MONDAY MORNING

THE TORONTO WORLD.

SEPTEMBER 15 1913

The Robert Simpson Company, Limited GO TO THE LUNCH ROOM FOR AFTERNOON TEA. FOR YOUR EVES. 3 To 5.30. Special Menu Glasses. \$1.00. in white metal mes; finest gold-filled, \$2.50.

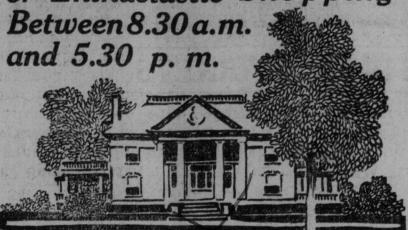
Come and Enjoy a Day of Enthusiastic Shopping Men's Waterproof Coats \$10.00 GRADES FOR \$7.95. MEN'S FINE WATERPROOF Hundreds of New Brussels Rugs Bale after bale, these rugs have been arriving from the best English and Can-

adian manufacturers, making a tremendous assortment, suitable for all rooms, and at prices that will recommend them to keen buyers. No better values can be obtained than we are offering in these most serviceable, hard-wearing rugs. Big range of sizes and prices:

4.6	x	6.0	 \$5.25	\$6.5	0	9.0 ;	s 9.0		\$11.25	\$14.50	\$17.75
				8.0		9.0 :	x 10.6		12.85	16.55	21.25
				10.7	5 \$14.25	9.0	x 12.0		14.75	19.25	24.25
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Seamless Wilton Rugs-Special attention should be given to this magnifi cent make of fine, imported Wiltons, all of which are woven entirely without seam, in every size. We have displayed, around the Rug Department, about 30 different designs, representing the finest known Eastern rug designs. The prices at which these are marked are only slightly more than those of the finer quality seamed rugs, and it is quite unnecessary to emphasize the superiority of those wollen in one piece:

4.7	x	6.6	\$16.00	7.10	x	11.1	 \$45.0
5.7	x	7.10	22.50	9.0	x	12.6	 59.5
6.7	x	9.10	35.00	9.10	x	13.2	 75.0
		11.6 x 14.1					



More Ship-

ments of Falland

Winter Cloakings

creases our already fine collection. imported from the best English and Scotch mills, 54 inches wide, \$1.00 to \$5.00 per yard.

"Chinchills Cloakings in round curl and rippe weave, very stylish and comfortable. Whitney Cloakings in self colors and heather

nixture colorings. Reversible Cloakings in every wanted weave and color, with contrasting reversible plain and

d color, with contrasting reversible plain and eck backs. High class Zibeline Cloakings in new color com-nations and designs.

Beaver Cloths, good, solid, hard-wearing cloths with contrasting plain and check backs. Fashionable Curl Cloakings in a fine range of shades and cream for children's wear. Popular Polo Cloakings, soft, insecy fabrics, for children's and misses' coats, etc. We will make a special display of these cloak-ings Tuesday in our cloaking aisle, opposite Queen street elevators, dress goods department, second floor.

floor. Wide Wale black and navy suitings, always popular for smart Fall tailored suits. We have a fine range of these wide wale suit-ings in fine worsted finish, also in the soft botany finish.

finish. Fine tailoring cloths that always give more than satisfaction in wear, they do not gloss in wear and are guaranteed the best fast unfading dyes and permanent finish. 52 to 54 inches wide, \$1.00, \$1.25, \$1.50 and \$2.00 per yard.

New Suiting Velvets

VELVET CORDS.

These fashionable corduroys are not only most satisfactory in wear, but excel in style and beauty. Deep pile hollow-cut cords, made by "Worrall," whose name is a guarantee of quality. They come in every autumn shade.

NEW STRIPE VELOURS.

and plack velvets, velveteens, couche, chiffen a na, erect pile velvets-we have widths a titles to suit every order. I finished black velveteens, bearing our ow, pped guarantee, in 27-inch

\$5.00, \$6.00 and \$7.00.

(Second Floor)

Winter Footwear

Snappy Display of Fall and

These coats are made from a double texture, all-wool Paramatta cloth, in fawn; a beautiful material. They are fashionable Raglan style coats, with stitched and strapped seams, and 50 in. long; close-fitting collar; best workmanship. 8.30 a.m., Tuesday 7.95 MEN'S WATERPROOF COATS AT \$15.00.

manship. Price 15.00 motoring. Price 30.00

COATS. \$18.00.

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CONTROLL

Well-dressed men want the best in waterproof. This coat will fill the bill. From the finest English double texture fawn Paramatta cloth ; in Raglan style, and beautifully finished. Price 18.00 THE "LONDON" MOTOR COAT.

