

3 Days Gone---Now There Are Only 3

Just Half Gone---The Final Week of

St. John's Greatest Mercantile Event

NOW is the time to buy while these phenomenal reductions reign supreme; while every article of wearing apparel for Men, Women, Boys and Girls is marked at the greatest reductions in our history; at reductions that mean a real loss to us, so naturally we cannot continue them indefinitely. The end is now at hand. Saturday is the last day, and as these prices are considerably lower than new spring prices will be, it's to your own interest to do your shopping now. Don't wait until it is too late. Come in now and see for yourself the numerous bargains that do not get advertised.

Men's Hosiery



59c

All-wool Black
Worsted Socks
Regular \$1.00

74c

All-wool Black
Cashmere Socks
Regular \$1.25

Wolsey Heather or Black Worsted Socks. Regular \$1.75. Now \$1.27
Fine Black Cashmere Socks. Regular 85c. Now 59c
Heavy Wool Work Socks. Regular 60c. Now 39c
And other lines, too.

Gloves

Grey Wool Gloves. Regular \$1.50. Sale 98c
Fine Knitted Woolen Gloves. Regular \$2.50. Sale \$1.79
Mocha Gloves, wool lined. Regular \$3.50. Sale \$2.39
Tan Cape Gloves, Jersey lined. Regular \$5. Sale \$3.69
Real Buckskin Gloves. Regular \$4.00. Sale \$2.98
Chamois Gloves. Regular \$3, \$3.50. Sale \$1.98
All Leather Working Gloves and Mitts Marked 1-3 Off Regular.

Men's Underwear

\$1.98

Regular \$3.50 a garment
Penman's Heavy Ribbed All-wool Unshrinkable Shirts and Drawers.
Tru Knit Silk and Wool; also Natural Wool Combinations. Regular \$8.50. Now \$6.79
Stanfield's T. H. Mills Special \$1.89 a garment
Stanfield's Red Label. Special \$2.48 a garment
Stanfield's Blue Label. Special \$2.98 a garment
Watson's Fine Ribbed Shirts and Drawers. Regular \$4.75. Now \$3.59 a garment
Tiger Brand Heavy Ribbed. Regular \$3.00. Now \$1.69 a garment
And many other lines, too.



Men's Sweaters

Coat Sweater, military or shawl collar, in grey, maroon and navy. Regular \$5, \$6. Sale \$3.69
Heavy Wool Coat Sweater, with shawl collar. Maroon, navy, grey, brown. Regular \$9.50 to \$12. Sale \$6.98
Heavy Shaker Knit Wool Sweater, shawl collar. Maroon, Oxford, brown. Regular \$14. Sale \$9.98
Extra Heavy Shaker Knit. Regular \$19.50. Sale \$13.94
And many other lines, too.

Men's Shirts

Shirts from the best Canadian and English makers at big savings.
Regular \$3.50 and \$4. Sale \$2.48
Regular \$4.50 and \$5. Sale \$3.39
Regular \$5.50 and \$6. Sale \$3.98
Grey Flannel Work Shirts, collar attached
Regular \$2.75. Sale price \$2.19
Regular \$3.50. Sale price \$2.79



Men's Hats

Velours Half Price

\$14.00 Velours. Now \$7.00
10.50 Velours. Now 5.25
8.00 Velours. Now 4.00
Stiff Hats at 1-3 Off.



SOFT HATS

Stetson, Borsalino, Mallory, Brock-de-luxe and others all at radical discounts.
CAPS
\$2.75 and \$3.00 Caps. Now \$2.29
3.25 and \$3.50 Caps. Now 2.67

Men's Clothing

It isn't a question of what you pay, but what you get for your money that counts. Considered fabric for fabric, style for style, fit for fit, finish for finish, our clothing expresses the spirit of utmost economy. It's the tailoring that does it.



Suits

Divided in Two Separate Groups.

Entire Stock of \$35, \$38, \$40 Suits

\$24.85

Entire Stock of \$45, \$50, \$55 Suits

\$34.65

Winter Overcoats

\$25 Overcoats now \$18.75
35 Overcoats now 26.25
45 Overcoats now 33.25
55 Overcoats now 41.25
65 Overcoats now 48.75
75 Overcoats now 56.25

All-wool Mackinaw Coats

\$13.50 Coats for \$9.98
16.50 Coats for 13.20
18.00 Coats for 14.45

Odd Trousers

Fancy Tweeds, Homespuns, Bannockburns, fancy striped Worsteds, blues and blacks.
\$5 Trousers now \$3.95
6 Trousers now 4.80
7 Trousers now 5.60
8 Trousers now 6.40
10 Trousers now 7.95
12 Trousers now 9.60

Boys' Shop

Our entire stock of boys' suits have been divided into three separate price groups that bring many of these below the cost of production; and all are far below what new spring prices will be.

