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**NO. 273**

A stylish and charming new model, for medium and petite figures, combining the advantages of the girly top, with those of the medium long hip corset.

Produces lines of exquisite shapeliness and grace, imparts absolute comfort and a superb figure.

Made of Imported Coutil, rust-proof boning throughout, one of the best sellers ever made.

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**DOMINION CORSET CO., Mfrs.**  
Quebec, Montreal, Toronto.

**Every Woman Beautiful**

Now comes Surgeon General George E. Swatte, of the British Army, with a scheme of his own for making every woman beautiful. The doctor has no cosmetics to sell and no new lotions to apply. He simply says that the safe and sane way of making the woman beautiful



is to remove from her path all care and anxiety as long as she is the mother of children. In accordance with his plan, he advocates the passing of a woman's enfranchisement bill as a bill that will produce beauty. He argues for an age limit of 21 years for the marriage of women; he wants widows to have pensions and all mothers to have ration and allowances. All these reforms, he says, will produce a higher standard of beauty in the race.

the security of perfect marriages, with the consequent birth of children who are not beautiful. He advocates that the barriers brought about by existing social conditions, such as difference of creed, social standing and wealth, should be eliminated and the human race go untrammelled in its search for beautiful children.

Isn't it nice for the doctor? To the minds of many of us he holds out a greater promise for our life than all the suffragist movements that have ever seen the light of day. He says, practically, that hubby must no longer burden us with his business affairs; that no matter how short his purse may be it must always belong to us; that hubby's principal business on earth will be not only to look after his business, but also to watch the cook and the chambermaid and the house and take care of the children. Isn't it a brilliant prospect and a lay one for us poor creatures who have formerly had so much to do? But what woman would stand for such a "reformation" especially if she has been accustomed to boss everything around the house, including her so-called "lord and master," and to handle the family pocketbook? The average militant woman just wouldn't submit to it, that's all.

From a sane standpoint there is much in the doctor's proposition that appeals to the laws of nature which would, no doubt, in time cause a reversion to the Greek type of beauty, which has always been considered the great paragon. But in these days of absolute lawlessness in things matrimonial legislators refuse to admit a bill that would help things of that sort, or if it is admitted, it always dies in a committee pigeonhole and becomes food for the professional joke-maker.

The reason for this is that the majority is opposed to making the future generations beautiful in that the individual is satisfied with his or her own imperfections and would hate to see them lost to a long-suffering and unregenerated world. For, in sooth, did not the nobility of Europe bequeath from generation to generation their titles and the sometimes unsavory histories of themselves.

The least one may do in this country, where family histories make the genealogists who try to unravel them laugh at their sleeves at the would-be possessors of family trees—the very least one can do is to hand down the family physical imper-

fections. That is unless some distinguished member of the family is unfortunate enough to be measured and photographed by the police.

And, speaking of pedigrees, the average American, whether his means are very large or not, likes to have a pedigreed dog or cat or horse or cow or hog. Tastes, of course, run about the pedigreed things along different lines. But be it noticed that animal must possess the highest class of beauty and conformation that belongs to its particular style. If it is a hog it must be a beautiful hog, whatever that is. If it is a dog that a woman loves to carry around and cuddle it must have the cutest head and the most intelligent eyes and lovely hair and everything else that makes a beautiful whole. In other words, we can put our animal in the shows of their classes and pull down a prize once in a while, but with us poor women, if we were placed on exhibition and judged for points in conformation, facial beauty, wealth of hair, etc., the majority of us wouldn't get overjoyed with prizes. But we would have the satisfaction of knowing that we are no worse looking than our neighbors, and therein is much satisfaction.

When Doctor Swatte's plan for beauty comes up for consideration before the strong-minded, up-to-date organizations for women there will be a jolly old time. It will be torn in shreds and patches. It will be trampled on by these idealists. One good thing about it is that the Doctor is in England and not within reach of the average American club-woman.

