

## WORLD'S RICHEST YOUNG MAN AS A COAL MINER



John D. Rockefeller, Jr., is working as a miner in his own mines in Colorado in order to get a right idea of the conditions under which the men labor.

### Living To Serve and Saving To Give

The Duty of Those in Canada Who Cannot Go to Fight—A Matter For Serious Consideration

(Halifax Chronicle)

Among the many things that call for serious consideration at the present time, by no means the least important, is the urgent need as we have already pointed out, of thrift amongst all classes of the community. The people of the Dominion generally have liberally responded to the many and various claims which have been made upon their private pockets. But we must not be blind to the fact that much more remains to be done. It behooves us to cast a glance into the future and it certainly requires no great prophetic gifts to realize that large and adequate sums of public money will be necessary to meet the well-merited needs of wounded and disabled soldiers

and the dependents of our fallen heroes, buried somewhere in the soil of Europe. The mistakes of by-gone years must not be repeated in the present instance. Veterans of other wars have been known to die in the poor house. Brave men to whom a frenzied nation shouted itself hoarse, have had to beg for bread and exhibit their crippled limbs to a callous crowd.

There has been in other days an almost cynical prejudice against "the old soldier" that has broken the heart of many a valiant trooper. These things must not be allowed to happen again, and adequate sums of public money will be necessary to meet the well-merited needs of wounded and disabled soldiers



ALLOW ME TO PRESENT MY BEST FRIEND

## ROYAL YEAST CAKES

IN BUYING YEAST CAKES BE CAREFUL TO SPECIFY ROYAL YEAST. DECLINE SUBSTITUTES.

E. W. GILLET CO. LTD. TORONTO. WINNIPEG. MONTREAL.

us with infamy we cannot bear. No excuse avails for such a crime. If our sons owe a duty to the nation the nation is also under obligation to its devoted and heroic sons. It is our honest pride that Canadian soldiers are the best paid soldiers in the world. We cannot take a second place as regards a generous treatment of our crippled warriors, who return, or the wives and children of those slain heroes whose return is nevermore.

Those amongst us, whose duties, age or physical unfitness have prevented from going forth to fight, are not there by set aside from rendering any service, or making sacrifice for the welfare of the common-wealth. The lady in the shell town trenches, and the boys on the watch-tower, these have gone out with spirit and have done their duty. The country is bearing a heavy burden and each man's shoulder is needed at the wheel. The Patriotic Fund at this very hour urgently needs replenishment and that same fund will grow with each succeeding day. The country's exchequer is already under heavy demands and demands that will not be heavy. Extravagance in any form is wicked. Waste is worse, for it is criminal.

The call to thrift and to a practice of wise economy on the part of everyone is a call to the service of the Empire. Not thrift for the sake of self-interest, but thrift as a patriotic duty. There is something to be said for the saying that leads to diffusion. It is this saying in order to give to which attention is called today.

There are untapped resources in every household which can now be liberated for the national cause. The patriotic planning of the housewife, who serves a wholesome but less costly dish, in order that she may save a little to give to the Red Cross or other funds. The patriotic saving of a cigar, the giving up of some much-desired "Red-Jacket" and the devoting of the money thus saved to help forward the work of relief amongst injured soldiers is a form of national service within the reach of everyone. It is but paying the merest platitude to point out that the giving of what we can readily spare, and that which we shall never miss or feel, is not giving at all. It is the bestowing of a boon upon a dog. It involves no sacrifice and it is essentially a selfish service which the citizen demands of no one, and which is vital for our preservation and freedom. We need to measure the extent of our

Miss Alice K. Walker, secretary. Committee on freight, Mrs. J. F. Robertson, Mrs. R. O'Brien, Mrs. J. S. Harding, Mrs. A. W. Adams, Mrs. George McAvity, Mrs. M. B. Edwards, Mrs. D. McLellan and Mrs. J. Roy Campbell. In the absence of Mrs. F. S. White, a brief resume of the important needle-work committee only was given by Mrs. Harold Lawrence.

For the surgical department, Mrs. F. J. Harding reported 507 pads made. Mrs. E. H. Robinson reported for the knitting committee 16,022 pairs of socks and 4,785 pounds of yarn given out. Mrs. J. Y. Anglin reported for the Lancaster circle 82 regular, 84 associate members and the raising of \$1,018.

Mrs. Peter McIntyre, for Main street branch, reported four active, 28 associate members, the raising of \$461.29 and the expenditure of \$856.26 for materials.

Mrs. A. W. Adams, Duck Cove Circle, reported 2,422 pieces of work and \$177.98 raised.

Mrs. P. R. Warren, East St. John, reported the recent formation of the circle. Miss Stetson reported 421 boxes packed.

Mrs. J. S. Harding reported selling 112 pins to members at 50 cents each and also many workers' pins.