Entire Stock of \$15 to \$19 Suits
\$10.95

Entire Stock of \$20 to \$24 Suits
\$14.59

Entire Stock of \$25 to \$31 Suits
\$17.95

One special lot, sizes 31 to 35, for \$7.95



BOYS' OVERCOATS

Sale—\$7.20 \$11.40 \$15.20 \$17.60 \$19.60
Regular—9.00 14.25 19.00 22.00 24.50

MACKINAWS

\$9.60. Regular \$13.50

TWEED BLOOMER PANTS

Regular \$3.75. Now \$1.98
Fancy Grey and Brown Tweeds.

BOYS' SWEATERS

Coat Sweater, shawl collar. Regular \$2.60. Now \$1.92
Regular \$3.50. Now 2.62
Regular \$4.25. Now 3.11

WOOL TOQUES

Plain Knit and Brushed Wools. Regular \$1.00 to \$2.00. Now 80c to \$1.60

HOSIERY

All-wool English Worsted Stockings; heavy weight. Regular \$2.40. Now \$1.59
Golf Stockings. Regular \$2.75. Now \$2.19

BOYS' UNDERWEAR

Fleeced lined. Regular \$1.00. Now 80c a garment
Lambs Wool. Regular \$1.45 to \$1.85 a garment. Now \$1.16 to \$1.48 a garment
Wool Combinations. Regular \$3.35 to \$4.15 a suit. Now \$2.68 to \$3.32 a suit

Everything in Men's Furnishings at determined reductions—Neckwear, Nightshirts, Pyjamas, Braces, Garters, Handkerchiefs, etc. All Hats, Caps, Trunks, Club Bags, Suitcases.

Frocks

Beautiful frocks in Silk, Taffeta, Georgette, Satin, with trimmings of embroidery, beading and self ruffles.

\$24.75

Regular \$45 to \$50

\$39.50

Regular \$52 to \$72

Serge and Tricotine Frocks at real bargain prices.

\$22.50

Regular to \$45

\$37.50

Regular to \$64



Coats

\$29.50—Cosy winter coats of high quality materials; a few with fur trimmings. Regular \$48 to \$76.

HALF PRICE—PLUSH COATS—Real Salts guaranteed plush, beautifully lined throughout and warmly interlined to waist. Regular \$76 to \$115. Now \$38.25 to \$57.50

FUR COATS and fur pieces at prices truly lower than will be in evidence again for some time.

LEATHER COATS—Full belted, formerly priced \$30 to \$37.50. Now \$22.76

GIRLS' COATS—At radical reductions.

Middies—\$1.98

Balkan style middies of excellent quality Indianhead. Some with detachable collar of navy Gabardine, others with collar of Copen or rose colored linen; sizes 16 to 38.

At \$1.89 is an all white middie or white with navy collar, either attached or detachable.

Entire stock of middies including Jack Tar are at radical reductions.

A Big Bargain in Women's Sweaters

\$3.98

A special purchase of all-wool pullover sweaters with flared sleeves and skirt; some have low roll collar with tie; in plain Copen, coral; also beautiful color combinations.

Our entire stock of wool and silk sweaters for women and children at big reductions.



Hosiery

Silk Boot Hosiery—Black, white and colors. Specially priced, 89c. Cotton Hosiery in black and brown. Specially priced. 39c. All Hosiery At Greatly Lowered Prices.

Women's Gloves

Washable Chamoisette Gloves in white, grey, brown, chamois; two dome fasteners. A special purchase at a low price. 98c. Cauntlet Washable Chamoisette Gloves, strap fasteners. Special price \$1.69
Our Entire Stock of Gloves at Sale Prices.

Underskirts

\$3.98

Flowered Silkline in many floral designs, finished with deep, accordion pleated flounce. Also Silk Moire in rose, green, Copen, navy and black.

Heatherbloom underskirts in black, rose, green, Copen and navy. Regular \$3.75. Now \$1.98



Separate Skirts

Black and Navy Serge and Gabardines

\$10.98 \$8.50 \$5.95
Regular \$12 to \$15 Regular \$15 to \$20 Regular \$15 to \$22

OAK HALL

SCOVIL BROS., LIMITED
King Street