



Bread, Meat,  
Butter, Bacon, Eggs  
all go higher and higher in cost  
while **CATELLI'S**



"MILK"—"HIRONDELLE"—"L'ETOILE"  
**MACARONI**

remain the most economical food you can serve. They have greater food value than eggs, chicken or lean meat and can be prepared in dozens of appetizing ways.

Our booklet, "The Girl at Catelli's" gives you over 100 recipes for Macaroni Dishes—some of them exceptionally delicious—all are nourishing and satisfying. Send us your name and we will mail a copy to you free.

THE C. H. CATELLI CO., LIMITED, MONTREAL, Que.

**M<sup>c</sup>Cormick's**  
**JERSEY CREAM Sodas** ARE DECIDEDLY ECONOMICAL

Next to milk (the perfect food)—McCormick's Jersey Cream Sodas contain more food value than any other article of diet. They are made from pure creamery butter, sweet milk, high-grade flour and pure shortening, in a snow-white, sunshine, modern factory that spares no expense to insure utmost purity and cleanliness.

THE McCORMICK MANUFACTURING CO., Limited  
General Offices and Factory: London, Canada.  
Branch Warehouses: Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.

Makers also of  
McCormick's Fancy Biscuits

THE GREATEST VALUE FOR YOUR MONEY

SOLD FRESH EVERYWHERE

## ANNIVERSARY OF LANDING OF 26TH IN FRANCE

The Local Depot Under Military Service Act—Further News of Casualties

An officer of the 26th battalion writing to a friend in St. John reports a function held by the officers of the 26th on Sept. 15 in honor of the second anniversary of the landing of the battalion in France. It took the form of a smoker. Only those officers were present who were at the time out of the lines. They included Lieut.-Col. Brown, Major Porter, D.S.O.; Major McMillan, D.S.O.; Major Leonard, D.S.O.; Major Dawson, Major Pringle, Captain Wood, Captain Lawson, M.C.; Captain Russell, Lieutenant Campbell, Lieutenant Buddell, Lieutenant James B. Dever and Lieutenant Allingham.

Lieutenant-Colonel J. L. McAvity has returned from Halifax where he was in connection with matters relating to the military service act in connection with this depot of which he is in command. He said it would only be a matter of a few days when he would be able to announce his staff. It is generally known that Major Douglas McArthur will be the second in command of the depot.

Casualties  
E. G. Higginson, of Hawkesbury, Ontario, who has been at the Dufferin Hotel here for the last few days, was advised yesterday that his son, Lieutenant G. Higginson, had been killed in action. Lieutenant Higginson was born in St. John but when very young the family removed to Hawkesbury, the home of his mother. He was a graduate of Toronto University.

The names of four New Brunswick men appear in the midnight casualty list: Killed in action, C. B. Wortman, Moncton; prisoner of war, C. Morehouse, Coronation; wounded, W. W. Shaw, Grand Bay, and J. N. Humphrey, West St. John.

Mr. and Mrs. James Gunn, 4 Blair street, received word recently from their son, Private Harry J. Gunn, to the effect that he had fully recovered from his wounds and was back again in the trenches.

Word was received in the city last night to the effect that the members of the local tribunals will not receive remuneration for their services.

Two recruits were secured for No. 9 Siege Battery yesterday: Donald R. Morrison and W. J. Bambury, both of St. John.

## THE *Rexall* STORE

# GOOD NEWS

REGARDING

# RUBBER GOODS

Here is an example of how the Rexall Policy of Selling Drug Store Goods protects our customers and tends to keep prices down:

The Price of Crude Rubber and other things entering into the manufacture of the finished products have advanced considerably during the past year, and but for the foresight of the Executives of the United Drug Co. (for whom we are selling agents), it would have been necessary for us to have advanced our selling price to you.

## No Advance In Price

This, however, will not be necessary, due to the fact that The United Co. have recently purchased at a cost of One Million Dollars the entire manufacturing plant of The Seamless Rubber Co., of New Haven, Conn., who are the largest manufacturers of Druggists' Rubber Goods in the world, and makers of The Famous Kanteak Hot Water Bottles. This factory is now equipped to manufacture all types of Hard and Soft Rubber Goods for Surgical Hospitals and Household use.

## What This Means To You

This means that, in spite of advancing costs, our selling price to you will remain the same, due to the fact that these products will now be supplied to us direct from the factory instead of through middlemen and jobbers, so that you can still buy your Hot Water Bottles, Syringes, etc., at the same prices as formerly, and these prices the lowest consistent with the high quality of the goods.

## Our Guarantee

Another big advantage which you have when you buy your Rubber Goods at Our Store is the guarantee that we give you with every purchase.

We replace, without charge, any article which does not give satisfaction or proves defective within a specified time. This guarantee gives you full protection against faulty materials or workmanship, and goes with every purchase.

## New Goods Now In Stock

Our Fall Shipments are now in stock, and is the most complete we have ever shown, including everything that will add to your comfort and convenience in Sickness and in Health. We invite you to examine our stock and compare our prices, for we feel sure that the values cannot be equalled at the same prices.

<b>HOT WATER BOTTLES</b> \$1.25 to \$3.50	<b>FACE BOTTLES</b> \$1.00	<b>FOUNTAIN SYRINGES</b> \$1.00 to \$4.00
<b>COMBINATION SETS</b> 75c. each	<b>NEURALGIA BOTTLES</b> \$2.00	<b>BULB SYRINGES</b> 50c. and \$1.00
<b>LADIES' SYRINGES</b> \$2.00, \$2.50, \$3.00	<b>RUBBER GLOVES</b> 35c., 50c. and \$1.00 pair	<b>INVALID RINGS</b> \$2.50 and \$3.50
<b>INFANTS' SYRINGES</b> 25c.	<b>EAR SYRINGES</b> 25c.	<b>BATH SPRAYS</b> \$1.25, \$2.00, \$2.50
<b>RUBBER SHEETING</b> 75c. to \$2.00	<b>COMPLEXION BRUSHES</b> 40c. and 50c.	<b>HAIR TONIC COMBS</b> 50c.

WATER BOTTLE COVERS, ATOMIZER BULBS, BANDAGES, FINGER COTS, CATHETERS, SOOTHERS, CRUTCH TIPS, RECTAL TUBES, NIPPLE SHIELDS, EYE DROPPERS, ETC.

## Mail Orders

The Parcel Post affords a prompt and efficient shopping service for out-of-town customers. All mail orders are given the same careful attention as though you were making your selections in person.

*The Ross Drug Co.*  
LIMITED  
100 KING STREET



## You Can't Resist Taking Them!—

Talk about love laughing at locksmiths!—Why, no matter where you hide or lock away "Maple Buds" in the house, the youngsters find a way to get them. This great desire children and grown-ups have for these dainty, solid chocolate pieces, is a very sincere form of flattery to us. However, we believe that we deserve it, for no expense or time is spared to make them the finest chocolate confection in the world.

Made from the finest and most expensive cocoa beans, rich, creamy milk and selected sugar — and blended in a way that imparts a clean, fresh and appetizing flavour.

Eat plenty — there's no need to be afraid of ill effects — they're harmless to the weakest digestion.

**COWAN'S**  
**MAPLE BUDS**  
A dainty Solid Chocolate

