

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: BOSTON

Market: UNITED STATES OF AMERICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FOLLOW-UP US BUYERS TO IDEX 1988
Expected Results: \$3M SALES VOLUME

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: PROSPECT CDN FIRMS
Expected Results: INCREASE KNOWLEDGE OF CDN FIRMS

Activity: INCOMING SLDU CONTRACT FURNITURE SHOW - JAN. 1990
Expected Results: INTRODUCE 10 FIRMS TO MKT

Activity: EXPAND NUMBER OF US BUYERS TO IDEX 1989
Expected Results: INCREASE SALES VOLUME FROM IDEX