

**To the Trade**

We handle manufacturers' goods that are reliable.

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CRUMS ARE  
THE BEST**

Our mid-summer stock is now complete in

**THE LATEST  
NOVELTIES OF  
THE SEASON**

Orders are being filled with all possible dispatch.

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We are the only firm in Toronto showing Crums prints. Filling letter orders a specialty.

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TORONTO, ONT.

**RICE LEWIS & SON**

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**IRON AND STEEL**

Steam Pipe and Fittings

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**The Whitham Shoe Co., Ltd.**

MANUFACTURERS OF  
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**D. R. DINGWALL**

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**WINNIPEG, MAN.**

**J. C. GRAHAM, MANAGER WINNIPEG BRANCH**

**The John L. Cassidy Co**

LIMITED

339 and 341 St. Paul St., MONTREAL

Importers of **China, Glass and  
Earthenware, Etc., Etc.**

Communications addressed to A. C. Beach, their western representative, at the Leland House, Winnipeg, or to Geo. L. Mitchell, local representative for Manitoba, at 312 McDermott Street, Winnipeg, will receive prompt attention.

C. R. King, Victoria, is our local representative for British Columbia.

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ROLLED OATS**

SUPERIOR FLAVOR

PURE, CLEAN AND WHOLESOME  
THERE IS NONE TO EQUAL THEM  
YOU MUST TRY THEM



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