon from the residence of her sister, Miss Ida B. Woodley, 35 Broad street to Fernhill. Service was conducted by Rev. S. S. Poole and Rev. F. H. Bone.

Friends of James P. Ryan, special agent of the C. N. R., will regret to learn that he is quite ill in the St. John Infirmary.

Christmas Gifts

- What more pleasing or useful gift can you imagine than a pair of the following:
- Women's Kosy Felt Slippers, \$1.55 to \$3.00
 - Women's Dainty Boudoir Slippers, \$3.00 a pair
 - Infants' Kid Moccasins in white and brown, 50c
 - Men's Comfy House Slippers, \$2.50 to \$6.00
 - Polishing Outfits, 75c. and 90c.
 - Party Slippers for Children and Girls, \$2.50 to \$4.50
 - Hockey Boots
 - Ankle Supports, Rubber Boots, Overshoes.
- We are showing these and many other useful gifts that will please and be of real benefit to the fortunate recipient.
- Foot Fitters **McROBBIE** 50 King St. JOHN. 6tr.
Store Open Evenings Until After Christmas.

Macaulay Bros., & Co., Ltd.

Open Every Evening Until Christmas.



Dolls

Make the Kiddies Happy

Christmas to the kiddies is incomplete unless they receive a pretty doll. See our display of Dolls—there is a big variety to choose from, including



- Dolls with natural hair,
- Sleeping Dolls,
- Double Jointed Dolls,
- Various sizes, \$1.50 to \$5.00

Special Xmas Display Boudoir Caps

In our Millinery Salon we have arranged an extraordinary display of Boudoir Caps in the newest and daintiest designs. Make it a point to see this showing.

New English Veils on display in our Millinery Salon.

NEPONSET BLACK BUILDING PAPER

Air Proof — Odorless.
Vermin Proof — Waterproof.
Can be used also for temporary roofs.

HALEY BROS., LTD. - St. John, N. B.

A NICE NEW ELECTRIC
PORTABLE LAMP
will brighten up the Home for Christmas

THE WEBB ELECTRIC CO.
S. C. Webb, Mgr. 91 Germain St.
Phones M. 2122. Store; M. 224721 Res

LACE LEATHER CUT OR IN SIDES

RAW HIDE or TANNED
Also Genuine English Oak Tanned

LEATHER BELTING

MANUFACTURED BY
D. K. McLAREN, LTD.
MAIN 1121 90 GERMAIN STREET, ST. JOHN, N. B. 30X 702

HEATING REPAIRS

Sections, Grates, Bases, Doors, etc. for "Daisy," "Gurney," "Oxford," "Safford," "Sovereign," Hot Water and Steam Boilers.

Asbestos coverings for furnaces and pipes save fuel.

All orders promptly attended to.

P. CAMPBELL & CO. - 73 Prince Wm. St.

FIRE ESCAPES

Structural Steel, Bolts and Rods.
WM. LEWIS & SON, ST. JOHN, N. B.

The Union Foundry and Machine Works, Ltd.
Engineers and Machinists
Iron and Brass Castings. Phone West 15.
West St. John. G. H. WARING, Manager.