Mrs. George McAvity, in charge of Junior work, reported that twenty members were enrolled and that they would begin active work this month.

Miss Lillian Hazen reported for the St. John Ambulance Society.

Mrs. R. O'Brien moved that all reports be adopted, and this carried.

If you only knew

How delicious the clean, dustless teas of "SALADA" brand are, you would hasten to use them.

## "SALADA"

Black, Green } Sealed Packets only. B 148  
or Mixed. . . } To Preserve its Goodness.



"That's Bread that IS Bread. Say what you like, you can take all the care you want to, have the best ovens in the world, and the finest recipe possible, yet if you haven't the RIGHT FLOUR you don't get the results you should."

"Every time we've used LA TOUR FLOUR the Bread has been exactly the same—the same soft, uniform, golden crust, the same light, flaky texture, the same delicately sweet flavor." That is how people talk who are using

### La Tour Flour

The reason for the sameness—or uniformity—of Bread made with La Tour Flour lies in the fact that it is made to an exact standard of distinct superiority which is never allowed to vary in the slightest degree.

Remember, too, that La Tour Flour is milled from the choicest Western hard spring wheat, by a process that retains all that's best in it, so it is just as good for pastry and cake as it is for bread.

TELL YOUR GROCER YOU WANT LA TOUR FLOUR; IF HE WON'T SUPPLY YOU, LET US KNOW AND WE WILL SEE THAT YOU GET IT AT ONCE.



Good morning

Have You Used

## Pears' Soap?

Though Pears' is the finest of all soaps, it is sold everywhere at not over 15c. (unscented)

Matchless for the complexion!

Use the WANT AD. Way

# OUR BIG AUTUMN SALE

Commenced This Morning and will continue all the following week

## LILLEY & CO.

Up-to-date Provision Store 695 Main Street

Direct from Producer to Consumer

Whenever it is possible we buy direct from the Farmer and sell direct to the Consumer, thus saving all intermediate profits. By this method of doing business we are enabled to sell to the very best advantage and the Customer gets the benefit of this saving.

### TREMENDOUS BARGAINS IN ALL DEPARTMENTS

Lamb	5 BIG SPECIALS	Good Eating Apples	Provisions	Meat Specialties
Fore-Quarters . . . . . Per lb., 11c.	Picnic Hams, 6 to 10 lb. average. Per lb. <b>13c</b>	Cranberries . . . . . Per quart, 10c.	Shoulder Hams—Weighing 10 to 14 lbs. . Per lb. 13c.	Beef Roasts . . . . . Per lb. 10c. to 14c.
Hind-Quarters . . . . . Per lb., 15c.	We Only Have About 100 at This Price, So Come Early	<b>Pickles and Sauces</b>	Large Hams by the Whole Ham . . . Per lb. 15c.	Corned Beef . . . . . Per lb. 8c. and 10c.
<b>Vegetables</b>	Moose Steak, Per lb. <b>15c</b>	Tomato Ketchup . . . Per bottle, 10c.	Ham by the Half or Piece . . . Per lb. 16c.	Stewing Beef . . . . . Per lb. 6c. and 8c.
Choice White Potatoes, Per peck, 17c.	Fresh Pork Sausages, 2 lbs. for <b>25c</b>	Mixed Pickles . . . Per bottle, 10c.	Sliced Ham . . . . . Per lb. 20c.	Pork Roasts . . . . . Per lb. 15c. and 16c.
New Canadian Onions, 3 lbs. for 10c.	Hamburg Steak, Per lb. <b>10c</b>	Sweet Mixed Pickles . Per bot. 15c.	English Breakfast Bacon by the piece . Per lb. 19c.	Salt Pork . . . . . Per lb. 12c. and 14c.
Sweet Potatoes—Per lb., 4c., 7 lbs. for 25c.	Per peck <b>17c</b>	Sweet Mustard Pickles, Per bottle, 15c.	Good Table Butter . . . . . Per lb. 23c.	Clear Fat Pork . . . . . Per lb. 15c.
	Good Apples, Per peck <b>17c</b>	2 bottles for 25c.	Good Cooking Butter . . . Per lb. 23c.	Moose Roasts . . . . . Per lb. 12c.
		Prepared Mustard in fancy glass mugs . . . . . 10c.	Good Cheese . . . . . Per lb. 18c.	Deer Roasts . . . . . Per lb. 12c.
			Bologna—Per lb. 10.; by the whole one. Per lb. 9c.	Deer Steak . . . . . Per lb. 18c.

A Large Variety of Other Goods at Proportionately Low Prices

### Big Sale Now in Full Swing

Store Open Evenings Till 10 O'clock. Saturdays Till 12 p. m.

## LILLEY & CO. 695 Main Street