



"The Light Beer In The
Light Bottle."

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AFTER the day's work—
a bottle of O'Keefe's
"Pilsener" Lager.

When you come home all tired
out, a bottle of O'Keefe's "Pilsener"
will take the tiredness all away.

O'Keefe's "Pilsener" Lager is
concentrated strength, vigor and
refreshment. As a food-tonic—as
a strength-giver and reviver—
nothing surpasses this delicious,
sparkling lager.

Keep it in the house—enjoy a
bottle after a hard day's work.

Order a case from your dealer.

O'Keefe's
PILSENER LAGER

Eddy's "Safeguard" Safety Matches

- in special convertible box.
- good matches always ready at the bottom.]
- burnt sticks are dropped in the top.
- noiseless; heads do not glow.
- and absolutely non-poisonous.

EDDY'S Matches are
the only NON-
POISONOUS matches
manufactured in
Canada.

*For safety's sake---Eddy's
"Safeguard" Matches---
ONLY---should be in
every home.*