Made specially in London, England, by a most famous manufacturer, from Made from double texture English English burberette cloth: cut long and Paramatta cloth, in fawn: absolutely loose, with close-fitting collar; it is made waterproof; excellent in service; cut in with warm blanket linings; all neces-Raglan style: 50 in. long; best work- sary pockets: a warm ideal coat for

Women's Sample Coats 2,000 Pairs of Lace Curtains \$12.65 FOR AN 8.30 RUSH SALE

THE VERY NEWEST STYLES AND MATERIALS, REGULAR VALUE \$17.50 TO \$22.50.

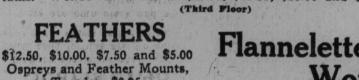
50 coats in the lot, including imported tweeds in fancy weave, soft reversible cloths and plain cloths. Correct for fall and winter, suitable models for misses or older women. Extremely attractive at 12.65

75 WOMEN'S AND MISSES' SUITS. Worth \$17.50 to \$23.50, Tuesday \$11.95.

Serges, tweeds and fancy mixtures, made in a variety of styles. Coats beautifully tailored and lined with best quality silks. Shades grey, brown, black, navy, green and tan. The offer is one to make early buying, so get here among the first. Tuesday extra special 11.95

WOMEN'S NEW FALL DRESSES.

A fine array of novel colorings for street or afternoon wear. These dresses are made from brocade and plain velvets, navy and black, or from silks in tans, Copenhagen, navy or black. They possess all the new touches, such as belts of silk or pointed pepums. Wonderful values at \$10.75, \$12.50, \$15.00 and \$19.00.



Flannelette Wear for Women

Cooler nights are here and with them the necessity of warmer clothing, especially flanhelette wear. Al-though the market has advanced almost steadily for the past two years, we are still able to offer the same won-derful values as in the past. Special prices will prevail Tuesday, and phone orders will be filled.

class quality Nottingham. Regular value 75c and \$1.00 per pair. Tuesday morning, from tains: 3 yards long: good bordered designs:

Second Lot-450 pairs at 68c per pair. These are odd two and three-pair lots from our is our new Colonial Chintz at 121/2c per yard. regular stock. The usual value runs \$1.00, \$1.25 See our special display, Queen Street window. and \$1.50 per pair. For one hour only Tues- Fast colors; beautiful variety of design and

day68 Third Lot - 1,000 pairs at 98c per pair. A handsome front room curtain; new design

1.7

Colbert edges; 3 and

First Lot-600 pairs at 44c per pair; 3 yards 31/4 yards long; white only. One hour selling Fourth Lot-150 pairs Cream Madras Cur-

In the Chintz Section, a very special value color combinations; suitable for bedroom hangings, cushion cov-

ers, etc. Special value, on Tuesday at, per yard121/2

Furniture Odd Parlor Chairs, in birch mahogany frames, seats upholstered in good quality silk tapestry. Tuesday selling 8.00

Three-piece Parlor Suites, frame of birch, in mahogany finish, seats upholstered in silk tapestry. Tuesday 25.00

Three-piece Parlor Suites, frames built of birch finish mahogany, panel back and silk tapestry upholstered seat. Tuesday selling 32.00

Three-piece Parlor Suites, in mahogany finish, neatly tufted backs, spring seats, upholstered in silk tapestry. Tuesday selling 50.00 (Fifth Floor)

200 Silk Waists at \$1 Dainty Messaline Silks, in several dark shades, good chiffon taffeta, in plain colors and fancy checks; natural silk shirt waists; some

We have purchased another big quantity of these fine Neglige and Soft Shirts at a price which means money savings to you; the shirts would cost in the regular way from \$1.25 to \$2.50, a good average price being \$1.50; these are all up-to-date designs and colorings, on plain or pleated fronts; all cut coat style

or pleated fronts; all cut coat style. Large, roomy body, which is full length. A splendid size range from 14 to 18. Tuesday's 8.20 price, (Phone and mail orders filled.)

(Main Floor).

Men's Hats New fall styles are here in Men's Soft Hats. We are daily selling more soft hats than ever before; our wide assortment represents the utmost in style and quality, and assures your getting suited in shape, size and quality; colors in rich blendings of greys, tans, browne navy greens and black Exceptional values, at \$2.00 and \$2.50.

Another Sale of Men's Shirts at 98c and 50c

Mounts, and Duchess Ostrich Feathers, some flowing gracefully, others standing upright. Colorings are all the season's best shades, in solid and com-bination effects. Tuesday's

Tuesday \$3.95.

and Ostrich Mounts, fancy un-

curled Ostrich Mounts, Heron

138 different Osprey. Osprey

400 Egyptian Scarfs \$1.48

Only by special purchase and unusual good fortune are we able to offer these scarfs at the price.