**NEW STRENGTH IN THE SPRING**

**Nature Needs Aid in Making New, Health-Giving Blood**

In the spring the system needs toning up. It is spring to be healthy and strong you must have new blood, just as the trees must have new sap. Nature demands it and without this new blood you will feel weak and languid. You may have twinges of rheumatism or the sharp stinging pains of neuralgia. Often there are disfiguring pimples or eruptions on the skin. In other cases there is merely a feeling of tiredness, and a variable appetite.

In these cases are signs that the blood is out of order—that the indoor life of winter has told upon you. What is needed to put you right is a tonic, and in all the world there is no tonic can equal Dr. Williams' Pink Pills. These Pills actually make new, rich, red blood—your greatest need in spring. This new blood drives out disease, clears the skin and makes weak, easily tired men and women and children bright, active and strong. Mrs. J. C. Moses, Brantford, N. S., says:—"Last spring my daughter was completely run down, she was very pale, had no appetite, and became very nervous, and we were alarmed about her. We decided to give her Dr. Williams' Pink Pills and soon after she began taking them there was a decided improvement. She gained in weight and vigor, her color returned, and her whole system seemed to have been built anew. I can warmly recommend Dr. Williams' Pink Pills to all who need a medicine in spring."

Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from the Dr. Williams' Medicine Co., Brockville, Ont.

**Real English SUITS and OVERCOATS**

to measure from \$5.14 to \$20

Cut in Latest London and New York style, whichever preferred. No matter what part of the dominion you live in, we undertake to supply you with a smart, comfortable suit, fitting you perfectly, or otherwise as you may prefer. The process is simple, merely fill in a post card and address same to us as below, asking for our latest assortment of materials. Together with patterns, we send you fashion-plates and complete instructions for accurate self-measurement, tape measure, all sent free and cartage paid. We dispatch your order within seven days, and if you do not approve, return the goods, and we will refund the money.

**SUITS & OVERCOATS to measure from \$5.14 to \$20.**

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Please mention this paper.

**Mrs. F. Beatrice Neville**

A cable received by J. A. Belyea, her solicitor, yesterday announced the death of Mrs. F. Beatrice Neville in Stratham, London (Eng.), where she had made her home for a number of years. Mrs. Neville was Miss F. Beatrice Hatheway of this city, daughter of the late Frederick W. Hatheway, who was head of the Hatheway line of steamers on the St. John river.

Hatheway went to England some years ago and there married Dr. Charles Neville, who died in 1906. She always retained her interest in her native city and owned a large amount of property here, including the stone house in Coburg street, a little above Union.

Mrs. Neville is survived by one sister, wife of Col. James Peters, of London (Eng.). There are a number of relatives in St. John and elsewhere in New Brunswick, including Mrs. S. Alward, Mrs. H. C. Tilley and Mrs. E. P. Starr, of St. John, and Mrs. Randolph, of Fredericton, who are cousins. Many here will regret to learn of Mrs. Neville's death.

Mrs. Tucker, of this city, is the only surviving aunt, and Mrs. Charles Melick, also of this city, the only surviving cousin of Mrs. Neville.

**EXPORTS REACH VERY HIGH MARK**

The Value of Export Trade Through St. John This Winter is now \$18,027,504—Gain of \$473,932 Over Last Year

The following is a list of ocean steamships that have made their returns to the customs house up to date. The volume of business so far this season has been greater than ever before, and from now until the end of the season large cargoes are to be shipped. The wheel shipment has been very heavy. About two million bushels to go from this port before the season closes.

The following are the sailings of each line: C. P. R. line 27; Allan line, 17; Donaldson line, 12; Furness line, 12; Manchester line, 10; Head line, 3; South Africa Elder-Dempster, 3.

Steamers	Value
Empress of Britain	\$110,716
Tunisia	11,991
Algeria	11,991
Manila	11,991
Rapahanoek	11,991
Victoria	11,991
Montfort	11,991
Lake Erie	11,991
Empress of Ireland	11,991
Grampian	11,991
Patagonia	11,991
Katania	11,991
Montevideo	11,991
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