

L. SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

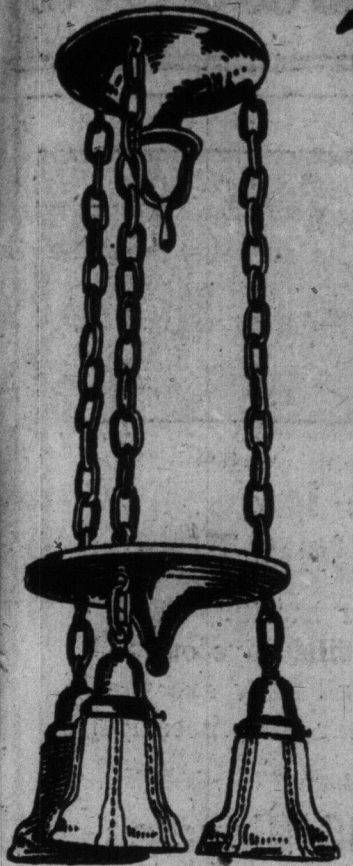
J. WOOD, Manager

Phone Number Main 7841.
We have 56 lines to Central.

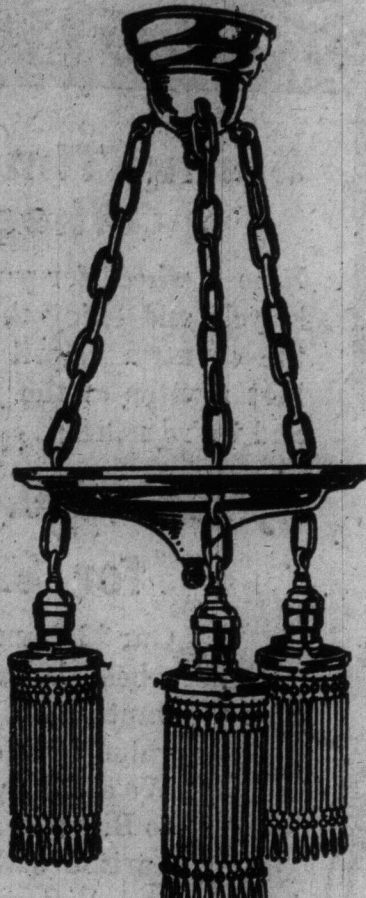
L. SIMPSON

The Spring Sale of Electric Fixtures

Saturday we have prepared a magnificent spread of special values, to introduce the new stock of fixtures of every sort. For this one event we have more than \$10,000 worth of fixtures ready. The infinite variety of combinations is merely hinted by the cuts in this limited space. The highest art is shown in designs and splendid workmanship. The qualities are guaranteed.



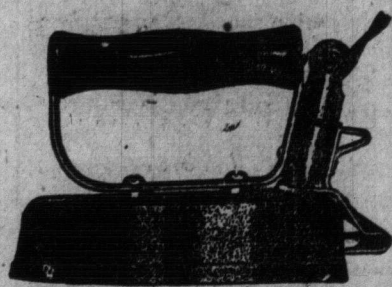
Three-light Double Fan Fixture, with long chain and fancy shades, suitable for parlor, sitting-room, dining-room; 85 only. Regular \$9.25. Saturday, \$6.69.



This Three-Light Fixture, with crystal shade, several colors. Suitable for parlor, dining-room, and sitting-room; 100 only. Regular \$15.50. Saturday \$9.99.