There are both black and white nets, with he silver patterns, applied by hand with a rich shimmering effect: very lovely for evening wear.

(Cannot fill mail or phone orders.)

(Main Floor) WASH GOODS

26-inch Wash Silk, in black only; made of best selected silk and American cotton. Regular value 25c. Clearing Tuesday14

\$2 Sanitary Dustless Mops for \$1.47

A Household Medicated Mop which disinfects, thoroughly sanitary, with no complication. Can be used anywhere. The triangular shape gets into the cor-ners and thoroughly cleanses. The round shape is a good shape to get round the furniture. Extra special price for Tues-day. 1.47

\$1.00 TIN OF OIL FOR 39c.

Specially prepared Oil, put up in time. egular \$1.00 size (if bought with mop). uesday, only Phone orders to department.

BATHROOM FIXTURES.

Some Special New Designs, which will give a distinction to your bathroom. We absolutely guarantee these fixtures not

Shaving Mirror on Swivel, adjustable to any position, with a scamless frame made of the best high brass and heavily juited with pure nickel. Glass mirror is bevelled edge and secured in frame by a process which ensures against breakage by the unequal expansion of breakage by the unequal expansion of glass and metal. Tuesday's price 3.00

Shaving Combination Eet, for brush and powder. Tuesday's price 1.00

Shaving Combination Sat, for brush, powder and soap. Tuesday's price 8.00

Dental Combination for Powder and Tooth Brush, Tuesday's price 1.00

Sponge Holder for Wall. Tues-day's price 2.00

Tuer-3.00

Comb and Brush Tray... Tuezday's

A Haudsome Soap Dish with Loose Tray and Ball Feet, Rubber Tipped, for basin stand. Tuesday's price 1.35

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Tuesday, and phone orders will be filled. Tuesday, and phone orders will be filled. Women's Nightgowns, fancy striped pink or blue fiannelette, tucked yoke, ruffle of goods on neck, front and cuffs, pearl buttons. Lengths 52, 58, 60 inches. Ex-tr's special value Women's Flannelette Gowns, fine soft white flannel-ette, tucked yoke, frill of goods on neck, front and cuffs, pearl buttons. Lengths 56, 58, 60 inches. Regu-larly S5c, Tuesday special Women's Flannelette Gowns, extra quality white flannelette, finished with tucks and silk embroidery, pearl buttons. Lengths 56, 58, 60 inches, Very special value Loo

pearl buttons. Lengths 55, 58, 60 inches, Very special value
100
Women's Flannelette Gowns, superfine white flannelette, soke of beautiful silk embroidered flannelette, silk embroidery edges on neck, front and cuffs, silk braid finished seams. Lengths 56, 58, 60 inches. Tuesday's price

Japanese Crepe Kimonos \$1.69 Long Kimono Gowns of fancy figured Japanese crepe; Oriental and floral patterns; sky, navy, grey, helio and pink; girdle of self; fronts trimmed with

silk; kimono sleeves. Tuesday to clear 1.69 \$1.50 GINGHAM HOUSE DRESSES, 98c.

One-piece House Dresses, of imported gingham; pretty check pattern: sky, navy, pink or black; roll collar, in plain color; high waist line, with plain piping; sizes 34 to 44. Regularly \$1.50. Tuesday

"OUT SIZE" MOIRE PETTICOATS, \$2.75. Extra quality light-weight imported sifk moirette, black only, 52-inch hip measurement; neat flounce, trimmed with rows of pin tucks and knife pleating. Sizes 38 to 42. Tuesday 2.75

(Third Floor) \$8.25 Scotch Blankets A \$6.45 Pair

\$4.55 WHITE BLANKETS, \$3.83 PAIR.

\$5.50 GREY BLANKETS \$3.95 PAIR. Finest quality all-wool Silver Grey Biankets, made from long, staple Can-adian wool, 8 lbs. weight, size 68 x 58. Regularly \$5.50. September Sale Tues-day, pair 3.95

English Flannelette, good weight, as sorted stripes, width 32 inches. Clear ing Tuesday, yard

Cream Dutch Fignmenette, heavy make, th nice soft napping, width 29 inches, gularly 11c. Special Tuesday, yd. .71g Plain hemmed Huckaback Bedroon fowels, size 19 x 38, Special Tuesday

pair Grey Military Plannel, good service able quality, 27 inches wide, Regula: ly 30c. Special Thegday, yard..., 22 (Sceond Floor)

pliability that produces a high degree of foot comfort, yet firmly retains the original style. Made in all leathers, sizes and widths. Prices from \$4.00 to \$6.00.

range from \$4.50 to \$6.00.

