

PROGRAM RESULTS: ALL REGIONS

BUSINESS ACTIVITY

During the April - June 1994 period, 89 posts submitted quarterly reports identifying the following business activities:

652 EXPORT SALES WORTH 1043 MILLION

170 NEW BUYING CONNECTIONS/133 AGENCY AGREEMENTS

39 NEW JOINT VENTURES WORTH 280.1 M/3 LICENSING AGREEMENTS WORTH \$2 M

22 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$1427 M

25 CANADIAN INVESTMENTS ABROAD WORTH \$109.3 M

27 TECHNOLOGY TRANSFERS WORTH \$4.7 M

HIGHLIGHTS:

\$ 394 million sale of aircraft engine & parts (Kuala Lumpur) **SECTION I**

\$ 45 million sale of telecommunication equipment and services (Rabat)

SUMMARY OF PROGRAM

\$ 1.5 million sale of flight simulator (Tokyo)

\$ 3 million sale of snow crab (Tokyo) **RESULTS**

\$ 3 million sale of mobile telephone switches (Shanghai)

\$ 20 million sale of air compressor for aircraft

\$ 15 million sale of plastic machinery (Mexico)

\$ 62 million sale of bottled spring water (Boston)

\$ 4.5 million new joint venture for the production of airplane assembly tools (Chicago)

\$ 2 million sale of ashtrays (Scotts)

KEY STATISTICS: for the eighty posts having submitted a quarterly report

* The data in this section were compiled from "Exports" and "Imports" data submitted by the posts. The data are presented in millions of U.S. dollars. The data are presented for the quarter, "Exports" represent the value of goods and services exported from the posts to the United States.

REGIONS	MILLIONS		NUMBER COMPANIES		VALUE (MILLIONS)	
	TOTAL	REPORTING	EXPORT	IMPORT	EXPORT SALES	IMPORT SALES
Africa & Middle East	17	14	31		529	
Asia Pacific	15	13	35		207	
Europe	27	25	37		227	
Latin America & Caribbean	14	14	67		175	
United States	23	23	228		113	
	86	89	392		1102	
REGIONS	DOLLAR DOLLARS		INVESTMENT		* INVESTMENT	
	EXP	IMPORT	EXP	LOCAL	EXP/IMP	LOCAL/IMP
Africa Middle East	2311	2071	77	102	613/74	681/724
Asia Pacific	1072	764	413	420	829/642	2336/2010
Europe	7615	7345	738	860	2113/1223	1931/1036
Latin America & Caribbean	99.9	1143	75	41	343/695	677/1271
United States	1228	788	330	221	175/227	1691/1002
	1227	1574	1394	1745	2632/3639	7517/7313