

NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

REVENUE 1896.
 Fire Income \$7,635,360.94
 Life and Annuity Income 4,858,794.73
 Total Revenue..... \$12,494,155.68
 Total Assets..... \$72,560,330.00
 Canadian Investments ... 6,567,079.00

Resident Agents in Toronto:
GOOCH & EVANS
 THOMAS DAVIDSON, Managing Director,
 MONTREAL

SUN FOUNDED A.D. 1710

INSURANCE FIRE OFFICE

Head Office, Threadneedle St., London, Eng.
 Transacts Fire Business only, and is the oldest purely Fire Office in the world. Surplus over Capital and all Liabilities exceed \$7,000,000.
 Canadian Branch—15 Wellington Street East TORONTO, ONT.
 H. M. BLACKBURN, : : : : Manager
 H. F. PETMAN, : : : : Inspector
 HIGINBOTHAM & LYON, Toronto Agents.
 Telephone 488.
 Agents Wanted in all Unrepresented Districts.

ATLAS

Assurance Company



FOUNDED 1808

Head Office for Canada,
 MONTREAL

MATTHEW C. HINSHAW,
 Branch Manager

TORONTO AGENTS:
 G. W. WOOD & SON, 56 King
 St. East

PHOENIX

Fire Ins. Co. of Hartford, Conn.

R. H. BUTT, Agent,
 87 Wellington St., East, Toronto

Lancashire

INS. CO. OF ENGLAND

Capital and Assets Exceed \$20,000,000
 Absolute Security

Canada Branch—
 Head Office, Company's Building, Toronto.
 J. GARDNER THOMPSON, Manager.
 A. W. GILES, } Inspectors.
 J. A. FRIGON } Agents for Toronto—
 LOVE & HAMILTON,
 27-29 Wellington St.

Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada:
 MONTREAL

Invested Funds..... \$46,300,000
 Investments in Canada 14,600,000
 Low rates. Absolute security.
 Unconditional policies.
 Claims settled immediately on proof of death and No delay.
 J. HUTTON BALFOUR, Secretary. W. M. RAMSAY, Manager.
 D. M. MCGOUN, Assistant Manager.
 CHAS. HUNTER, Chief Agent Ontario.

Liverpool and London and Globe INSURANCE COMPANY

Available Assets..... \$59,952,465
 Investments in Canada \$2,150,000

Insurances accepted at lowest Current Rates

JOS. B REED, Agent, 20 Wellington St. East, Toronto.
 G. F. C. SMITH, Chief Agent for Dom., Montreal.



Insurance Company.

ESTABLISHED A.D. 1790

THE LONDON ASSURANCE,

Head Office, Canada Branch, Montreal.

E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates.
 Toronto Agents:

S. Bruce Harman, 19 Wellington Street East.
 Thomas Hunter, 116 King Street West.

WELLINGTON MUTUAL

Fire Insurance Co.

Established 1840

Business done on the Cash and Premium Note System.

GEORGE SLEEMAN, Esq., President.
 JOHN DAVIDSON, Esq., Secretary.
 Head Office, Guelph, Ont.

Life Agents Wanted

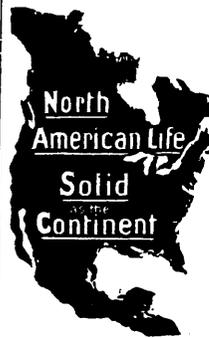
THE

Northern Life Assurance Co. Of Canada

WANT 6 GENERAL AGENTS

to take charge of first-class producing Districts in Eastern and Western Ontario. To men of energy and capable of writing a good volume of business personally as well as securing and supervising local agents. Liberal contracts will be made. Apply to HEAD OFFICE, London, Ont.

The reason why



many men remain uninsured is because they do not give to the important matter of life insurance any serious thought—if they would calmly consider the pros and cons of the question facts would at once convince them that their families must be provided for in the event of their death, and that the only way in which an estate can be immediately created is by means of a policy of insurance in a safe and reliable company like the

North American Life

Pamphlets and full particulars regarding plans will be furnished on application to Head Office or any of the Company's Agents.

L. Goldman, Secretary. Wm. McCabe, Managing Director

North American Life

Head Office—112 to 118 King Street West, Toronto, Ontario

BRITISH EMPIRE MUTUAL LIFE ASSURANCE CO.

Head Office for Canada, MONTREAL
 Established Over Half a Century.

Funds in Hand about..... \$14,000,000 00
 Annual Income, over..... \$2,000,000 00

SPECIAL ADVANTAGES:

Mutual Assurance.
 No Proprietary.
 Liberal Bonuses equitably apportioned.
 No Personal Liability of Members.
 Temperance Section, yielding increased bonus.
 Naval and Military Officers' Risks (war and climate) on advantageous terms.
 Premiums lower than average of British life offices.
 Large Reserves.
 Non-Forfeitable and Indisputable Policies.
 Immediate Settlement of Claims at Montreal.
 Invalid Lives on Equitable Conditions.
 Foreign Travel and Residence (except in unhealthy climates) without extra charge.
 Advances upon Property, Reversions, &c. Reversions and Life Interests Purchased.
 Early Assurances on a novel and attractive basis without medical examination, at exceptionally low premiums.
 Long Term Assurances at very low premiums with option of continuance.
 Six per cent. Investment Policies.
 Leasehold and Sinking Fund Assurances.
 Dowry Assurances.

DIRECTORS:

THOMAS FYSHE, Esq.,
 Joint General Manager Merchants Bank of Canada.
 ROBERT SIMMS, Esq. E. GOFF PENNY, Esq., M.P.
 A. McDOUGALD, Manager for Canada

Life Insurance Agencies

The Royal-Victoria Life Insurance Co. of Canada (Capital \$1, 000,000)

has several GENERAL and DISTRICT agencies not yet allotted and is prepared to give LIBERAL CONTRACTS to energetic, intelligent, and reliable agents. To men who can make a success of a good agency—whether experienced or not—a splendid opportunity is offered. Negotiations will be treated in strict confidence, if desired.

COMMUNICATE WITH

H. C. THOMAS, Superintendent of Agencies, Toronto.
 W. T. STEWART, Superintendent of Agencies, Halifax.
 ADAM REID, Manager, Winnipeg.
 W. H. HAIGHT, Manager, Vancouver, or with

DAVID BURKE, A.I.A., F.S.S., Gen'l Manager
 Head Office, Montreal

PHENIX

Insurance Company Of Brooklyn, N.Y.

WOOD & KIRKPATRICK, Agents, Toronto