Extra Salesmen will facilitate your buying

Hot Point Iron
\$4.97

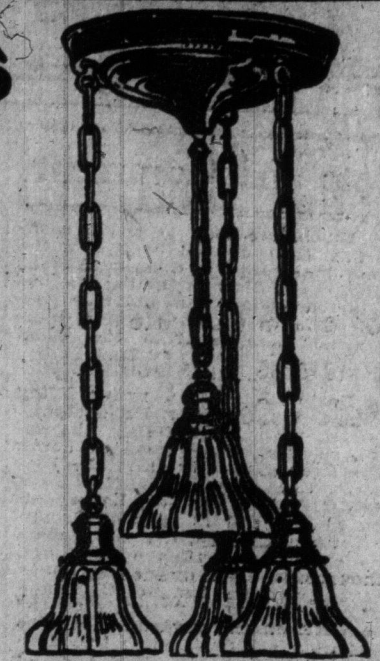


100 Electric Laundry Irons, 6 lbs. 110 volts. Reg. price \$6. 2 years' guarantee with each iron. Complete with cord plug ready to attach. Saturday \$4.97



Six only Embossed brass antique finish fixtures, with fancy shade. Reg. \$50.00. Saturday \$35.50

Take Elevator to the Fifth Floor



Four-light 12-inch pan fixture, with long chain and fancy shade, suitable for parlor, dining room. 48 only. Regular \$8.50. Saturday \$6.99

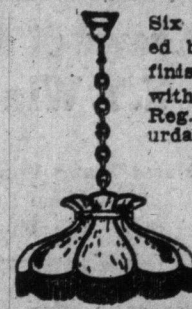
Electric Fixtures for Your House Complete, \$17.89



As shown in cut, for Dining-room, Parlor, Hall, Kitchen, Bedroom, Verandah, fitted with suitable shades. These standard in every particular, and will give excellent satisfaction if put up in your house. Regular \$35.50. Saturday \$17.89.

Sitting-room Brackets with cut star shade. Reg. \$1.25. Saturday \$0.89c

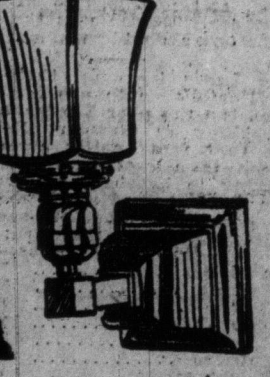
Bedroom Brackets with fancy shade. Reg. \$1.00. Saturday (100 only) \$0.68c



22-inch Bent Glass Dome in amber and green, with or without fringe. Reg. \$15. Saturday \$11.49



Beautiful four-light mission fixture, complete with art glass lanterns, amber or green, brushed brass finish, 50 only. Regular \$16.00. Saturday \$11.49



Square bracket with fancy shade, B. E. finish. Reg. \$1.75. Saturday \$1.19

Stirring Values in Carpets Saturday

English Tapestry Squares. A very big purchase of serviceable, inexpensive rugs enables us to mark them for a quick sale at specially low prices.

6.9x9.0, Saturday, \$4.95. 9.0x10.6, Saturday, \$7.65.
7.6x9.0, Saturday, \$5.50. 9.0x12.0, Saturday, \$8.65.
9.0x9.0, Saturday, \$6.65. 10.6x12.0, Saturday, \$10.45

A prominent English manufacturer's stock of good heavy hard-wearing Brussels Squares has been bought up by us at a distinct price advantage, and we are marking them at a proportionately low selling price.

Very low prices in Seamless Imported Axminster Rugs. Designs for dining-room, living-room, drawing-room, and in good useful sizes. Orientals and self color greens.

6.8x9.4, Saturday, \$11.95. 7.6x10.4, Saturday, \$15.85.
7.6x9.0, Saturday, \$12.95. 9.0x9.0, Saturday, \$16.65.

8.3x11.0, Saturday, \$18.75. 9.0x10.6, Saturday, \$18.50.
9.0x12.0, Saturday, \$20.75.
9.1x13.10, Saturday, \$25.25

There are unusually good values in small rugs and mats. Hit and Miss Mottled Axminster, 27x54. \$1.20

Deep pile rich Axminster and Oriental, chintz and self color effects. 27x54, \$1.95. 36x68, \$3.10.

A very cheap clearing line in Heavy English Saxony Door Mats. 13x34. Regular \$1.35. Saturday, special, 99c. 13x30. Regular \$1.25. Saturday, special, 95c.