"Victor" Boots for Men.

tractive. Built into "Victor" boots

is that combination of softness and

"Classic" Shoes for Misses, Little Gents. Children and Infants. and dress wear are unusually at-

They are made in all leathers and combinations of leathers, on neat easy-fitting foot-form lasts. "Classic" are the highest-grade shoes made in Canada, and are guaranteed by both the manufacturer and The Robert Simpson Co. to give satisfactory wear.

(SEE SPECIAL SHOWING ON TUESDAY)

The Robert Simpson Company, Limited

prices \$2.19, \$2.95 and \$3.95. Tuesday, 8.30 a.m. 1.00 (Third Floor)

dainty spot designs, and several other nice styles.

A choice of all sizes among the lot. Regular

Ebony Toilet Articles

Our values are based on direct purchase, and cannot be bet-tered anywhere. Ebony Hair Brushes, solid backs, with pure bristles, oval or concave backs, each, 50c, 65c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00 to \$5.00. Men's Military Brushes, solid backs, with stiff bristles, each, 50c, 65c, 75c, \$1.00, \$1.25, \$1.50 to \$2.50.

Cloth Brushes, each, 75c, \$1.00., \$1.25, \$1.50 to \$2.00. Hat Brushes, each, 50c, 65c and 75c. Bonnet Whisks, each, 65c, 75c and \$1.00.

Manicure Pieces, Nail Flies, Cuticle Knives, Corn Knives, Tweezers and Button Hooks, with ebony handles, 25c and 35c each.

Hand Mirrors, ring handle, with heavy bevelled plate glass, finest French make.

4-inch glass, \$1.19; 4½-inch glass, \$1.39; 5-inch glass, \$1.69; 5½-inch glass, \$1.92; 6-inch glass, \$2.20; 6½-inch glass, \$2.49; 7-inch glass, \$2.99; 7½-inch glass, \$3.49; 8-inch glass, \$4.49. (Tollet Goods Dept.)

Women's Gloves 29c

Women's and Boys' wool hose, black worsted yarn, clean, close, elastic finish, bright, glossy yarn, double heel and toe; sizes 6 to 10, 25c value. Tuesday

English China Tea Ware

Clear china, with pink, blue or gold clover leaf decoration:

Tea Cups and Saucers, each .10 Tea Plates, each10 Bread and Butter Plates, each .9 Cake Plates, each19 Cream Jugs, each19 Slop Bowls, each19

GLASS TEA WARE. Fine quality clear glass, with engraved pattern: Covered Sugar Bowls

Cream Jugs10

JELLY GLASSES.

6 and 8-ounce sizes, with tin tops. tern and tin tops, Per dozen .30 (Basement)

GROCERIES PHONE MAIN 7841.

pail . Choice Pink Salmon, per tin. .9 Choice Pink Salmon, per tin...... Pure Gold Quick Taploca Chocolate and Custard Powder, 3 pkgs... Featherstrip Cocosnut, per ib.... Finest Creamery Butter, per ib.... 500 lbs. Fresh Apple Blossom His-cuits, 2 lbs. Finest Canned Corn, 3 tins Canned Peas, 3 tins Blue Bell Jeily Powders, assorted. 4 packages Finperted Macaroni. 3 packages. Finest Split Peas, 5 lbs. Pure Cocos. In bilk, per lb. Pancy Carolina Rice, 3 bs. Canned Macksrel, per In. Crystallized Ginger, per .254: 5 .25

Crystallized Ginger, per

Morton's kippered Her-ring, plain and in Toma-to, per tin

CANDY. Main Floor and Basement. 500 lbs. Imported Barley Sugar Almends and. Walnuts, per lb. 1.000 lbs. Chocolate Cocoanut Balls, per lb. 1.000 lbs. Imported Rings, fruit fla-vors, per lb.

"I don't care if every language, I

45c 1,000 Nickel Alarm Clocks, able brass movement; extra loud, clear alarm ; lever attachment to stop bell; guaranteed good timekeepers. Regularly 75c. Tuesday45



4-inch dials, fitted with a reli-

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remarked. "The widest possible j of my charges." "The board of its enquiries into stopped for a ju Mayor Hocken ex "If some of the

200 only Men's and Youths' Soft Hats, in the very much worn ve-lour finish, in a dressy shape, with a welt edge brim, which can be worn in many ways; deep sarcenet silk band, with bow at back, and has rich silk linings; beautiful colors of brown, green, olive, sage and black. Tuesday special 1.50 Main Floor and Basement.

