

Automotive Warehouse Distributors Association (AWDA)

9140 Ward Parkway
Kansas City, MO 64114
(816) 444-3500, FAX (816) 444-0330

Membership: Warehouse Distributors and their Suppliers of parts, accessories, tools and supplies for the automotive aftermarket

Scope, Purpose, Benefits of Membership:

Lobbying

AWDA University - Continuing Business Management Education leading to "Automotive Aftermarket Professional". Uses Traveling Faculty programs and on-site Training courses.
Presents 2 days of courses preceding Annual Business Conf.

Publications:

AWDA News - 10 issues annually - Member Profiles, Legislative Alert, Management Ideas, Insurance Advisory, Safety, etc.

Ad Trends: Monthly - collection of current ads, trend reports, ad reviews, success stories, marketing tips

How's Business - Monthly Regional and National data - Sales trends, recaps

Warehouse Productivity Report - monthly printouts to participants

Annual Financial Analysis Report - participants are provided individualized comparison info.

"The Network" - security/loss prevention program

Property/ Casualty Insurance Program

Long Distant Telephone discount Program

Dues: Distributor Member \$630 - \$4,620 - Aftermarket Sales Volume
Associate Member \$630 - \$4,620 Aftermarket Sales Volume
Affiliate Member \$1,500