English Brussels Door Mats. 13x30. Special. 45c

TAPESTRY CURTAINS, \$2.39

200 pairs Tapestry Curtains, high-grade of art loom manufacture, many soft tones and combinations, good designs, 50 inches wide and 3 yards long. The quality superior to most curtains, splendid values at \$6.00, \$7.00, and \$7.50. Saturday at, pair \$2.39

SCRIMS AT 19c.

The artistic Colonial Art Scrims and Etamines in new "floral" and "Craft" patterns, plain or figured centres, colors give satisfaction. Worth 35c and 40c. Saturday, special 19c

Curtain Rush Prices From Our Sumptuous Drapery Section

VELVETS AT 89c.

Large quantity of those high-class French Antique Velvets, beautiful soft pile, very effective for portieres, 50 inches wide. Worth \$1.50 yard. Saturday, at 89c

FRENCH DAMASKS, 39c.

Clearing of odd lines of French Figured Damasks, ranging in lengths from 3 to 15 yards. Large selection of choice, soft shades, particularly suitable for bedroom curtains and covers, 50 inches wide. Worth 75c, \$1.00, and \$1.25. Saturday at, yard 39c

FOR FURTHER SIMPSON ANNOUNCEMENTS SEE OTHER PAGE IN THIS PAPER

Half-Price Sale of "Murray" Boots at The Simpson Store

The Murray Shoe Co. are makers of high-grade footwear exclusively. By a special arrangement we clean out their entire London factory of all samples, trial pairs, overmakes, and floor stock every six months.

TOMORROW we will sell **SIX THOUSAND PAIRS** "Murray," "Invictus," and "McCready" boots and low Oxford shoes for men and women at one-third and one-half regular prices. Stylish, beautifully finished, made mostly on the new short vamp lasts. They will step out quickly after eight o'clock.

Men's Boots and Oxfords for \$2.95

3,000 Pairs Men's Standard Brand Boots, and Oxfords, "Invictus," "Murray," and "McCready" trade marks. Button, Blucher, and fancy styles. Tan calf, patent colt, vici kid, gunmetal, and box calf leathers, short and medium vamps, high, medium, and low toes and heels, single and double Goodyear welted soles. Some are leather lined and heavy waterproof soles.

Sizes 5 to 11. Regular \$4, \$4.50, \$5, and \$6. Saturday, 8 a.m. **\$2.95**

"Murray" Boots and Oxfords, \$2.95

900 Pairs Men's Boots and Low Oxford Shoes, made by the Murray Shoe Co., London, Ont. Tan Russia calf, gunmetal, patent colt, box calf, and vici kid leathers. Button and Blucher styles, plain and fancy tops, single and double Goodyear welted soles, high, medium, and low heels, mostly made on the new short vamp lasts, with dull calf and fancy tops. Sizes 5 to 11. Regular prices \$4.50, \$5.00, \$5.50, and \$6.00. Saturday, 8 o'clock \$2.95

700 Pairs of Children's Shoes, 99c Pair

700 Pairs Mrs. A. E. King's "Kant Slip" Boots, Slippers, and Oxfords, made in Boston, patent colt, vici kid, and fine tan calf leathers, and red, brown, and black velvet. Button and Blucher styles, ankle strap pumps and sandals. Sizes 2 to 8. Regular \$1.50, \$1.75, and \$2.00. Saturday 8 o'clock 99c

Women's Boots and Oxfords

2,100 Pairs Women's "Invictus," "Queen Quality," and "McCready" Boots and Oxfords, being samples, overmakes, and floor stock, in all leathers and popular fabrics, including tan, willow calf, patent, pony, vici kid, gunmetal, satin, velvet canvas, etc., etc. French, Cuban, and military heels, Goodyear welt, hand-turn and flexible McKay sewn soles, short and medium vamps, dull calf and fancy tops, all sizes 7 1/2 to 7. Regular prices \$3.50, \$4.00, \$4.50, and \$5.00. Saturday, 8 o'clock \$2.49



The Robert **SIMPSON** Company Limited