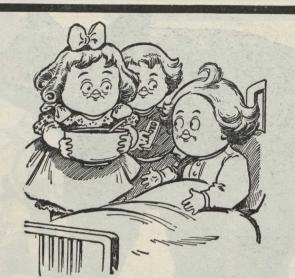
## CANADIAN MAGAZINE ADVERTISER



Our Doctor knows—when we get sick— Just what we need to get well quick. Rich nutriment to stand the shock, so He says "Give them lots of OXO".



We invented OXO CUBES to help Mothers and Nurses in the sick-room.

It's so easy to carry out the Doctor's wishes with OXO CUBES.

We have done all the thinking—all the measuring—all the "making ready".

You get the perfect product in OXO CUBES. Simply drop a cube in boiling water and the beef tea is ready, with the rich nutriment and sustaining qualities of the best beef.

> Sold in Tins containing 4 & 10 cubes. Two Free Samples sent on receipt of 2c. stamp to pay postage and packing. OXO is also packed in Bottles for People who prefer it in Fluid Form.

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18



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