

TELETEXT AND BEYOND...

10 LEISURE/HOROSCOPES
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FIRE SIGNS

This is an excellent time to be looking towards new ventures. Trust the advice of good neighbors, and the future is sure to be profitable.

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The next step up the ladder of complexity and cost is teletext: transmitting cycles of pages, but equipping your subscribers with their own decoders, allowing them to choose the pages they wish to see at any time. There's another brochure in this series that specifically describes Canadian experience and expertise in teletext.

A similar technology, from the cable operator's point of view, is incorporated in the Nabu Network, an unusual product of Nabu Manufacturing. Nabu uses teletext-like equipment to deliver not pages of information, but microcomputer software over a cable network. Nabu manufactures its own microcomputer, and the initial configuration of the Nabu Network delivers software for that computer. But the technology — particularly the "model" that connects the cable system to the computer — is adaptable to other microcomputers as well. Nabu is actively looking for cable operators interested in becoming partners in the Nabu Network concept. The concept is exciting, for it allows cable operators to benefit from the widespread use of home computers by delivering computer services.

But to one Canadian cable system, even teletext, even teledelivery of software is old hat.

